

A high-altitude mountain landscape featuring a large glacier in the middle ground and a hiker standing on a rocky slope in the foreground. The background shows a massive, snow-capped mountain peak under a clear blue sky. The scene is framed by large, semi-transparent, white, angular shapes that resemble stylized mountain peaks or ice formations.

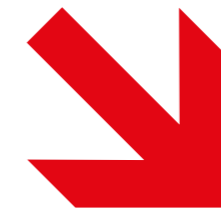
# PRESS KIT

SUMMER 2026

**VERBIER**<sup>+</sup>  
PURE ENERGY

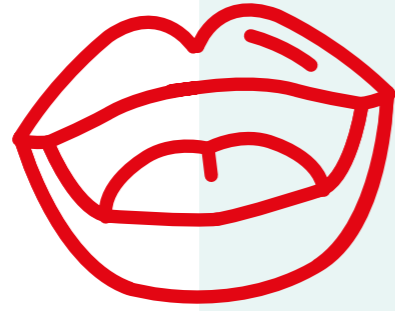


# CON- TENTS



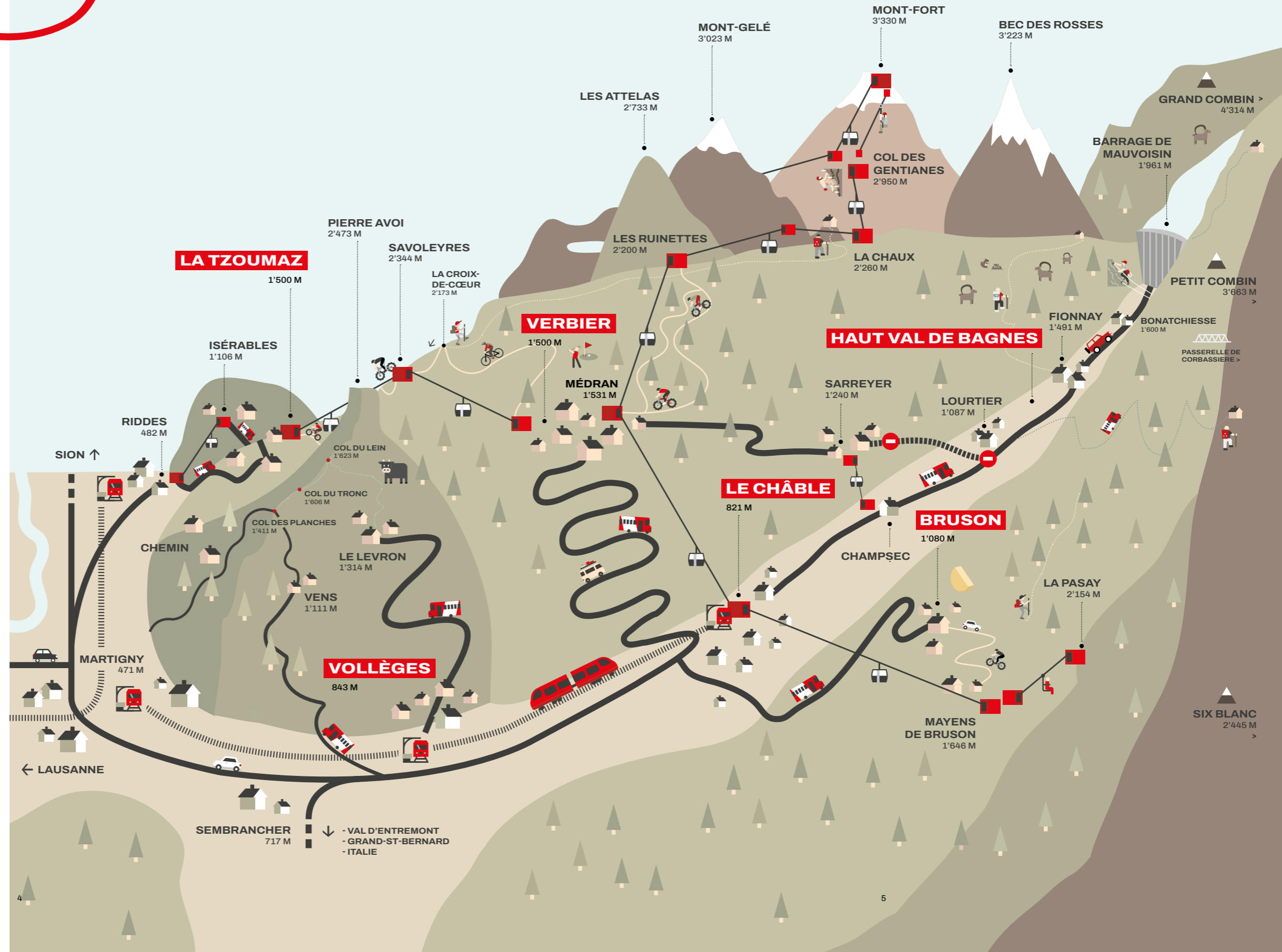
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# AN INFINITE PLAYGROUND

Well-connected Le Châble, cosmopolitan Verbier, wild Haut Val de Bagnes, authentic Bruson, discreet Vollèges or family-friendly La Tzoumaz: everyone can choose their ideal base for getting to know the whole Bagnes region!



The combined destination of **Verbier — Val de Bagnes — La Tzoumaz** is a vast playground, made up of resorts like chic Verbier, family-orientated La Tzoumaz, villages like Le Châble, Vollèges and Bruson, and also verdant mountain pastures, high peaks and natural wild spaces. Altogether, a diverse, **multifaceted destination**.

Due to its size and variety, Verbier is **a lively place to visit all year round**: there is always an event or activity going on! From June to September, **numerous events** keep the heart of the region beating, from music festivals (electro, rock, classical and film music) to sports events for bikers, trail and obstacle course runners.

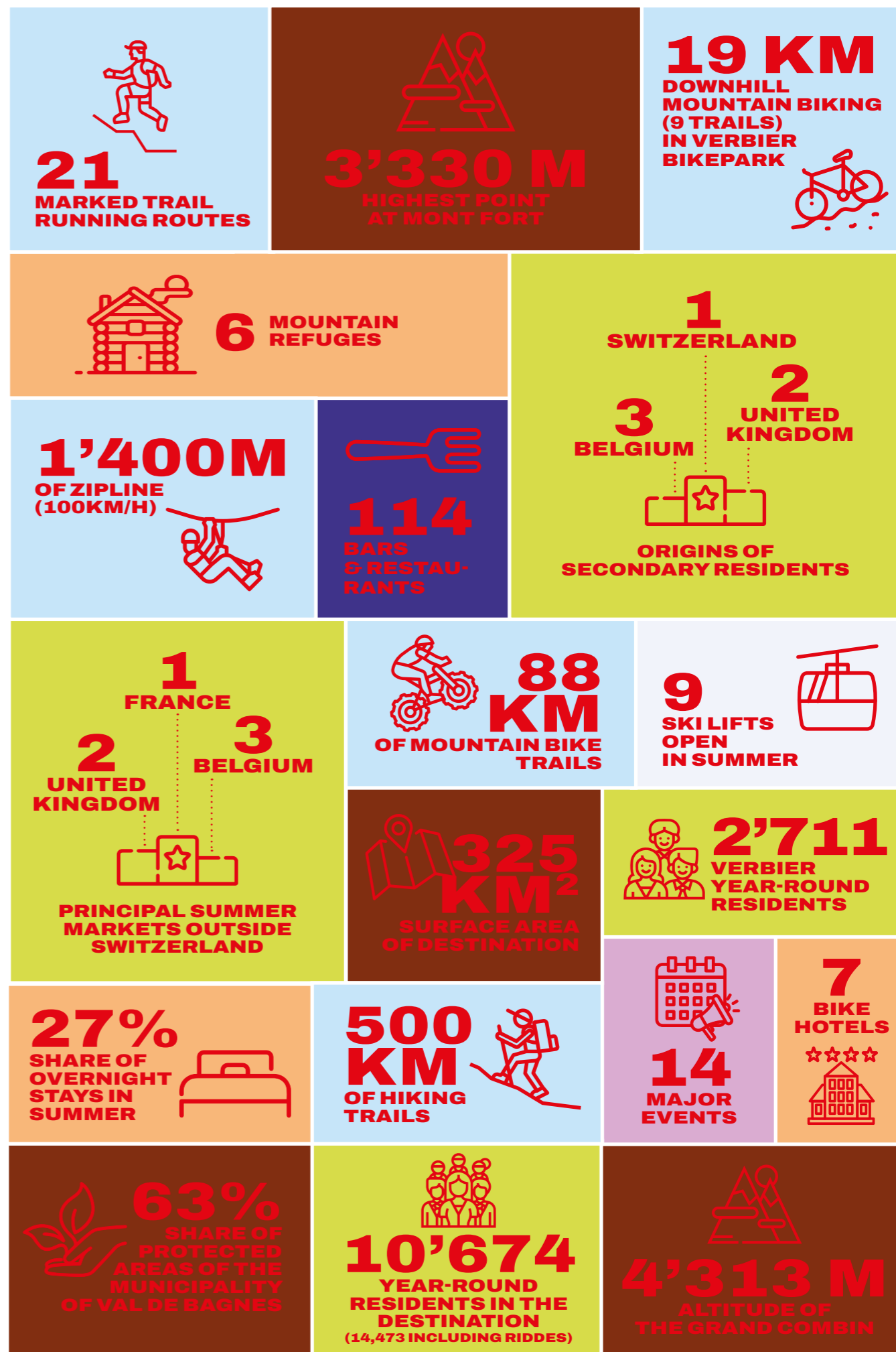
Whether looking to get away from the crowd, get some exercise or re-energise in the **great outdoors**, the visitor is spoilt for choice by the vast number of open spaces and endless places to explore from Verbier: with over 700 km of bike trails (MTB, e-bike, downhill, enduro and road) and at least 500 km of hiking paths, all well-maintained and signposted, it's easy to find inspiration to fill the day in Verbier.

## VIP PASS

For every night spent in the destination of Verbier – Val de Bagnes – La Tzoumaz, visitors receive a free VIP Pass. The Verbier Infinite Playground Pass (VIP Pass) offers discounts and privileged access to the entire area throughout the summer season. It is provided free of charge to all guests staying a minimum of one night in the region and paying the tourist tax.

Exciting adventure experiences, outdoor and nature activities, local culture, family attractions... there's plenty for everyone to enjoy! Benefits offered by the VIP Pass include free pedestrian access to some ski lifts and a 50% reduction for cyclists, unlimited access to the municipality of Val de Bagnes bus services, preferential rates on a number of activities offered by destination partners, and a 50% discount on activities organised by Verbier, Le Châble and La Tzoumaz tourist offices.

[www.verbier.ch/en/discover/explore-activities/vip-pass](http://www.verbier.ch/en/discover/explore-activities/vip-pass)



# PERFECTLY CONNECTED DESTINATION



Do you feel like it's not the destination that matters, it's the journey? Verbier proves that both can be a real pleasure!

[www.verbier.ch/en/practice/move-transport-and-mobility](http://www.verbier.ch/en/practice/move-transport-and-mobility)

## GETTING AROUND VERBIER AND THE VAL DE BAGNES

In Verbier, free shuttle buses circulate daily from July to early September. Various other bus services make it easy to get to the more untamed spots of the destination: Fionnay, Mauvoisin Dam, Sarreyer, Cabane Brunet and Le Levron. These services are free for all VIP Pass holders.

## LE CHÂBLE → VERBIER: BESIDE THE CABLE LINES

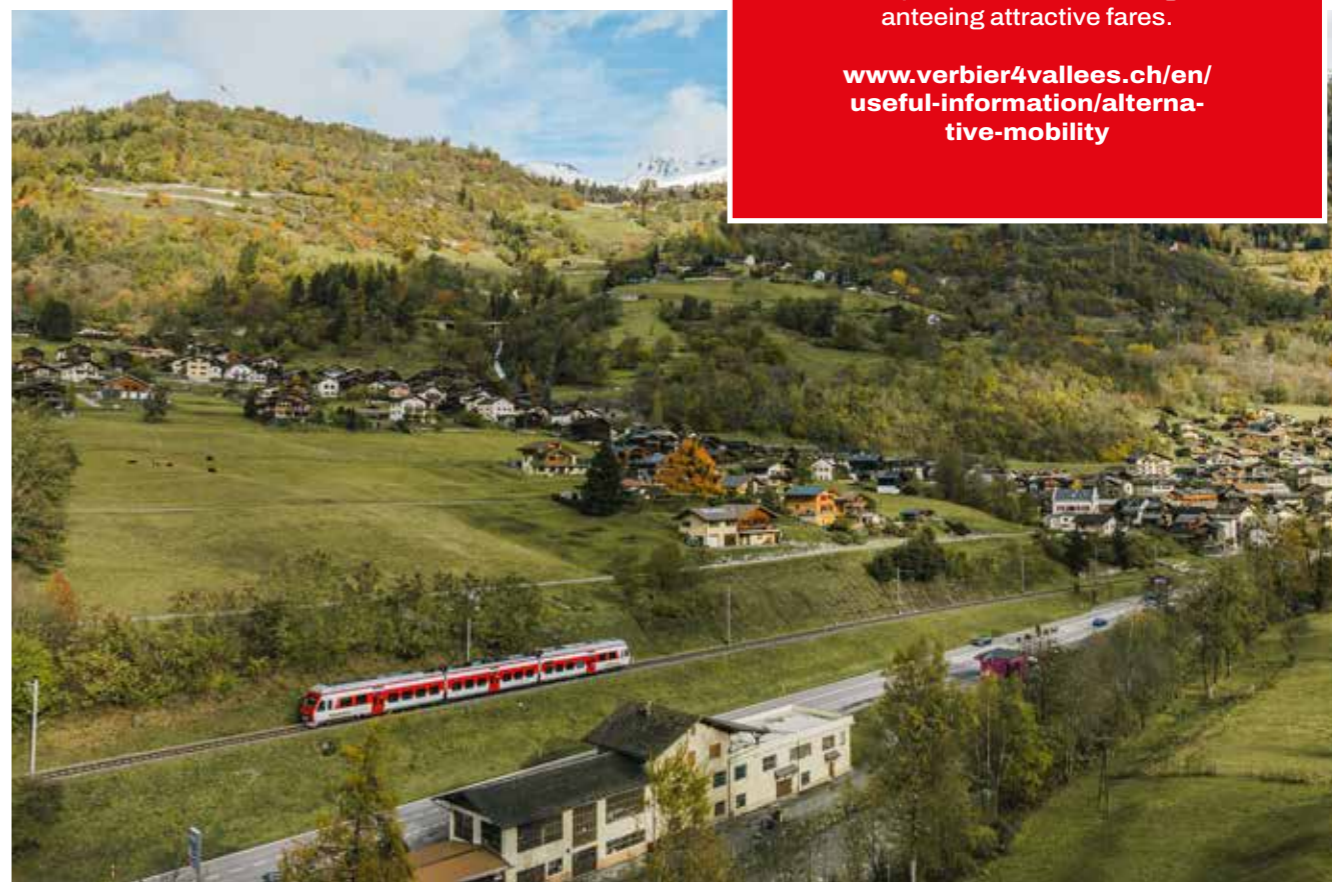
Conveniently part of the public transport network, the Le Châble – Verbier gondola provides a smooth connection between the plain and the resort. Directly connected to the Le Châble train station, with an intermediate station in Verbier, it can take passengers straight from the train to the slopes. Operational daily from 5:10am to 11:55pm, it suits all schedules.



## LA TZOUMAZ BY BUS OR CABLE CAR

Nothing could be simpler for getting to La Tzoumaz than the bus service from Riddes station. For a less conventional experience, take to the skies in the cable car from Riddes to the unassuming village of Isérables. From there it's an easy 20-minute shuttle bus ride to La Tzoumaz.

[www.latzoumaz.ch/winter/useful-info/transports](http://www.latzoumaz.ch/winter/useful-info/transports)

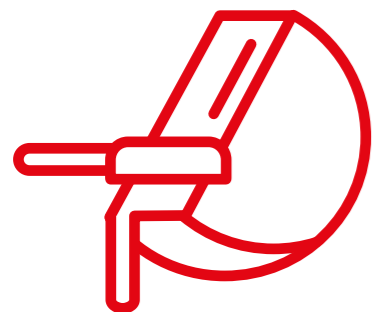


**! NEW !**

## VERBIER EXPRESS SUMMER VERSION

From 27 June to 19 September 2026, the Verbier Express will also operate a summer service: a direct weekend connection between Geneva Airport and Le Châble, with no change at Martigny. Following five successful winter seasons, this summer the service is being extended for the first time to meet the demand for holiday travel by public transport and to support the destination's move towards a year-round offering. A combined package will be available, including the Verbier ski lift pass and train tickets, guaranteeing attractive fares.

[www.verbier4vallees.ch/en/useful-information/alternative-mobility](http://www.verbier4vallees.ch/en/useful-information/alternative-mobility)



# LOCAL FLAVOUR

**Alpine flowers sway in the breeze.  
Raclette cheese melts onto your plate.  
What happens in between is the magic  
of the Val de Bagnes.**



## LE GRAND ENTREMONT

Representing the whole region and the emblem of innovative and dynamic mountain agriculture, the Grand Entremont brand unites producers, residents and those involved in the promotion of this land. This is an exceptional mountain terroir known for its products with a taste of the peaks: and is the promise of the Grand Entremont agricultural producers to its consumers. Cheeses and dairy produce, aromatic and medicinal plants, flours and bread, fruit and vegetables, honey, meats, drinks, eggs, jams, chocolates - all these quality products are on sale in the groceries in the region.

[www.grand-entremont.ch](http://www.grand-entremont.ch)

## BRUNCH AT THE SERY MOUNTAIN PASTURE

A humble stone hut converted into a refreshment bar. Picture this: a herd of Hérens cows, their bells ringing nearby. The majesty of the Petit Combin and its glacier overlooking the whole scene. Enjoy the unique experience of having **brunch at an altitude of over 2,200 metres!** Marc, a former mountain guide who works here, is a fountain of knowledge about his Sery-Laly mountain pasture. Sample local cheeses, bread, homemade jams, milk from the mountain pasture and apple juice. There's nothing more to add to this unmissable spot in the Val de Bagnes.

**DATES:** every Tuesday and Thursday, from 14 July to 13 August, 9:00 am to 3:00 pm

[www.verbier.ch/en/discover/vibe-events-entertainment/events-organised-by-the-tourist-office](http://www.verbier.ch/en/discover/vibe-events-entertainment/events-organised-by-the-tourist-office)

**! NEW !**

## DISCOVER LIFE ON THE MOUNTAIN PASTURES

At an altitude of over 2,000 metres, far from the hustle and bustle of the valley, your **agritourism experience** begins here, in the heart of the Haut Val de Bagnes, on the Sery-Laly mountain pasture. This two-day stay offers an authentic immersion in life on the mountain pastures. From meeting the shepherds and their flocks to spending a night in an authentic stone shepherd's hut, everything takes place offline, untouched by time, yet in harmony with nature and the animals. Accompanied by a guide, the trip alternates between accessible high-altitude hikes (18 km), exploring the landscapes and experiencing farming life. And to round it off: a chance to share a raclette at the foot of the Petit Combin.

### DATES:

11-12, 18-19, 25-26 July  
1-2, 8-9, 15-16 August

### PRICES:

CHF 220 per adult, CHF 185 per child aged 8 and over (including accommodation and half-board)

[montsetvia.ch/randonnees](http://montsetvia.ch/randonnees)

## SPOTLIGHT ON VALAIS RACLETTE PDO

With over 80 farms in the region, the Val de Bagnes is deeply rooted in rural life. And for these men and women to produce the famous Valais Raclette PDO every summer, three ingredients are needed:

### ALPINE PASTURES

Alpine pastures are an essential part of the Alpine landscape. Not only do they maintain the landscape and biodiversity of alpine meadows, which would be overgrown by forest if the animals didn't graze there, but they also contribute to the production of the renowned Raclette d'alpage cheese. In La Chaux for example, the Luisier family, who own a farm in the village

of Sarreyer further down the valley, look after the alpine pastures and their cows, producing their cheese on site at an altitude of 2,200 m.

### COWS

With their black coats, the Hérens cows — the local breed — are the pride of their owners and the people of Valais. Stocky and sturdy, their build is suited to harsh mountain conditions. Every summer, they compete to determine which will be crowned queen of the mountain pasture. This natural phenomenon, typical of the breed, has given rise to regional 'queen fights', which attract numerous farmers and enthusiastic spectators every year.

## HONEY, BEES AND MORE

Bees play a crucial role in our ecosystems and agriculture, serving as vital indicators of environmental health. However, their alarming mortality rates raise concerns. In response, the Société apicole d'Entremont has initiated a pioneering project in Switzerland: the **Beekeeping Competence Centre**. Along the banks of the Dranse river near Sembrancher, the centre serves as a hub for research, beekeeper education, apitherapy, and the sale of honey and hive products. Over time, the centre and its surrounding outdoor spaces will evolve into a year-round visitor destination, fostering awareness and knowledge about beekeeping.

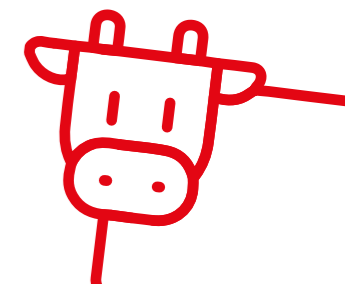
[www.cca-abeille.ch](http://www.cca-abeille.ch)



### DAIRIES

In Verbier and the Val de Bagnes, three dairies and four mountain pastures produce their cheeses on site. But how can you tell where a wheel of Raclette du Valais PDO was produced? On its rind, each wheel bears the signature of its cheese dairy or mountain pasture. For example: in Verbier, it's Bagnes 1; at the Étiez cheese dairy, it's Bagnes 98. And these dairies and mountain pastures all sell their cheese on site too!

[www.grand-entremont.ch](http://www.grand-entremont.ch)



# SPRING GETAWAYS

The snow hasn't quite finished melting on the peaks, yet the valley is already bursting into colour. With its crisp air, tranquillity and the mountains all to yourself, spring is the most underrated season!



## VERBIER, 2 COURSES, 36 HOLES

With two 18-hole golf courses, Verbier rolls out the green carpet for fans of the little white ball from May to November! On Les Esserts course (par 69, 4,857 m long), known for its technicality, winding fairways and broad greens, golfers have the stunning backdrop of the Combins, Rogneux and Mont-Blanc massifs for inspiration. Designed to complement natural obstacles, numerous streams and the contours of the terrain, the course is a pleasant, gentle walk for golfers of all ages. More accessible, both in terms of its location in the centre of the resort and the difficulty level (18-hole, par 54, pitch and putt), the Moulins golf course is ideal for players of all levels wanting to work on their technique.

[www.verbiergolfclub.ch](http://www.verbiergolfclub.ch)



## GRAND MARCHÉ DES TERROIRS ALPINS 13 - 14 JUNE 2026

Bruson village, nestled in the heart of the Alps, invites producers from across the Alpine region. This event celebrates the gastronomic heritage of these regions and raises awareness about mountain agriculture. The Grand Market of Alpine Terroirs is a must-visit for stocking up on local mountain delicacies, discovering new recipes from renowned chefs, and indulging in wines and cheeses from various Alpine regions. The event features workshops, roundtable discussions and entertainment, all set in the festive and welcoming atmosphere of PALP. Expect music, dance and cultural delights.

[www.palpfestival.ch](http://www.palpfestival.ch)



## GREAT ESCAPES (ON TWO WHEELS)

Warm up in the cool air and tackle the same Alpine passes as the greats of the Tour de France and the Giro d'Italia – spring in Verbier is best experienced on two wheels.



### VERBIER, A BASE CAMP AT THE HEART OF THE ALPINE PASSES

In spring, Verbier is a strong destination as a strategic base camp for cycling enthusiasts. From the Val de Bagnes, the roads immediately lead to a succession of challenging routes, alternating between gentle inclines, a series of hairpin bends and steep climbs amidst unspoilt Alpine scenery. Rides can be tailored to suit your appetite: loops between villages, long, steady climbs, or conquering legendary passes such as the Great St Bernard or La Forclaz. Your breath may catch as you pedal hard up the slopes, against the backdrop of peaks still dusted with snow, the altitude driving you on.

[www.verbier.ch/en/discover/explore-activities/sports-activities/the-whole-world-of-cycling/road-bikes](http://www.verbier.ch/en/discover/explore-activities/sports-activities/the-whole-world-of-cycling/road-bikes)



### TWO MOUNTAIN PASSES OR NOTHING!

Right from the start, the climb from Le Châble (822 m) to the Col de la Croix de Cœur (2,174 m) via Verbier sets the tone. On this route, taken as far as Verbier on the 2009 Tour de France and up to the pass on the 2023 Giro d'Italia, a legendary climb lies ahead. Before heading down towards La Tzoumaz, you must take a quick glance in your rear-view mirror at the Combins massif. From the Croix de Cœur, keep the Rhône plain in your sights for a 21 km descent to the only flat section of the route. The second climb, 13.6 km long, is the Col du Lein. After numerous hairpin bends to leave the plain behind, and beneath the impressive Pierre Avoi, you cross the pass and its mountain pastures on a dirt track. Back in the Val de Bagnes, the fast descent towards Le Châble takes you through the villages of Levron, Cries and Vollèges.

71 km loop / +2,646 m / -2,646 m

[www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/col-de-la-croix-de-coeur-col-du-lein-le-chable-en-4334194](http://www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/col-de-la-croix-de-coeur-col-du-lein-le-chable-en-4334194)



### THE VAL DE BAGNES ON GRAVEL

Right from the start, the Val de Bagnes lets you know what's in store: proper alpine gravel. From Le Châble, the route alternates between tarmac and fast-rolling dirt tracks, with a climb that rises steeply and panoramic views that open up as the altitude increases. Once past the 2,000-metre mark, the forest gives way, the terrain becomes rougher, and the Grand Combin looms large. After La Chaux, the route unfolds more gently, almost flat, with Verbier below, before you reach the Col de la Croix de Cœur, an iconic pass. You descend towards La Tzoumaz on a narrow road followed by a gravel section through the forest, punctuated by hairpin bends and a tunnel where the humidity is surprisingly high. One final push remains over the Col du Lein, with a dirt section at the summit, followed by a smooth descent through Le Levron, Cries and Vollèges to return to Le Châble.

58 km loop / +1,960 m / -1,960 m

[www.cycliste.ch/news/le-val-de-bagnes-en-gravel](http://www.cycliste.ch/news/le-val-de-bagnes-en-gravel)



# FAMILY ADVENTURES

Who better to guide you on a family-friendly holiday than Suzette the cow? From her base camp at Verbier Leisure Park, she's planned plenty of adventures in this vast playground for young and old alike.

[www.verbier.ch/en/discover/vibe-events-entertainment/events-organised-by-the-tourist-office](http://www.verbier.ch/en/discover/vibe-events-entertainment/events-organised-by-the-tourist-office)



## LA TZOUMAZ: NATURE FOR THE GROWN-UPS, EXCITEMENT FOR THE KIDS

Looking for a challenge? Head to the **Espace Nature** in La Tzoumaz and tackle the La Fare mountain stream! A deluge of fun, **games and agility tests to stimulate your senses** and energise your body with the cool water of the stream await both young and old. The concept is simple. Just dive into nature with your hands or bare feet and spend time with friends and family feeling the natural elements - water, earth, grass, sun, wind, stones - in direct contact with your skin. The result is surprising, with the experience of new and amusing sensations that will put a smile on everyone's faces! Lookout towers on stilts, play areas and picnic benches add to the setting's charm. The sensory trail is accessible to pushchairs and wheelchairs, so everyone can enjoy it.

[www.latzoumaz.ch/espace-nature](http://www.latzoumaz.ch/espace-nature)



## ON YOUR SCOOTER!

Fitted with brakes and shock absorbers, all-terrain scooters are fun for both adults and kids looking for excitement. For a safe and thrilling experience, Verbier offers **two dedicated trails**: Savoleyres to La Tzoumaz allows you to explore the Rhone Valley between mountain roads and forests, and Les Ruinettes to Medran with breathtaking bird's-eye views of Verbier as you descend.

Hire scooters at La Tzoumaz and Savoleyres. Last run at 4pm

**PRICES:** CHF 30 (including rental and pass)

[www.verbier4vallees.ch](http://www.verbier4vallees.ch)

## IDEAS FOR A LONG WEEKEND WITH THE FAMILY

With alpine pastures, footbridges and gentle cycling routes, you've got all the ingredients for a memorable family holiday.

### FROM COW TO CHEESE

Every Friday morning, Benoît shares his passion and day-to-day life during a visit to the **Etiez cheese dairy**. All the secrets of Raclette du Valais AOP cheese, Vollèges tomme, Armanay and many other products from the Etiez cheese dairy are revealed, with a product tasting **before heading to the Tronc mountain pasture to meet the Hérens cows**.

**DATES:** Every Friday from 26 June to 21 August from 8.30 am–1.30 pm

**PRICE:** CHF 15.- (50% for VIP Pass holders)

[www.verbier.ch/en/discover/vibe-events-entertainment/from-cow-to-cheese-verbier-en-3141022](http://www.verbier.ch/en/discover/vibe-events-entertainment/from-cow-to-cheese-verbier-en-3141022)



### THE SAXON BISSE: A GENTLE FAMILY ADVENTURE

The Saxon Bisse, the **longest irrigation channel in Valais**, follows a spectacular 32-kilometre route between Siviez (Nendaz) and the Col des Planches (Saxon), passing through La Tzoumaz. This **iconic trail** can be walked in sections, depending on the age of the walkers. Set to the rhythm of the **murmuring water**, the trail winds through forests and clearings, with sweeping views



of the Rhône Valley as a backdrop. The highlight of the walk, reachable from La Tzoumaz in an hour and a half, is the **new Dzoras footbridge**, suspended 110 metres above the ground for an impressive yet safe crossing. It's certainly memorable and adds a touch of adventure to the route.

[www.latzoumaz.ch/summer/nos-autres-destinations-summer/lieux-incontournables-summer/bisse-de-saxon-summer](http://www.latzoumaz.ch/summer/nos-autres-destinations-summer/lieux-incontournables-summer/bisse-de-saxon-summer)

### ROULI-BOULI 1 APRIL – 31 OCTOBER 2026

More than a mere exhibition, Rouli-Bouli offers an unforgettable stroll celebrating local wood and evoking childhood memories. The concept is simple: participants collect a wooden ball at the village Carrefour and embark on a **journey filled with art installations and animated exhibits, as the wooden balls zip through ingenious mechanisms and whimsical constructions**. With poetic strolls, thrilling adventures and playful races, it's a walk like no other!

**DISTANCE:** 2.4km  
**DURATION:** 42 minutes

[www.palpfestival.ch](http://www.palpfestival.ch)

### HÔTEL MONTPELIER – THE PERFECT SUMMER HOLIDAY STOP FOR FAMILIES

Just a few minutes' walk from the centre of Verbier, in a **quiet setting yet close to the resort's bustling life**, the Hôtel Montpelier\*\*\* is a strategic base for **family holidays**. Quick access to shops, ski lifts and trails makes it easy to plan your days, whether you're out for walks, taking part in outdoor activities or enjoying a culinary meal. The spacious rooms and apartments combine independence with comfort, whilst the **heated indoor pool** is the perfect place to unwind after a day's hiking.

**RATES:** from CHF 288 per night for 2 adults and 1 child

[www.kvhôtels.com/en/hotel-montpelier-verbier-en](http://www.kvhôtels.com/en/hotel-montpelier-verbier-en)



# IN THE SADDLE



**In Verbier, cycling changes pace with every ride: challenging on the mountain passes, playful on the trails, and exhilarating on the downhill runs. A vast playground where you can cycle, ride and escape from it all, often all in the same day.**

## VIP PASS ADVANTAGES FOR BIKES

A free VIP Pass comes with each night spent in the destination – offering a gateway to explore this multifaceted region. Valid from 1 June to 31 October, the pass offers price reductions on over 50 activities: golf, swimming, museums, local events and more. Bike enthusiasts are also catered for, with advantageous transport deals including a **50 % discount on lift bike passes** for Verbier and Bruson and free travel on six bus routes serving Val de Bagnes. The VIP Pass is an invitation to discover wild landscapes and unspoiled villages in a unique natural setting.

[www.verbier.ch/en/discover/explore-activities/vip-pass](http://www.verbier.ch/en/discover/explore-activities/vip-pass)

## VERBIER BIKE FESTIVAL 13 – 16 AUGUST 2026

From 13 to 16 August, Verbier switches to BIKE mode! For four days, bike enthusiasts of all ages and abilities get the chance to take part in **activities dedicated to gravel, road, cross-country, enduro and downhill**. The heart of the Swiss mountains comes alive with discovery hikes, **gourmet food tours**, thrilling competitions, cutting-edge gear tests and legendary climbs that push your limits.

[www.verbierbikefestival.com](http://www.verbierbikefestival.com)

## TOUR DES STATIONS 29 AUGUST 2026

The Tour des Stations will take in 30 tourist destinations, with over 3,500 participants of 50 different nationalities expected. Regardless of the length and duration of their chosen route, it is the prospect of **racing between exceptional resorts in a magnificent setting** that motivates those taking part. One unique challenge in this bike race is that of **attempting the elevation gain equivalent to Mount Everest in a single day!** But participants can always opt to scale their 'own summit' from a choice of five different routes starting in Le Châble and finishing in Verbier.

### DAY RACES

- MedioFondo (77 km - + 3,000 m)
- Marmotte Grandfondo (132 km - + 4,700 m)
- SuperFondo (186 km - + 7,000 m)
- Team Ultrafondo Raiffeisen (241 km - + 8,848m)
- UltraFondo The Everest (241 km - + 8,848 m)

[www.tourdesstations.ch](http://www.tourdesstations.ch)



## FULL THROTTLE AT THE VERBIER BIKE PARK

Between Les Fontanets (2,475 m), Verbier (1,535 m) and the slopes of La Tzoumaz, the Bikepark unfolds as a splendid playground where every bend leads to the next. **The nine downhill trails**, ranging from beginner to expert level, alternate between fast sections, sequences of bends and technical sections, always set against the backdrop of the open landscapes of the Val de Bagnes.

**Enduro enthusiasts**, meanwhile, will find plenty to enjoy on the **18 routes – a total of 178 kilometres** of challenging trails, ranging from easy to the most demanding. Ski lifts, bus stops, mountain restaurants and stunning viewpoints complete the picture for



## CROSS-COUNTRY AND E-BIKES: EXPLORATION ON A GRAND SCALE

In Verbier, **mountain biking is also about exploration**, far from the downhill trails. Over 700 km of trails and mountain roads criss-cross the Val de Bagnes and the slopes of La Tzoumaz, offering the perfect terrain for riding at your own pace through forests, mountain pastures and open vistas. The routes follow iconic trails such as those of the Grand Raid or the 700e, with varied loops combining forest tracks, trails and high-altitude roads. This diversity lends itself to **both challenging rides and more contemplative explorations** of the valley's villages and landscapes.

[www.verbier.ch/en/discover/explore-activities/sports-activities/the-whole-world-of-cycling](http://www.verbier.ch/en/discover/explore-activities/sports-activities/the-whole-world-of-cycling)



long, action-packed rides where the thrill blends with the discovery of the scenery.

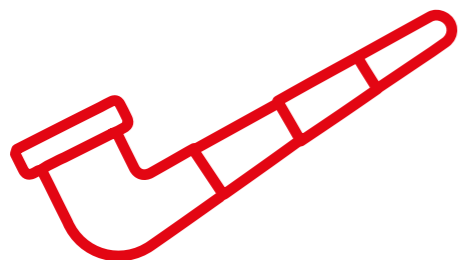
At the helm of the Bikepark, Trifon and his bike patrol team keep a watchful eye. Track maintenance, route safety and expert advice on the ground: a discreet yet essential presence that enables you to ride with confidence and make the most of the area, whatever your level.

Open from June to October

[www.verbierbikepark.ch](http://www.verbierbikepark.ch)

# MUSIC IN THE MOUNTAINS

In summer, Verbier sets the pace! With classical, rock and electronic music and a few exhibitions added to the mix, this is the perfect setting for culture.



## VERBIER FESTIVAL 16 JULY – 2 AUGUST 2026

From 16 July to 2 August 2026, the Verbier Festival will return for its 33<sup>rd</sup> edition, bringing together great masters and rising artists from the world of classical music in this exceptional Alpine setting. For more than 30 years now, this pivotal event has been giving pleasure to music lovers from all over the world with its diverse and innovative programme, combining the classical repertoire with new musical explorations. Concerts, encounters and discussions will set the tempo of these weeks devoted to classical (and less classical) music and artistic exchange.

[www.verbierfestival.com](http://www.verbierfestival.com)

## SOLARIS PLAYGROUND 26 – 28 JUNE 2026

On the terrace of the Chalet d'Adrien, electronic music takes to new heights. From 26 to 28 June 2026, Solaris Playground will transform Verbier into a suspended dancefloor, set against the backdrop of the mountain peaks. Conceived as a rare interlude, the festival is on a small scale, an almost private affair. Here, there are no faceless crowds, just a genuine connection with the artists. On the programme: a carefully curated selection of Swiss and international artists, spanning house, techno and contemporary electronic sounds.

[solarisfestival.art](http://solarisfestival.art)



## ROCKLETTE 8 – 16 AUGUST & ELECTROCLETTE 22 – 23 AUGUST

Rocklette is a high-altitude gathering for fans of music, cheese and mountains, and promises exceptional concerts set in magnificent alpine scenery! The festival in the heart of nature, accessible on foot, by bike, by cable car or by bus, is staged in several different locations throughout the valley.

Head for the hills of Verbier for **Electroclette**, a high-mountain rendez-vous between electronic music and raclette at 2,200 m above sea level. The programme includes a breathtaking view of the Grand Combin massif, a dozen AOP raclette cheeses, a hundred or so Valaisan wines and a top pick of essential DJs.

[www.palpfestival.ch](http://www.palpfestival.ch)



## MUSÉE DE BAGNES : PRÉSENCES, IN THE FOOTSTEPS OF THE WOLF

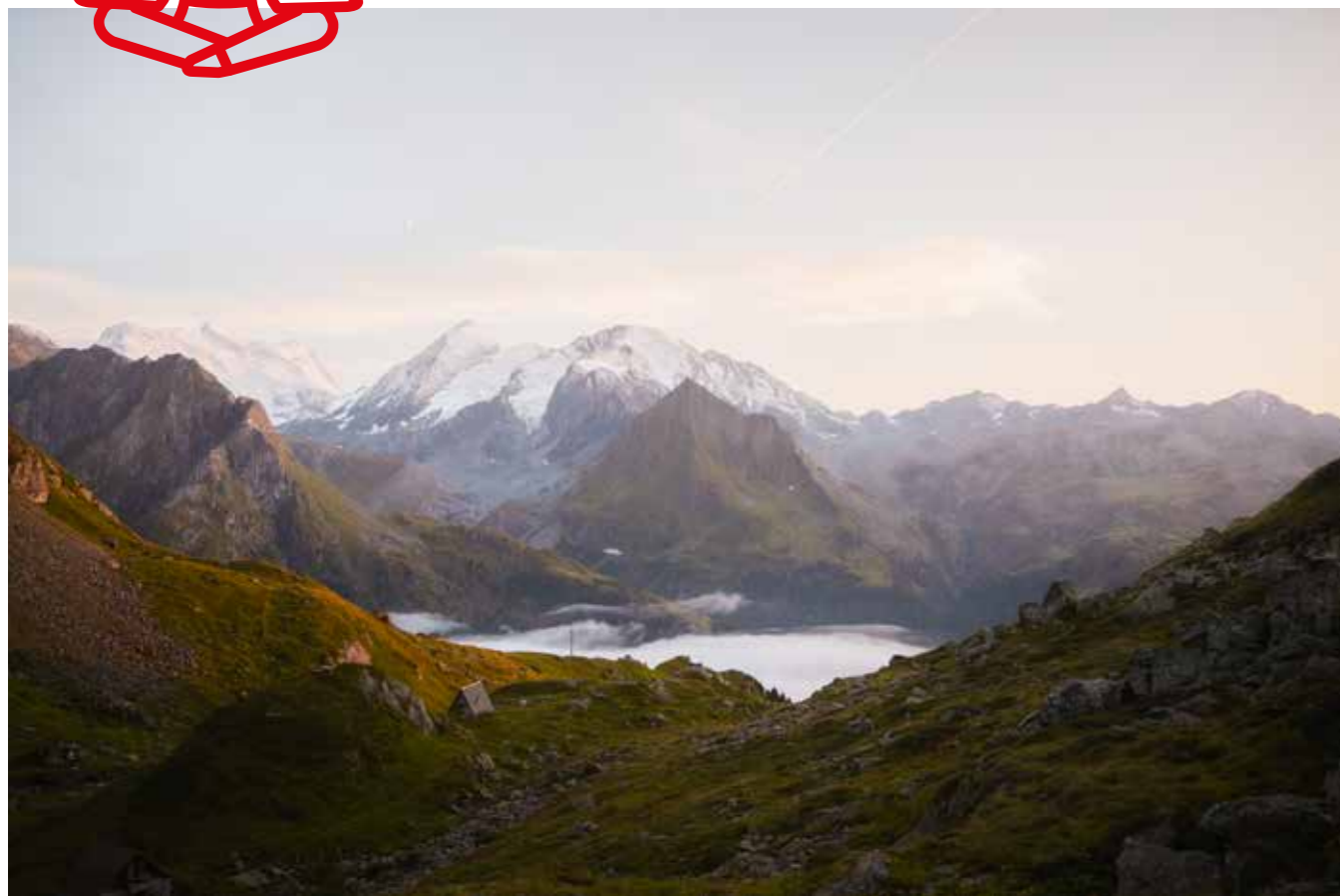
At the Musée de Bagnes, the exhibition *Présences* explores the figure of the wolf at the intersection of nature and Alpine culture through a sensitive and well-researched approach. The exhibition examines the historical and contemporary relationships between humans and wolves in Valais and, more broadly, across the Alps, revealing a coexistence that is as complex as it is fascinating. Transformed into a living space, the museum invites visitors to get to know this animal – both discreet and ubiquitous – whose return to the mountains challenges pastoral practices, perceptions of the wild, and the way we inhabit the land. Combining a scientific approach, personal accounts and artistic creations, *Présences* offers a contemporary perspective on this iconic predator, which has become one of the most controversial figures in the Alpine landscape.

ADMISSION PRICE: CHF 5

[www.museedebagnes.ch](http://www.museedebagnes.ch)



# AT A GENTLE PACE



**A yoga mat with a view of the peaks, edible plants to sample, a still lake, a night under the larch trees. Here, every moment is savoured slowly. The Verbier adventure, at a gentle pace.**

## CABANE LOUVIE, A PICTURE POSTCARD MOMENT IN THE WILD

On the shores of Lake Louvie at 2,250m, in the heart of a nature reserve where ibex, marmots and chamois roam, this charming Swiss Alpine hut is an ideal pitstop before heading off on the Chamois Trail. For a longer stay, the refuge has two double rooms as well as 54 beds in the dormitory. The picture postcard setting of the emerald green lake reflecting the surrounding peaks and the multicoloured floral carpet of mountain pastures is a popular setting for photographers.

A 4-hour walk from Verbier or 2 hours from Fionnay

**RATES:**  
CHF 75/adult in dormitory;  
CHF 85/adult in private room,  
CHF 45/child (< 16 years),  
CHF 30/child (< 10 years),  
evening meal & breakfast included

[www.louvie.ch](http://www.louvie.ch)



## BREATHE, GATHER PLANTS AND SAVOUR

Alpine plants look and smell gorgeous, but some taste amazing too. This is a unique opportunity to spend time foraging and tasting wild plants. Starting with a 2-hour walk, accessible to everyone, a mountain guide takes hikers around the slopes of La Tzoumaz. During the hike, you'll get to know which plants are edible and gather a few along the way. Back at the Maison de la Forêt, hikers become cooks and prepare an aperitif made with their foraged harvest, enjoying it together in a relaxed setting. With the energetic Cherries who has a passion for local plants by your side, the day might well end with one of her own inventions: chocolate raclette!

**DATES :** Saturdays in July and August

[www.latzoumaz.ch](http://www.latzoumaz.ch)



## BRUNCH AND YOGA AT LA PASAY

This summer, there's no need to choose between pleasure and well-being! On Sundays in July and August, the restaurant at La Pasay offers a unique experience: yoga and a delicious local brunch. Start the day with a **yoga session on the panoramic terrace**, facing the Valais peaks, suitable for all levels and led by a professional. Extend the experience with a **gourmet brunch cooked with local flavours**: a sweet and savoury buffet, fresh and local produce, and a friendly atmosphere guaranteed. A zen and tasty interlude not to be missed this summer in the heart of the Val de Bagnes!

[verbier4vallees.ch](http://verbier4vallees.ch)

## SARREYER & ITS SLOW FOOD COMMUNITY

Head for Sarreyer and discover the work of the members of the **first Slow Food Community in Switzerland**. At a bend in a steep alleyway, meet the village's chocolate maker, known for flavouring their creations with unusual local delicacies. A little further on, walk through a garden with the plant grower who cultivates aromatic and medicinal herbs. Continue to the mill, still in operation, and you will see the artisanal distillery where massage oils and liqueurs are produced. Below, you can watch the cows and sheep of the Glariers farm wander around. While meeting, discussing and tasting, you will uncover the subtle link between man and nature in Sarreyer.

[www.sarreyer-decouvertes.ch](http://www.sarreyer-decouvertes.ch)

## CAMPING BONATCHIESSE

The Sioux village in Bonatchiesse offers a unique overnight experience in an authentic Indian setting. Sleep luxuriously on a comfortable mattress in a tipi, enjoy a barbecue dinner and wake up to breakfast in a saloon in the middle of a larch forest. In the early morning, the bravest guests can set off to climb the Via Ferrata in the Mauvoisin gorge.

**TIPIS:** 3, 5, or 10 people

**PRICES:** CHF 40/adult, CHF 45 single, CHF 23/child (< 14 years)

[www.bonatchiesse.ch/hebergementvil-lagesiouxtipis](http://www.bonatchiesse.ch/hebergementvil-lagesiouxtipis)



# ON THE OPEN ROAD

Whether you're setting off with a rucksack, on foot or by bike, from hut to hut or from valley to ridge, enjoy an escape with three dimensions this summer in the Val de Bagnes.



## 1 MOUNTAIN RANGE, 5 VALLEYS, 11 STAGES... THE GRAND TOUR DES COMBINS

Overlapping Switzerland and Italy, the Grand Tour des Combins offers nine days of Alpine hiking around the Grand Combin Massif (4,314 metres)! Less busy than the neighbouring Tour du Mont Blanc but equally spectacular, this is a trail of many scenic contrasts, reminiscent of high mountain settings. Flirting with heights of 3,000 m, this athletic and physically demanding trek leads seasoned hikers from one mountain refuge to the next, across five valleys of varying and diverse charms. All along the route, hikers will be inspired to keep going by green pastures, footbridges, glaciers, cols, symbolic landmarks and astounding scenery. And to help with logistics, «[mongrandtourdescombins.com](http://mongrandtourdescombins.com)» lets everyone plan their perfect tour. With just one click, walkers can select their direction, departure point and accommodation, creating their own ideal route.

**DAILY AVERAGES:**  
12.7 km / 4 hrs 55 mins / +894 m / -905 m

[www.mongrandtourdescombins.com](http://www.mongrandtourdescombins.com)



## A DAM, A LAKE, A MOUNTAIN REFUGE: AN ALPINE E-BIKE ADVENTURE

Biking is an ideal way to discover remote natural areas. From the foot of the Mauvoisin Dam, head to the top of this for an uninterrupted view over Val de Bagnes. At the end of the lake, one last climb awaits cyclists before reaching the mountain hut they are aiming for. Perched on a plateau at the intersection of several high valleys and surrounded by glaciers and mountain lakes, the **Cabane Chanrion** (2,462 m) offers unexpected comfort and has a charging point for e-bikes. After an overnight stay in the refuge, renovated in 2020, visitors can hike in the surrounding area or freewheel back down to the valley.

Itinerary of 29 km round trip / 4hr 20min / D+ 1,080 m

[www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/barrage-de-mauvoisin-mauvoisin-en-2794087](http://www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/barrage-de-mauvoisin-mauvoisin-en-2794087)

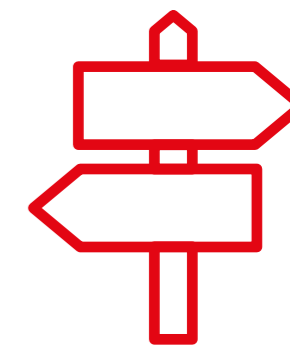
## A WEEKEND AROUND MONT FORT

This itinerary is a great way to discover the area, and even more fun with an e-bike. It all starts with an ascent from the centre of Verbier to the Mont-Fort hut, high up on a ridge at 2,456 m. After spending the night in the hut, there are two alternatives: one for cycling enthusiasts who prefer to use as few lifts as possible, and the other for those who want to save their batteries. In both cases, the **Tour du Mont Fort** is waiting for them on a trail that connects the resorts of the 4 Valleys - Verbier, La Tzoumaz and Nendaz - crossing a range of landscapes, from the Rhone valley to the glaciers, passing through forests and mountain pastures.

**DAY 1:** Verbier → Cabane Mont-Fort par les Shlerondes:  
13.7 km / Ascent 1,230 m / Descent 300 m

**DAY 2:** Tour du Mont-Fort Pro Rider:  
63 km / Ascent 1,485 m / Descent 3,963 m

[www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/tour-du-mont-fort-pro-rider-verbier-en-2794037](http://www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/tour-du-mont-fort-pro-rider-verbier-en-2794037)



## A LONG WEEKEND GOING SOLO

Ridges, open spaces, peaks all around. The Val de Bagnes as a journey of self-discovery. Straightforward, unfiltered ideas for solo travel.



### VAL DE BAGNES MOUNTAIN HUTS

Six mountain huts are dotted throughout the Val de Bagnes. This itinerary takes you to half of them in three days on a route that is as varied as it is spectacular. Taking the shuttle bus to the **Cabane Brunet**, the first day begins with the ascent of the Col des Avouillons (2,649 m) overlooking the tongue of the Corbassière glacier and ends at the **Cabane de Panossière**, which sits on the moraine of the same glacier, facing the Massif des Combins. On the second day, another pass, that of the Col des Otanes (2,845 m), then a descent to the top of Lake Mauvoisin, before reaching the **Cabane Chanrion** hut, at the very bottom of the Val de Bagnes. On the last day, return to the valley via the other side of Lac de Mauvoisin, finishing at the foot of the dam where the buses leave for Le Châble.

**DAILY AVERAGES:**  
11.7 km / 4 hrs 20 mins / +764 m / -851 m

[www.verbier.ch/en/practice/stay-accommodation-and-workation/mountain-huts-and-campsites](http://www.verbier.ch/en/practice/stay-accommodation-and-workation/mountain-huts-and-campsites)

### TOUR OF THE VAL DE BAGNES

This five-day itinerary immerses hikers in an alpine setting with a backdrop of the Combins, Vêlan and Mont-Blanc massifs. The 90-km journey is suitable for both trail runners and hikers, and crosses mountain passes, including the Col des Otanes, the highest point of the tour at 2,846 m, spends restful nights in the renowned huts of the valley (Chanrion, Brunet, Mont-Fort and FXB Panossière), and passes by impressive sites such as the Corbassière glacier, the Mauvoisin dam, the Louvie lake, the Col des Mines. All these ingredients are sure to make this trek a highlight in every hiker's calendar.

**DAILY AVERAGES:**  
19.4 km / 7 hrs 22 mins / +1,433 m / -1,433 m

[www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/tour-du-val-de-bagnes-verbier-en-2794084](http://www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/tour-du-val-de-bagnes-verbier-en-2794084)

# TRAVELLING IN THE OFF-SEASON: AUTUMN



**As summer fades, the Val de Bagnes is decked out in flamboyant colours and invites you to slow down. The forests are ablaze with warm hues, the trails become quieter, and the peaceful atmosphere sets the scene for a more leisurely exploration of the area.**

## ↘ BAGNES CAPITALE DE LA RACLETTE 26 - 27 SEPTEMBER 2026

This is one of the largest events celebrating local produce and cheese in particular, and it all happens in Le Châble! Thousands of foodies of all ages and from all backgrounds will gather for the weekend to enjoy the cheese and raclette made by local producers in the Bagnes valley and Entremont district. It's also an opportunity to meet the 'Pope of Raclette', Eddy Baillifard, ambassador for Raclette du Valais PDO, who is on familiar ground here, just a stone's throw from Raclette House, his iconic establishment perched in Bruson. On Sunday, the spotlight will be on the stars behind these delicacies, with a procession by the 'reines' (queens) (horned dairy cattle) from various mountain pastures in a folkloric backdrop.

[www.bagnesraclette.ch](http://www.bagnesraclette.ch)



## HÔTEL A LARZE: A COCOON NESTLED AT THE HEART OF THE VALLEY

This small family hotel clad in larch wood, a 5-minute walk from Le Châble train station, provides an at-home feeling but with the added bonus of service. In a simple, welcoming atmosphere, the 10 comfy, double rooms share a reading room with fireplace and cosy TV corner. On the ground floor, feast on a hearty breakfast in the bright dining room or out on the terrace, with your feet on the grass. On the wellness side, the sanarium provides a well-deserved break after a good day of hiking

**RATES:** from CHF 150–190 per night, including breakfast

[alarze.ch](http://alarze.ch)

## GAME DISHES AND LOCAL PRODUCE

In Val de Bagnes, the game season is eagerly awaited, when the natural bounty of the region lands on a plate. Typical regional dishes such as venison stew, venison tenderloin and wild boar ragout are often accompanied by spätzle, lingonberry jam, caramelised chestnuts and poached pears. One of the top addresses in the region, famous for its game menus, is La Promenade restaurant at Bonatchiesse, in the depths of Haut Val de Bagnes.

## IDEAS FOR A LONG WEEKEND FOR COUPLES

Spectacular hikes, mountain lakes and fine dining: Verbier offers you intimate moments in unspoilt nature. Stay in a cosy hotel, enjoy a typical Valaisian brisolée and soak up the charming scenery on a romantic getaway for two.

### TOP SPOT : LA PIERRE AVOI

This rocky peak, one of the most iconic symbols of central Valais, is easily identifiable from the Rhone valley. Despite its name meaning pointed - from the patois 'avouè' - it is more angular, an almost rectangular shape set against an azure background reaching a height of 2,473 m. Peaks like this never fail to impress. The majestic Pierre Avoi keeps watch over the area. A fantastic viewpoint, it overlooks Verbier, the Val de Bagnes, La Tzoumaz and the Rhône Valley, and commands a breathtaking view of Mont-Blanc and the Grand Combin. Reached easily on foot, with or without using the ski lifts from Verbier or La Tzoumaz to Savoleyres, the last few metres are via ladders. And while the Pierre Avoi is highly regarded by hikers, it is also a big draw for rock climbers.

Allow 2.5 hrs for 6-km loop:  
Croix de Coeur - Savoleyres -  
Pierre Avoi - Croix de Cœur

[www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/pierre-avoi-la-croix-de-coeur-la-tzoumaz-en-3613215](http://www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/pierre-avoi-la-croix-de-coeur-la-tzoumaz-en-3613215)



### BRISOLÉE: THE AUTUMN DISH PAR EXCELLENCE

Brisolée, is more than just a Valais speciality, it is a rural, culinary tradition. Originating from grape harvesting time, it is a celebration of autumn, with roasted chestnuts, Alpine cheese, seasonal fruits and traditional rye bread. Nowadays it's a sociable sharing meal for friends and family, often accompanied by artisanal savouries such as dried meats, cured bacon and cured ham, making it a 'Brisolée Royale'. Several local restaurants have this emblematic speciality on the menu, such as La Marmotte overlooking Verbier and Papillon in La Tzoumaz.

[www.papillon-latzoumaz.ch](http://www.papillon-latzoumaz.ch)  
[www.lamarmotte-verbier.com](http://www.lamarmotte-verbier.com)

### HIKE AT LAC DES VAUX

Flanked by two smaller but equally gleaming mountain lakes, Lac des Vaux attracts walkers for a leisurely picnic, fishing trip or invigorating swim up above Verbier and La Tzoumaz to an altitude of 2,543 metres. It's an hour and a half walk from La Croix de Coeur, a panoramic restaurant 20 minutes' on foot from the top of the Savoleyres cable car. The Grand Tour of Lac des Vaux, if you decide to follow this route, then takes you back to La Tzoumaz through the great wilderness of the Vallon d'Arbi. The whole loop takes about four hours. With its crystal-clear waters, the lake is home to rainbow trout and snapper which attract fly and grasshopper fishing enthusiasts. Permits are available from June at the tourist office in La Tzoumaz or in Verbier.

[www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/lac-des-vaux-via-la-tzoumaz-la-tzoumaz-en-2802399](http://www.verbier.ch/en/discover/explore-activities/sports-activities/walks-and-hikes/all-hiking-routes-and-walks/lac-des-vaux-via-la-tzoumaz-la-tzoumaz-en-2802399)



# AGENDA

Small group activities, events where everyone can get together, competitions for excelling in, a host of events are on offer this summer in Verbier, in Val de Bagnes and in La Tzoumaz.

More information on [www.verbier.ch/en/discover/vibe-events-entertainment](http://www.verbier.ch/en/discover/vibe-events-entertainment)

## JUNE

**GRAND MARCHÉ DES TERROIRS ALPINS**  
13 – 14 June 2026  
[www.palpfestival.ch](http://www.palpfestival.ch)

**SOLARIS PLAYGROUND**  
26 – 28 June 2026  
[www.solarisfestival.art](http://www.solarisfestival.art)



## JULY

**ENDURO2**  
4 – 6 July 2026  
[www.enduro2.fr](http://www.enduro2.fr)

**TRAIL VERBIER SAINT-BERNARD BY UTMB**  
10 – 12 July 2026  
[verbier.utmb.world](http://verbier.utmb.world)

**MARCHÉ ARTISANAL LA TZOUMAZ**  
11 July 2026  
[www.latzoumaz.ch](http://www.latzoumaz.ch)

**VERBIER FESTIVAL**  
16 July – 2 August 2026  
[www.verbierfestival.com](http://www.verbierfestival.com)



## AUGUST

**FÊTE DES FAMILLES**  
2 August 2026  
[www.verbier4vallees.ch](http://www.verbier4vallees.ch)

**ROCKLETTE**  
8 – 16 August 2026  
[www.palpfestival.ch](http://www.palpfestival.ch)

**VERBIER BIKE FESTIVAL**  
13 – 16 August 2026  
[www.verbierbikefestival.com](http://www.verbierbikefestival.com)

**VERBIER OPEN**  
16 - 30 August 2026  
[www.verbieropen.com](http://www.verbieropen.com)

## AUGUST

**GRAND RAID BCVS**  
21 – 22 August 2026  
[www.grand-raid-bcvs.ch](http://www.grand-raid-bcvs.ch)

**ELECTROCLETTE**  
22 – 23 August 2026  
[www.palpfestival.ch](http://www.palpfestival.ch)

**FORCETHON**  
23 August 2026  
[www.verbier4vallees.ch](http://www.verbier4vallees.ch)

**TOUR DES STATIONS**  
28 – 29 August 2026  
[www.tourdesstations.ch](http://www.tourdesstations.ch)



## SEPTEMBER / NOVEMBER

**SPARTAN**  
4 – 6 September 2026  
[ch.spartan.com](http://ch.spartan.com)

**IXS EUROPEAN DOWNHILL CUP – CONTINENTAL SERIE**  
11 – 13 September 2026  
[www.ixsdownhillcup.com](http://www.ixsdownhillcup.com)

**BAGNES CAPITALE DE LA RACLETTE**  
26 – 27 September 2026  
[www.bagnesraclette.ch](http://www.bagnesraclette.ch)

**MARCHÉ DES FROMAGES D'ALPAGE**  
8 November 2026  
[www.palpfestival.ch](http://www.palpfestival.ch)

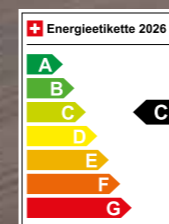


# Electrifying Performance



## The Audi SQ6 e-tron

Dynamic acceleration, long range and outstanding traction with electric quattro all-wheel drive – the Audi SQ6 e-tron impresses both on the road and when it's fast charging, with up to 250 km of range charged in just 10 minutes (WLTP).



Audi SQ6 SUV e-tron, 489 hp, 360 kW, 18,6–17,7 kWh/100 km, 0 g CO<sub>2</sub>/km, category C

Audi Vorsprung durch Technik

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