

# ALPES IS HERE

REACH FOR THE HEIGHTS

PRESS PACK WINTER 2023/2024



Crédits photos couverture : Focus-Outdoor, Jocelyn Chavy, X



# Isère, a winter affair



# Editorial

## Isère, a winter affair

Isère is gearing up for winter! With snow-capped peaks, "Green chauds", steaming pies and hurtling down the slopes, our visitors are in for an authentic, magical break.

And because we're committed to protecting our mountains, we've put together this press pack to highlight our best features, promote non-ski activities and outline our efforts in developing the mountains of tomorrow. This winter, we're focussing on making Isère accessible and environmentally friendly, so skiers can enjoy great skiing with even greater responsibility.

**ISÈRE is ACCESSIBLE:** With so many transport options - trains, buses, cable cars, and the Transalitude and Skiligne shuttles - Isère is easy to get to and around. And with ski resorts to suit all abilities, from beginner to expert, Isère is the place for everyone to come and enjoy our slopes. At the same time, Isère is affordable. With so many resorts to choose from and a wide range of ski pass prices, no matter the budget, anyone can enjoy a fantastic ski holiday here in Isère.

**ISÈRE is a WINTER SPORTS PARADISE:** With 21 ski resorts in the heart of four stunning mountain ranges - Belledonne, Chartreuse, Vercors and Oisans - Isère is a paradise for winter sports enthusiasts of all levels. Whether a beginner or an expert, everyone will find something to enjoy here. Winter sports enthusiasts are spoilt for choice with so much on offer, from vast downhill ski areas to magnificent cross-country ski runs, making for an ideal winter sports holiday with family or friends.

**ISÈRE is committed to SUSTAINABLE TOURISM:** The tourist office, along with ski resorts and the department of Isère, are all working together to reduce our environmental impact and to raise awareness to all our visitors. Initiatives such as making ski lifts more energy-efficient, collecting waste and recycling materials, grooming ski runs in a way that minimises soil erosion, using renewable energy sources, offering free shuttle buses to limit the number of car journeys and protecting our local flora and fauna are an integral part of our commitment.

Isère is working to become a more sustainable destination for tourists. This means supporting local businesses, using fair trade products and minimising food waste by sourcing food locally through short supply chains.

As well as skiing, Isère offers a number of environmentally friendly activities: nature lovers can enjoy snowshoeing, walking, cycling or dog-sledding through picture-postcard landscapes. In this way, visitors can soak up the beauty of Isère's natural environment while minimising their impact on the environment.

We still have a long way to go, but we're making progress and still taking action.

**ISÈRE is an ALL-IN-ONE DESTINATION:** Isère is the perfect place to mix the pleasures of the mountains and the valleys with easy access to towns for cultural and gourmet city breaks. Plan a spur-of-the-moment day trip to Grenoble or Vienne, explore their museums and sample some of their fine dining.

We're proud of Isère, our people, our diversity ... and our winter 2023/2024 press pack: we hope you enjoy reading it!



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An aerial photograph of a dense forest of evergreen trees heavily laden with snow. The trees are arranged in a somewhat circular pattern, creating a natural frame. In the center of this circular opening, a person is seen from above, wearing a light-colored jacket and dark pants, with their arms outstretched as if skiing or snowboarding. The overall scene is bright and wintry.

**Isère**  
**Attractivité:**

**Committed to**  
**sustainability**

Isère Attractivité is working year-round to make Isère a more sustainable destination. We're taking steps to reduce our environmental impact and promote responsible tourism. We're also encouraging our partners to take action. Here are a few examples of our ongoing projects:

## INSPIRATION

### car-free travel

Transport is the main source of greenhouse gas emissions in the tourism sector. To reduce the environmental impact, cut down on car traffic and protect the natural beauty of the area, Isère Attractivité has partnered with the Alpes Là association to create 10 one- or two-day hiking itineraries accessible by public transport from Grenoble throughout Isère's main mountain ranges. These itineraries offer visitors an alternative and more responsible way to travel, filled with new discoveries and immersive experiences.

Download the itineraries from the Alpes Isère website or directly from the Isère Outdoor app (in French only).



[www.isere-tourisme.com/selection/rando-sans-voiture](http://www.isere-tourisme.com/selection/rando-sans-voiture)

## EDUCATION

### environmentally friendly water bottles

Isère Attractivité is working to reduce plastic waste in tourism and leisure activities by partnering with businesses and organisations to focus on water resources and the use of water bottles.

Our goals are to: reduce the environmental impact of tourist activities and highlight their value; bring together professionals and organisations to work together on sustainable tourism projects; make it easier for tourist offices to participate in the Gourde Friendly (water bottle friendly) scheme; and help tourists and local residents reduce their use of plastic in their daily lives.

The #gourdefriendly project aims to make it easier to use water bottles by:

- Pointing out where water bottles can be refilled (by mapping drinking water fountains and premises that will refill).
- Improving the network of refilling points.
- Providing easier access to information for users.
- Expanding the range of services for people using water bottles.

By working hand-in-hand, Isère Attractivité and its partners can help make Isère a more sustainable destination for tourists and locals alike.



[www.isere-attractivite.com](http://www.isere-attractivite.com)

## SIGNPOSTING

### finding alternatives to popular places

Isère Attractivité is dedicated to preserving our natural surroundings and fostering a more sustainable approach to tourism and recreation.

To help visitors enjoy the outdoors without damaging it, Isère Attractivité collaborates with partners to create informative articles on its website, offering insights on how to appreciate and look after nature. The key message is appreciating the value of exploring less crowded areas, equally stunning but with a gentler ecological footprint. Articles on Isère Attractivité's website (in French only) cover information about how to enjoy the outdoors responsibly, such as: pack light, identify animal tracks and animals that hibernate, and leave no trace.



[www.isere-tourisme.com/decouvrir-lisere/profiter-de-la-nature-et-la-respecter](http://www.isere-tourisme.com/decouvrir-lisere/profiter-de-la-nature-et-la-respecter)

# Isère: An overview



## A 3-MINUTE SUMMARY OF WHAT'S IN STORE IN THIS PRESS PACK.

### Oisans, the snow sports capital of the Alps

Alpe d'Huez and Les Deux Alpes stand shoulder to shoulder as Isère's flagship destinations. Each with its own glacier and each with a ski area linked to other resorts, the queens of the Oisans have a reputation that stretches beyond France's borders. This winter, discover (or re-discover):

In Les Deux Alpes, the Vallée Blanche has been revamped with three new ski lifts and a new beginners' green run at Pied-Moutet.

At Alpe d'Huez, the French ski school (ESF) is launching its Ladies Camp, a 100% women's ski programme, while a new six-person chairlift linking the Bergers sector to Chalvet will speed up the flow of skiers and provide a better link to the Auris-en-Oisans sector opening up new runs.

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### Vercors, incomparable charm

The Vercors plateau is a vast area of natural beauty with over 600 km of cross-country ski trails. Its sheer size, variety of landscapes and village resorts make it a top choice for cross-country skiers of all abilities, as well as beginner and intermediate alpine skiers.

This sprawling farming area is also a leading advocate of short supply food chains that support local producers. This means fresh, regional produce is readily available at all times, something both restaurateurs and customers in the Vercors plateau have come to appreciate.

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### Grenoble, the city of the future

Grenoble is a city bursting with energy and innovation. With an average age of 37, it is a young and dynamic city that is constantly reinventing itself. As the gateway to the Alps, Grenoble is also a popular destination for both cultural travellers and also astronomy enthusiasts. In September 2022, Grenoble welcomed a new addition to its scientific community: COSMOCITÉ, an interactive centre that bridges the gap between science and the public. It will explore the Earth, the cosmos and the environment through a variety of exhibits, shows and workshops. The building itself is also a marvel of innovation. Powered by an 80% renewable energy urban heating system, with a green roof and photovoltaic panels, it is one of the most sustainable buildings in France.

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### Isère, responsible tourism

The tourism industry in Isère, especially in the mountains, is having to reinvent itself to tackle today's challenges head-on. The good news is that local areas and resorts are taking steps to make tourism more sustainable in a number of ways. Here are some of the practical initiatives that are already underway in Isère: using renewable energy, making ski lifts more energy-efficient, collecting and recycling waste, including shuttle buses on ski passes to reduce car use and sourcing food locally. By taking these steps, Isère is becoming a destination for responsible holidays.

# Getting To Isère



Only 3 hours from Paris

For all travel in Isère, including trains, coaches, buses and trams, car-sharing and car-pooling, visit:

[www.itinisere.fr](http://www.itinisere.fr)

Itinisère app is available free of charge for Android & iPhone.



Isère has 3 airports and 3 main trains stations that serve the destination, with a bus network connecting all the resorts. Using public transport reduces our carbon footprint and helps to protect the environment.

## By train

**Grenoble** is easily accessible by train from numerous countries and points of origin. With the TGV it only takes 3 hours from Paris to Grenoble and 50 minutes from Lyon Saint-Exupéry. From the UK, it is one of the closest destinations to skiing in the Alps.

### 3 TGV TRAIN STATIONS:

- > Grenoble
- > Valence TGV
- > Lyon Saint-Exupéry  
(Paris > Grenoble = 2h55)  
Tel. 3635 / [www.sncf-connect.com](http://www.sncf-connect.com) 38

### ACCESS BY TRAIN FROM EUROPEAN CITIES:

- > London = 7h23 min
- > Amsterdam = 7h24 min
- > Brussels = 5h22 min
- > Geneva = 2h02 min





© TransAltitude

## By road

Grenoble > London = 1035 km  
 Grenoble > Calais = 869 km  
 Grenoble > Paris = 570 km  
 Grenoble > Genève = 143 km  
 Grenoble > Turin = 236 km

## By plane

### 5 AIRPORTS

- > Grenoble Alpes Isère Airport
- > Lyon Saint Exupéry Airport
- > Geneva Airport
- > Chambéry Savoie Mont Blanc Airport
- > Turin Airport

## By bus

### AUVERGNE-RHÔNE-ALPES REGION COACHES

> **Intercity or express coaches** for travel throughout the Auvergne-Rhône-Alpes region: timetables, fares, travel conditions. [www.carsisere.auvergnerhonealpes.fr](http://www.carsisere.auvergnerhonealpes.fr)

> **Transaltitude** is a shuttle bus service that operates throughout the **winter between Grenoble bus station and 14 Isère ski resorts**. Coach timetables are based on the arrival and departure times of the main trains to and from Grenoble SNCF station, as well as the airport shuttles.

Fares include a luggage allowance for each passenger (ski/boot carriage is included in the price).

[www.transaltitude.fr/en/](http://www.transaltitude.fr/en/)

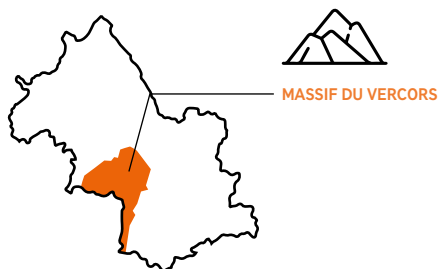
# Isère: A wintersports paradise

With four different mountain ranges, Isère is a superb choice for a winter holiday combining peace, quiet and rejuvenation.

Photos by Michael Lafrasse, an Instagrammer from Isère who loves photography and the mountains. His portrait on page 34

21 ski resorts &  
4 mountain ranges





## Vercors

Overlooking Grenoble, the great cliffs that herald the Vercors give the impression that the massif is impregnable. This is partly true as steep summits and plunging gorges are everywhere. Yet the road that rises up from the valley ultimately opens out onto the rolling landscape of the Vercors plateau, where the forest alternates with large stretches of wilderness, dotted with unspoilt villages. A massif as complex as it is attractive. Highest point, the Grand Veymont, at 2 341 m.

## Nordic excellence

AUTRANS-MÉAUDRE-EN-VERCORS

ALTITUDE: 1,050 M–1,650 M

 <https://en.vercors-experience.com/autrans-meaudre-en-vercors.html>

## A ski area in touch with nature

VILLARD-DE-LANS / CORRENÇON-EN-VERCORS

ALTITUDE: 1,100 M–2,050 M

December 23rd 2023

 <https://uk.villarddelans-correnconenvercors.com>

## A 100% natural environment

COL DE ROMÈYÈRE-LES COULMES

ALTITUDE: 900 M–1,400 M

Middle of december 2023 > middle of March 2024  
(depending on snow conditions)

 <https://tourisme.saintmarcellin-vercors-isere.fr>



## A playground for the whole family

GRESSE-EN-VERCORS

ALTITUDE: 1,250 M–1,751 M

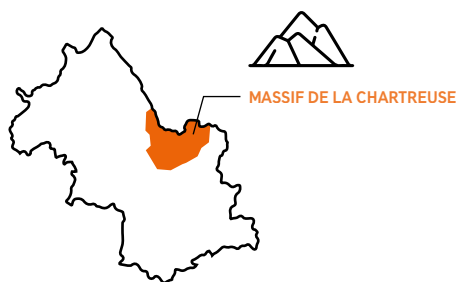
 [www.gresse-en-vercors.fr](http://www.gresse-en-vercors.fr)

## All types of skiing in a magnificent setting

LANS-EN-VERCORS / ST-NIZIER-DU-MOUCHEROTTE

ALTITUDE: 1,400 M–1,807 M

 <https://en.vercors-experience.com/lans-en-vercors.html>




## Chartreuse

Above the Grésivaudan valley, this pre-Alpine massif looms on the horizon. Once you have entered its core, an intricate network of valleys, dominated by peaks of over 1,800 m, opens up its terrain, ideal for cross-country skiing and all kinds of hiking. The variety of landscapes, the authenticity of its villages and agriculture mix contributes to its rich heritage. A secret and unspoilt massif. Highest point, Chamechaude, 2,082 m.

## Family skiing 15 minutes from Grenoble

LE SAPPEY-EN-CHARTREUSE

ALTITUDE: 1,000 M–1,370 M

 [www.grenoble-tourisme.com](http://www.grenoble-tourisme.com) and [www.chartreuse-tourisme.com/en](http://www.chartreuse-tourisme.com/en)

## A great spot for children

COL DE MARCIEU

ALTITUDE: 1,060 M–1,350 M

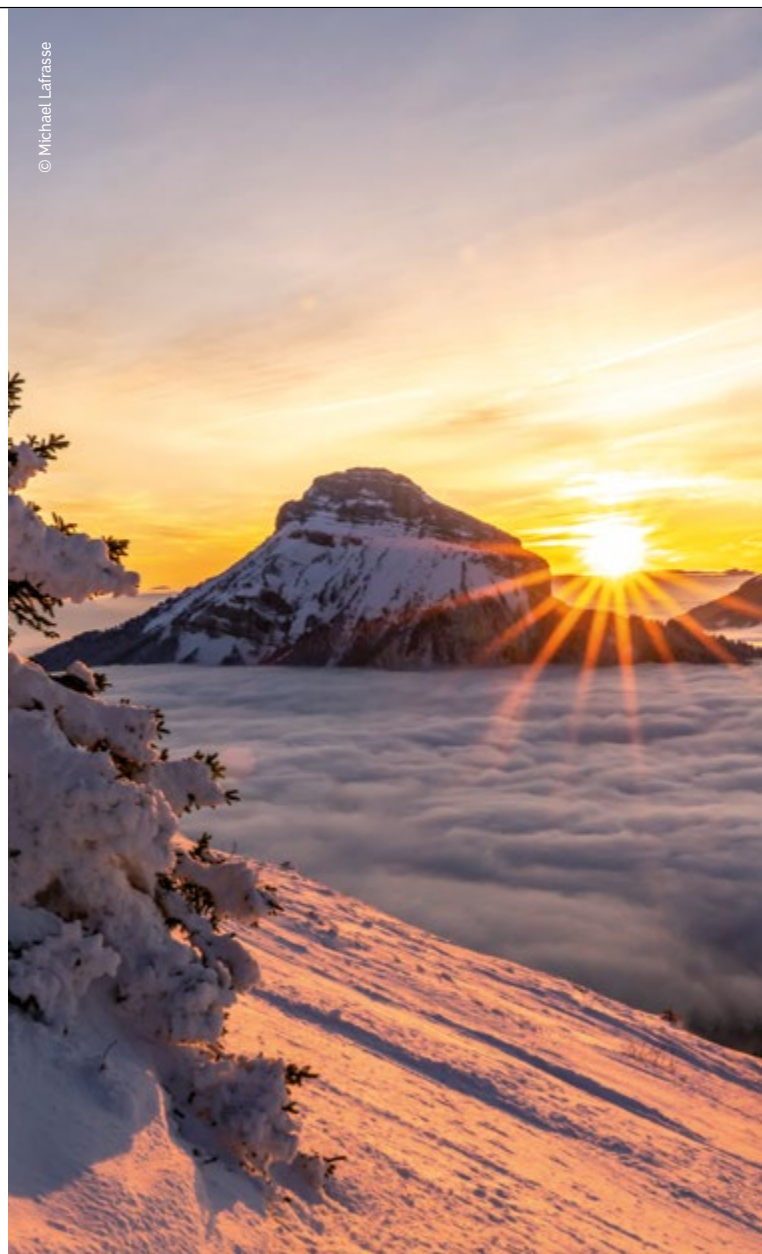
 [www.col-marcieu.com](http://www.col-marcieu.com)

## The largest ski area in the Chartreuse

SAINT-PIERRE-DE CHARTREUSE/LE PLANOLET  
DOMAINE CŒUR DE CHARTREUSE

ALTITUDE: 900 M–1,789 M

 [www.chartreuse-tourisme.com/en](http://www.chartreuse-tourisme.com/en)



© Michael Lafrasse

## A haven of tranquillity in the heart of nature

LA RUCHÈRE

ALTITUDE: 1,165 M - 1,450 M

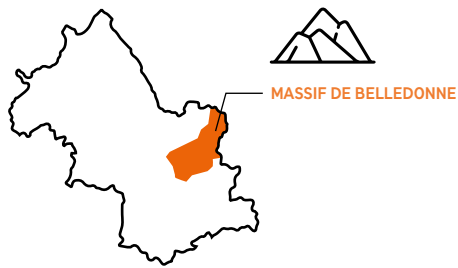
 [www.chartreuse-tourisme.com/en](http://www.chartreuse-tourisme.com/en)

## Family skiing at low prices

COL DE PORTE

ALTITUDE: 1,200 M–1,550 M

 [www.coldeporte.fr](http://www.coldeporte.fr)



## Belledonne

The 70-km long Belledonne range is a great introduction to high mountains. Its side valleys offer numerous access points from the Grésivaudan plain in the west to the endless peaks above 2,400 m. However, don't expect to drive over any pass to the east: the natural barrier is impassable by car. This also explains why the snow is particularly deep here. Highest point, Le Grand Pic de Belledonne, 2,977 m..

## The largest ski area in the Belledonne chain

LES 7 LAUX

ALTITUDE: 1.350 M-2,400 M



[www.les7laux.com/winter](http://www.les7laux.com/winter)

## A break from the hustle and bustle just 30 km from Grenoble

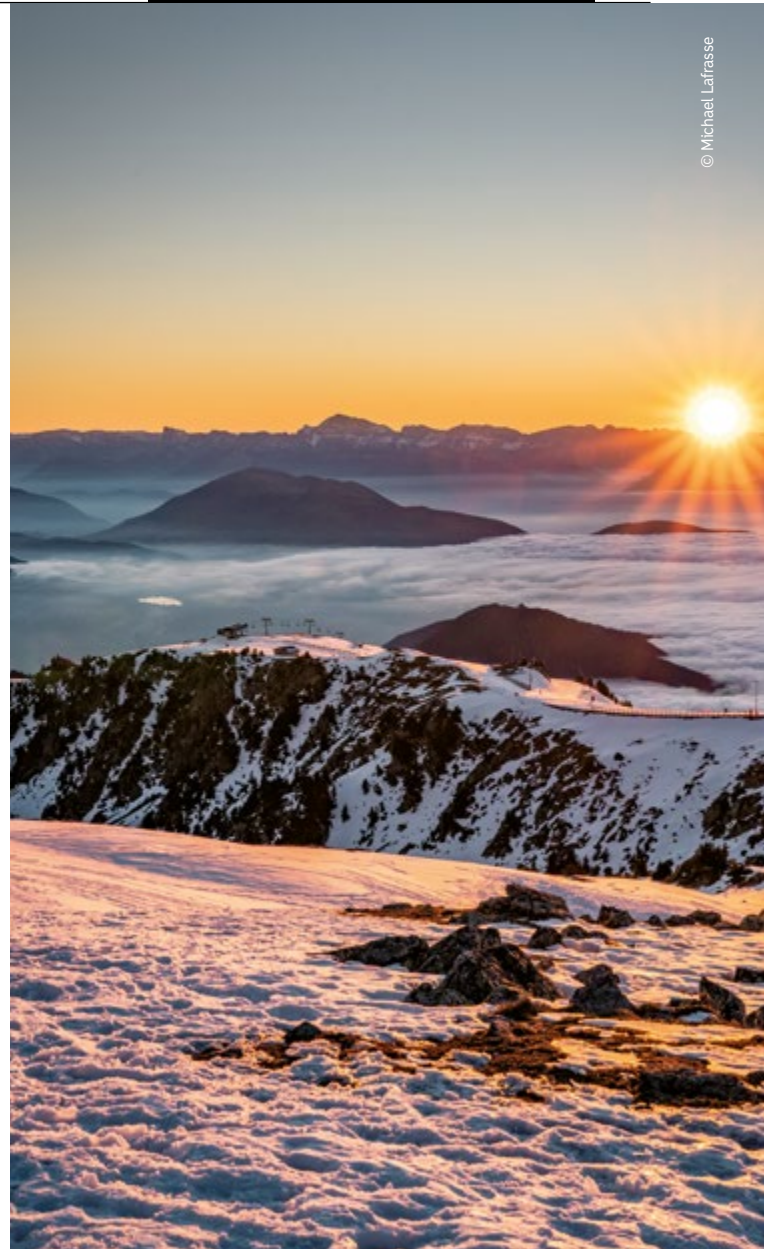
CHAMROUSSE

ALTITUDE: 1,400 M-2,250 M

Start of December 2023 > middle of april 2024



<https://en.chamrousse.com/hiver>



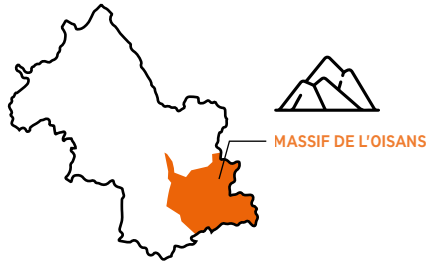
## A family atmosphere and exceptionnal panoramas

LE COLLET D'ALLEVARD

ALTITUDE: 1,450 M-2,100 M



[www.lecollet.com](http://www.lecollet.com)



## Oisans

The most formidable of the Isère massifs, Oisans is a call to the high mountains with summits of 3,000 m +, with their glaciers, remote villages and high-altitude hamlets. The Oisans is home to the department's two largest ski areas, Alpe d'Huez Grand Domaine Ski and Les 2Alpes, offering a remarkable variety of slopes and the longest vertical drops in the world on well-groomed slopes - up to 2,300 m in one run. Highest point, the Pic Lory, 4,088 m.

## 2,300 metres of vertical drop in one go

### LES 2 ALPES

**ALTITUDE: 1,300 M-3,600 M**

December 2nd > April 21st 2024

1,200,000 skiers visit Les 2 Alpes every winter! Lively, youthful, sporty, international and trendy, it is one of the great winter sports resorts of the French Alps. Excellent skiing, extremely long vertical drops (2,300 m in one go without taking a single lift), guaranteed snow (glacier at 3,600 m), events, a freestyle area for all ages (2 Alpes Freestyle Land), and outstanding off-piste areas: the resort offers a winter playground that meets the needs of all types of winter holidaymakers with a wide variety of activities and experiences.

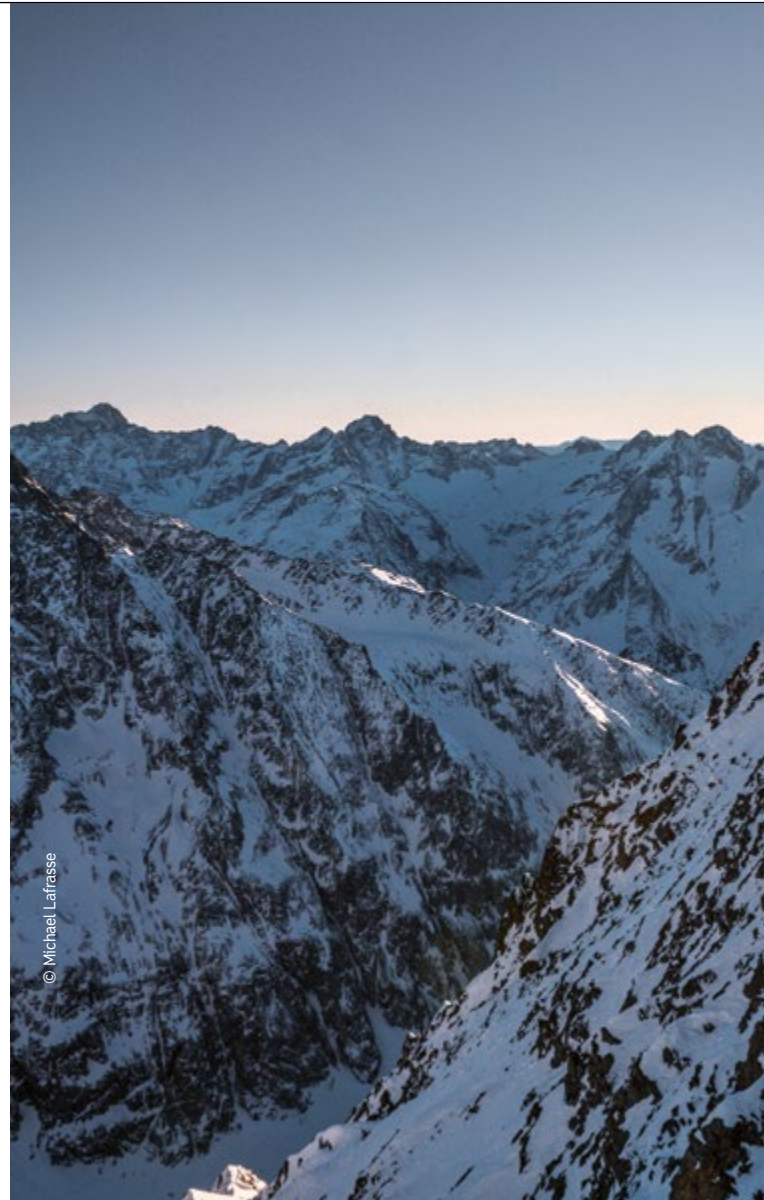
### Les 2 Alpes

With its highest point at 3,600 m, the ski area of Les 2 Alpes is the highest ski area in France (starting from a blue run). It also allows you to ski down 2,300 m without any lifts! This is truly unique and offers a varied terrain for all skiers and snowboarders!

Key figures: 200 km of slopes, 95 runs, 70% of the ski area above 2,000 m altitude, 2,300 m of downhill skiing without taking a single lift. Highest point: 3,600 m.



[www.skipass-2alpes.com](http://www.skipass-2alpes.com)  
[www.les2alpes.com](http://www.les2alpes.com)



## The traditional village of Alpe d'Huez Grand Domaine

### VILLARD-RECLUS

**ALTITUDE: 1,500 M-3,330 M**



<https://uk.villard-reclus.com>

## The family resort in Alpe d'Huez Grand Domaine Ski

### AURIS-EN-OISANS

**ALTITUDE: 1,165 M-3,330 M**

December 2nd 2023 > April 14th 2024



[www.auris-en-oisans.co.uk](http://www.auris-en-oisans.co.uk)



## A high altitude resort at an unbeatable price \_\_\_\_\_

L'ALPE DU GRAND SERRE

**ALTITUDE: 1,368 M–2,180 M**

December 23rd 2023 > March 24th 2024

 [www.matheysine-tourisme.com](http://www.matheysine-tourisme.com)

## The family resort on skis \_\_\_\_\_

OZ-EN-OISANS

**ALTITUDE: 1,125 M–3,330 M**

December 2nd 2023 > April 21st 2024

 [www.oz-en-oisans.com/winter](http://www.oz-en-oisans.com/winter)

## 300 days of sunshine a year \_\_\_\_\_

ALPE D'HUEZ

**ALTITUDE: 1,450 M–3,330 M**

December 2nd > April 21st 2024

 [www.alpedhuez.com/en](http://www.alpedhuez.com/en)

## The village resort combining traditional and modern \_\_\_\_\_

VAUJANY

**ALTITUDE: 1,125 M–3,330 M**

 [www.vaujany.com/en](http://www.vaujany.com/en)

## A natural paradise at the gateway to the Ecrins National Park \_\_\_\_\_

COL D'ORNON

**ALTITUDE: 1,350 M–2,000 M**

Middle of December 2023 > middle of february 2024

(depending on snow conditions)

 [www.matheysine-tourisme.com/en](http://www.matheysine-tourisme.com/en)

## 1 ski area, 5 resorts and 2 villages \_\_\_\_\_

ALPE D'HUEZ GRAND DOMAINE SKI

**ALTITUDE: 3,330 M**

December 2nd > April 21st 2024

 <https://skipass.alpedhuez.com>



**CHARTREUSE**

- 1 COL DE MARCIEU
- 2 COL DE PORTE
- 3 COEUR DE CHARTREUSE
- 4 LA RUCHÈRE
- 5 LE SAPPÉY EN CHARTREUSE

**BELLEDONNE**

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- 7 LE COLLET D'ALLEYARD
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# Isère: The latest trends

In Isère, locals and tourism professionals alike are committed to preserving local traditions while also protecting the environment. Each mountain range in Isère—Chartreuse, Vercors, Belledonne and Oisans—has its own unique identity, shaped by history and geography.

Sustainability is a trend that is here to stay, and Isère is a great example of a region that is taking it seriously. We are committed to finding sustainable ways to modernise and innovate while also protecting the countryside and reducing our impact on the natural world.

But we also celebrate the amazing mix that makes Isère unique. It's a place where ski fanatics and foodies come together for snowy thrills or mouthwatering feasts—or both!





## SLIDING SPORTS

### Vallée Blanche, a more accessible, efficient and environmentally friendly area

#### LES 2 ALPES - OISANS

The Vallée Blanche sector is getting a major upgrade to make it more accessible, efficient and environmentally friendly. By winter 2023, three new ski lifts will be completed and a new green beginners' slope will be built at Pied-Moutet. This will make the Vallée Blanche the ultimate skiing playground for everyone, regardless of their skill.

Nighttime ski descents will also be making a comeback. And skiers can hit the slopes after dark using the Super Venosc gondola or the Vallée Blanche telemix chairlift, then afterwards, enjoy an evening at the high-altitude restaurant La Troïka.

At the bottom of the sector, three free-access training areas will be created: Coolidge (1 conveyor, 1 ski lift) and Champamé (1 new ski lift). These areas will make it easier for skiers to learn and improve their skills.

 [www.les2alpes.com](http://www.les2alpes.com)

### 100% female at the ESF

#### ALPE D'HUEZ - OISANS

Women make up 47% of skiers, so the French Ski School (ESF) has created an exclusively female Ladies Camp. The three-half-day program, led by an experienced female instructor, has three different options: Progression Ski, Precision Ski and Premium for a mix of skiing and wellness.

 [www.esf-alpedhuez.com](http://www.esf-alpedhuez.com)

### Loup Blanc, a new chairlift to expand the ski area

#### ALPE D'HUEZ - OISANS

The new six-seater chairlift linking the Bergers sector to Chalvet will not only reduce congestion by speeding up the flow of skiers on the mountains, but it will also provide a better link to the Auris-en-Oisans sector, opening up new runs.

 [www.alpedhuez.com](http://www.alpedhuez.com)

### Sarenne, two new photo points

#### ALPE D'HUEZ - OISANS

Two new photo points have been created in the Sarenne sector, one at the summit of Pic Blanc at an altitude of 3,300 m, and one at the Chalvet chairlift. These photo points offer stunning views of the valley and the surrounding mountains, making them the perfect place to take a selfie or group photo with an amazing background.

 [www.alpedhuez.com](http://www.alpedhuez.com)



## Top-class teens \_\_\_\_\_

VAUJANY - OISANS

The satellite resort of Alpe d'Huez Grand Domaine has just created a new program of weekly lessons for teenagers called Team Rider. Throughout the season, the program is designed to help teenagers improve their freeride and freestyle skills, or prepare them for the La Flèche or Le Chamois performance tests. Level required: Gold Star.

 [www.vaujany.com](http://www.vaujany.com)

## ESF expands its handiski offer \_\_\_\_\_

VAUJANY - OISANS

The ESF is expanding its handiski services by purchasing new equipment and training more instructors. The new equipment includes a dualski, a uniski, a tandemski and six wheelchairs adaptable to all types of disability. Eight instructors have been trained to use the equipment. The ESF also offers independence training and family outings.

 [www.vaujany.com](http://www.vaujany.com)

## Who's hiding in the forest? \_\_\_\_\_

ALPE DU GRAND SERRE - MATHEYSINE

The Chemin des Ecureuils play trail has been given a makeover and now includes a new mission: to locate 12 different animals, each indicated on signs, skilfully concealed within the forest.

 [www.matheysine-tourisme.com](http://www.matheysine-tourisme.com)

A GOOD DEAL

## A single, transferable season pass \_\_\_\_\_

COL D'ORNON - OISANS

Col d'Ornon, a small, family-friendly resort with pristine slopes, is offering a single, transferable season pass that covers both downhill and cross-country skiing. The pass costs just €190 for the whole season, and it can be shared with friends or family, but only one person at a time.

 [www.col-dornon.com](http://www.col-dornon.com)



## NON-SKI ACTIVITIES

### High-altitude moments

LES 2 ALPES - OISANS

Pedestrians can now enjoy the same amazing views as skiers and snowboarders by taking the Jandri Express cable car from the resort to the Jandri Meadows at 3,200 m, and then the funicular to the Pic Blanc summit at 3,400 m. The views from the top are simply breathtaking, taking in the Ecrins massif, Belledonne, Vercors, Mont Blanc and even the Massif Central. Here, visitors can explore the ice cave or step into the void.

Starting in March, the Bureau de Guides offers glacier hikes from 3,000 m and beyond 3,400 m. Crampons and ice axes are required, but the 360-degree views are worth it. Even kids aged 10 and up can join in on these hikes.

 [www.les2alpes.com](http://www.les2alpes.com)

[WOW]

### Behind the scenes at a ski resort

LES 2 ALPES - OISANS

Get behind the scenes of a working ski resort with a couple of interesting outings. The pisteurs (mountain rescue team) take visitors out on Tuesday morning for training and operations (safety procedures, rescues, even how to trigger avalanches) and includes breakfast at 2,600 m. Then on Wednesday afternoon from 1:30 pm to 4:30 pm, the piste-basher (snowcat) takes passengers on a 30-minute joyride above 3,200 m.

 [www.les2alpes.com](http://www.les2alpes.com)

### Electric or airbound adventures

LES 2 ALPES - OISANS

Trail Hunter MTB specialises in guided e-mountain bike outings on snow with up to 400 m of vertical descent, with sliding and riding all rolled into one. Nighttime rides include a summit dinner.

Tandem paragliding is the coolest way to take in the scenery of the Ecrins and Vénéon rivers from the sky. Paragliders take off on skis from the Diable sector, at 2,400 m, and land at 1,650 m in the resort.

 [www.les2alpes.com](http://www.les2alpes.com)

### The world's longest zipline on pylons

CHAMROUSSE – BELLEDONNE

Thrillseekers experience a thrilling 1,968-m zipline that whooshes past two pylons, providing that extra oomph and reaching peak speeds of up to 80 km/h at The Adrenaline Park. Strapped securely into a seat harness, riders set off from the summit of the ski resort and are encouraged to smile for the camera and keep their eyes open, as the view is out of this world.

Solo descent: €35, Duo: €65.

Minimum age/height: 9 yrs, 1.35 m.

Duo: Max. combined weight 135 kg, and less than 40 kg difference between two.

**Booking required**

 [www.chamrousse.com](http://www.chamrousse.com)

[WOW]

### Four-season orienteering courses

OZ 3300 - OISANS

Starting from the village of Oz and ending on the Lacs plateau, family or friends can grab a map and a compass, and head out on one of two winter orienteering courses following the forest trails. Along the trails, numerous markers hanging from the trees along the way help orienteers to identify wildlife and show where to stop to soak up the scenery in a variety of natural areas: clearings, viewpoints and stream banks.

 [www.oz-en-oisans.com](http://www.oz-en-oisans.com)



## On all fours with Extra Pattes

VILLARD-DE-LANS/CORRENÇON-EN-VERCORS - VERCORS

Pedestrians can now enjoy the same amazing views as skiers and snowboarders by taking the Jandri Express cable car from the resort to the Jandri Meadows at 3,200 m, and then the funicular to the Pic Blanc summit at 3,400 m. The views from the top are simply breathtaking, taking in the Ecrins massif, Belledonne, Vercors, Mont Blanc and even the Massif Central. Here, visitors can explore the ice cave or step into the void.

Starting in March, the Bureau de Guides offers glacier hikes from 3,000 m and beyond 3,400 m. Crampons and ice axes are required, but the 360-degree views are worth it. Even kids aged 10 and up can join in on these hikes.

 [www.villarddelans-correnconenvercors.com](http://www.villarddelans-correnconenvercors.com)

## Airboard Fun

LANS-EN-VERCORS - VERCORS

Thrillseekers experience a thrilling 1,968-m zipline that whooshes past two pylons, providing that extra oomph and reaching peak speeds of up to 80 km/h at The Adrenaline Park. Strapped securely into a seat harness, riders set off from the summit of the ski resort and are encouraged to smile for the camera and keep their eyes open, as the view is out of this world.

Solo descent: €35, Duo: €65.

Minimum age/height: 9 yrs, 1.35 m.

Duo: Max. combined weight 135 kg, and less than 40 kg difference between two.

**Booking required**

 [www.vercors-aventure.com](http://www.vercors-aventure.com)



## FOOD & DRINK

### The inspiration behind L'Astérales

CORRENÇON-EN-VERCORS - VERCORS

Newly appointed chef Ludovic Nardoza and his team offer a menu that blends tradition with innovation. The dish called Inspiration is a great example of this. It changes daily depending on what's available, so every bite guarantees freshness and seasonality.

 [www.hotel-du-golf-vercors.fr](http://www.hotel-du-golf-vercors.fr)

### The meek and mild Cabane des Brebis

SAINT-ANDRÉ-EN-ROYANS - VERCORS

Everything here is about the ewes. Claire Rouppert is a sheep farmer, who produces cheese and yogurt and then sells it at markets and sometimes during special events on her farm. She also produces wool, mainly during the winter months when she has more time.

 [www.facebook.com/lacabanedesbrebis](https://www.facebook.com/lacabanedesbrebis)

### Les Champs Derrière, eight generations of a cheese dairy

CORRENÇON-EN-VERCORS - VERCORS

Quentin Argoud Puy, president of the Vercors Young Farmers' Union, is following in the footsteps of his family and continuing the tradition of cheesemaking in the hamlet of Les Guillets. He is expanding the family farm and building a milk processing plant to make the famous Bleu du Vercors PDO cheese, which will be sold locally from summer 2023.

Find out more about him on page X

 [www.villarddelans-correnconenvercors.com](http://www.villarddelans-correnconenvercors.com)

### A chef just for you

VAUJANY - OISANS

Meet Anthony, a personal chef who prepares tailor-made menus for in-chalet dining, covering breakfast through dinner and special occasions. With a touch of culinary magic, he crafts delightful dishes using fresh, local ingredients. To top it off, he includes a generous half bottle of wine per person. So all guests have to do is sit back and enjoy the meal without lifting a finger.

 [www.vaujany.com](http://www.vaujany.com)  
[www.lechaletchef.com](http://www.lechaletchef.com)







## Celebrating Isère's gastronomy through a delicious pie

Thanks to the collaboration between Isère's talented chefs and students from the Lesdiguières Hotel and Tourism School in Grenoble, a special recipe has been carefully selected to showcase the diverse range of regional ingredients. This Isère recipe serves as a way to promote gastronomy as a cornerstone of the region's charm, while also fostering a sense of community across generations. The 2023 recipe (in French only) for Tourte de l'Isère is online at Isère.

 [www.tourisme.com/deguster/la-tourte-de-lisere](http://www.tourisme.com/deguster/la-tourte-de-lisere)



## ACCOMMODATION

### Relax and unwind at Domaine de Rozan

#### COL DE PORTE - CHARTREUSE

For a delightful retreat within the heart of the Chartreuse Regional Nature Park, Domaine de Rozan has everything. This upscale nine-bedroom hotel has undergone recent renovations using environmentally friendly materials. The on-site restaurant proudly emphasises local and organic ingredients. Additionally, the Ecole de Porte offers personalised outdoor activities to enhance the experience. Lastly, the charming guinguette (a traditional café-bar) opens its doors for special events every couple of weeks.



[www.domainederozan.com](http://www.domainederozan.com)



© Domaine de Rozan



© ArtPrism

### New lease of life for Les Cîmes

#### VAUJANY - OISANS

As of the end of 2022, the Madame Vacances group stepped in to run this local hotel. After a complete makeover, the 10 delightful rooms are now decorated with lively colours, creating an inviting atmosphere for guests to unwind. The restaurant's breathtaking mountain views complement the taste of their dishes made from locally sourced, seasonal ingredients. It's safe to say, the transformation has been a massive success.



[www.vaujany.com](http://www.vaujany.com)  
[www.madamevacances.com](http://www.madamevacances.com)

# Isère: A sustainable tourism destination



64 %

A SIGNIFICANT MAJORITY OF FRENCH CITIZENS (64%) SHOW INTEREST IN EMBRACING RESPONSIBLE TOURISM PRACTICES.



2 OUT OF 3

APPROXIMATELY 2 OUT OF 3 FRENCH PEOPLE STATE THAT THEY CONSIDER SUSTAINABLE TOURISM FACTORS WHEN PLANNING THEIR HOLIDAYS OR SHORT BREAKS.



3

THE NUMBER OF ACTIONS THAT MORE THAN HALF OF FRENCH PEOPLE STRONGLY SUPPORT WHEN IT COMES TO RESPONSIBLE TOURISM: ABIDING BY LOCAL RECYCLING RULES, SUPPORTING LOCAL PRODUCERS AND BUSINESSES, AND USING ECO-FRIENDLY AND PUBLIC TRANSPORT ONCE ON THE SPOT.

# SHAPING

# OUR FUTURE

# TOGETHER

Faced with the urgent need to preserve our planet's future, we all need to completely rethink our travel habits. The mountains should be leading the way, so Isère's regions and resorts are now fully on board, spearheading a host of local eco-friendly initiatives.

Our initiatives include using renewable energy sources, making ski lifts more energy-efficient, collecting waste and recycling materials, grooming ski runs in a way that minimises soil erosion, offering free shuttle buses, protecting biodiversity and sourcing local food.

All of these measures are now ingrained in the daily life of Isère's resorts. It's now up to us, the people of Isère, to share this knowledge with our visitors and persistently motivate them to make responsible choices while they explore.

## INFRASTRUCTURE

### The new Jandri will soon be operational

#### LES 2 ALPES - OISANS

The Jandri Express, which has been in service for 39 years, will be replaced by the new Jandri 3S cable car in December 2024. Spanning a remarkable 6.4 km, the new cable car is designed to have less environmental impact and will significantly reduce queues and improve the flow of traffic on the mountain.

The communities of Deux-Alpes and Saint-Christophe-en-Oisans opted for more sustainable infrastructure for the new cable car. This included designing four discreet lift stations, using seven pylons instead of the current 17, burying power lines, re-greening with native plants, reducing energy consumption per passenger, removing outdated installations and using local materials.

Moreover, the on-site living arrangements for construction workers were set up to reduce the need for daily commutes, creating local job opportunities and a focus on sustainable practices.

#### Other initiatives:

- Closing ski lifts or adjusting their speeds depending on the number of visitors.
- Minimising the production of artificial snow.
- Training staff to reduce energy consumption and learn to eco-drive piste bashers.
- Using endemic seeds for turfing.
- Switching service vehicles to bioethanol.



[www.les2alpes.com](http://www.les2alpes.com)



© Jocelyn Chavy



## A ski lift in reclamation mode

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### VILLARD REYMOND - OISANS

For a unique and sustainable skiing experience, the village of Villard Reymond is the place to be. The ski area might be (extremely) small, but it has one remarkable feature: one solitary ski lift. What sets this lift apart, however, is its ingenious construction story. Local volunteers gathered salvaged lift components from various sources to build it. The lift officially holds safety certification by the STRMTG. Volunteers now run it, providing rides for just €7 a day: a fantastic example of how sustainability and innovation can go hand-in-hand.

 [www.villard-reymond.fr](http://www.villard-reymond.fr)

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## Ski big by taking the lift

### OZ 3300 - OISANS

With the new Eau d'Olle Express valley lift, the journey from the valley floor to Oz 3300 now takes just eight minutes, instead of the previous 20 minutes. This not only saves passengers time, but it also cuts down on the number of CO2 emissions. The lift has a capacity of 2,000 people per hour and a round-trip fare of only €1.70. Oz-en-Oisans welcomed the opening of its new gondola at the end of 2020, a breath of fresh air (literally) for locals and visitors alike. With light traffic, it is now possible to make the trip in 50 minutes from Grenoble to Oz 3300, where skiers can then easily access the 250 km of slopes at Alpe d'Huez Grand Domaine.

 [www.oisans.com/stations-et-villages](http://www.oisans.com/stations-et-villages)

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[PORTRAIT]

## Serving the local area

**Julien Rabat** is head snowmaker for SATA whose offices are in the heart of Alpe d'Huez. He's open to anyone who has any questions about his job. Introduction.

Julien's job requires great versatility. Of course, there is the human aspect with team management. And there's the technical aspect regarding hydraulics and pneumatics. Julien Rabat is head snowmaker for the Société d'Aménagement Touristique de l'Alpe d'Huez et des Grandes Rousses (SATA). How exactly is snow made? "Cold water and pressurised air are sent through pipelines," Julien begins. The ambient temperature freezes the water as it is projected from the snow cannon. That's it? "Yes! There are lots of misconceptions about snowmaking. The three essential elements are water, air and cold temperatures. We don't use any chemicals. It's important to remember that." The SATA chief snowmaker's job has always had an educational aspect.

### Using water wisely

Making artificial snow doesn't require chemicals, but it does require water. "That's the source of most of the criticism for the technique," admits Julien Rabat. "But it's important to point out that the water used comes from reservoirs that collect melted snow. We're also allowed to draw from Lac Blanc. But there is an official quota. We respect the limits carefully," he explains. What's more, modern snow grooming machines can accurately measure the thickness of artificial snow and distribute it for optimal use. This minimises the use of snow cannons.

### Leaving a beautiful resort for future generations

"We can't do without artificial snow these days," Julien explains. "I wouldn't be able to bring up my daughters here in my homeland without skiing." As a father, preserving the natural environment is a priority. "The landscape is the first thing we see every morning when we open our shutters. I want my children to be able to go on living here if they wish." Is it possible? "We are constantly trying to improve snowmaking methods, for example by reducing energy consumption. Our goal is to leave a viable territory for future generations." That's enough to keep him focused and motivated for many years to come.





[PORTRAIT]

## Christian the magician

**Christian Sounier** is the oldest snow groomer in Les 2 Alpes. And he's showing no signs of fatigue after forty-two years of grooming his resort's slopes to perfection for skiers. Read on.

"Winter sports are fantastic sources of adventure for both mountain locals and tourists," enthuses Christian Sounier. Born and bred in Les 2 Alpes, he has never thought of leaving his precious mountains. "I love the landscape, all the peace and beauty," he declares. And he chose to work in the resort, doing one of the crucial jobs. That's how he became a snow groomer in 1981. Forty-two years later, Christian tells us: "I've never found my job boring."

### Making magic

Christian Sounier's job as a snow groomer is maintaining the snow cover on the slopes of the Les 2 Alpes resort. "I get my instructions at six in the evening and head for my zone until two in the morning. It must seem like magic to people when they get up and see the slopes," he smiles. The depth of the snow is perfect. It's smooth, fluid, magical. But it's not magic. It takes hard work and technique. "The equipment has improved a lot since I started. Grooming machines are very expensive these days, reaching €500,000. So handling them is a precise business. But the new technology consumes much less energy," he explains.

### Encouraging green tourism

"Respect for the environment has become one of our priorities," Christian insists. "We make sure the flora and fauna recover their natural habitat at the end of the season." Our ethics also cover a wide range of tourism. Including tourism for summer holidaymakers who want to enjoy unspoilt nature. "After the pandemic, you could tell people needed to recharge their batteries. They come here for peace and natural beauty. The Alps are awe-inspiring, like an exciting book, with so many twists and turns you never want to put it down." And Christian will do everything to preserve his book.

## LABELS



### Station Verte (Green Resort)

#### ETHICAL ISÈRE

Introduced in 1964, this label advocates nature tourism. The national and official status is given to destinations which value their natural assets and have a shared vision of authentic tourism, respectful of local character. Involving local inhabitants reinforces the desired goal of this label, which has been awarded to 10 areas of Isère: Allevard, Auris-en-Oisans, Bourg-d'Oisans, Gresse-en-Vercors, Lans-en-Vercors, Les Deux-Alpes, Oz-en-Oisans, Roybon, Vaujany and Vénosc.

 [www.stationverte.com](http://www.stationverte.com)



### Flocon Vert (Green Snowflake)

#### ECOLOGICALLY APPROVED

Developed by the association Mountain Riders to help resorts value their commitment to sustainability and encourage them to make ongoing improvements, this label is based on 21 strict criteria. It is awarded following an independent audit by a certified organisation. Currently, the label has been awarded to Chamrousse and Lans-en-Vercors, while Les Deux-Alpes has applied for it. However, many other resorts are taking action, at different levels, to improve their relationship with the environment.

 [www.flocon-vert.org](http://www.flocon-vert.org)

## SOFT MOBILITY

Road transport is one of the main producers of greenhouse gases. Tackling this problem in mountain areas requires a shift in behaviour, with more sustainable ways of transport required.

### Bus travel: what are the advantages?

No restrictions linked to driving on snowy or frozen mountain roads, no special equipment needed (obligatory from November to March) and no need to install it, no problems with traffic jams, nor with parking.

Everyone can admire the countryside, substantial financial savings (petrol, tolls ... no breakdowns or prangs) and the carbon footprint for each passenger is low.



## Tailor-made solutions

**SKILIGNE** is a combined offer 'return by bus + ski pass' to enjoy a day in a resort. Serving six resorts, the service departs from Grenoble bus station, conveniently situated next to the train station: Alpe du Grand-Serre, Alpe d'Huez, Chamrousse, Les Deux-Alpes, 7 Laux and Villard-de-Lans.


 [www.transaltitude.fr](http://www.transaltitude.fr)

**M TOUGO et M TAG** operate seven bus services from Grenoble and from Grésivaudan (Chamrousse, Les 7-Laoux, Allevard, etc.).

 [www.mobilites-m.fr](http://www.mobilites-m.fr)

## In Oz, return on skis

Oz 3300 was designed 25 years ago to be 100% pedestrian, and it works: visitors can easily reach their accommodation on skis. This is especially useful for families.

 [www.oz-en-oisans.com](http://www.oz-en-oisans.com)

## Rezo Pouce : what is it?

This system, widely implemented across France, has also been adopted by some communes in Isère. It's a safe means of hitchhiking, organised via a smartphone app, which is ideal for those who don't have access to a car or who prefer to share their journeys.

 [www.rezopouce.fr](http://www.rezopouce.fr)

## In resort, leave the car...

... and use the free shuttles instead. Several resorts in Isère offer this service. In Villard-de-Lans, for example, these shuttles operate all winter connecting the village with the downhill and cross-country ski areas, and also serve Corrençon-en-Vercors. A shuttle also operates between the village and the secondary roads. At the foot of Les Deux-Alpes, a shuttle links Venosc with the Hydrelec Museum in Vaujany, with 13 stops along the way providing access to the Alpe d'Huez ski area.



# GETTING BACK

## TO NATURE

**76 %** of travellers would like to feel they are getting back to nature and  
**80 %** have expressed a desire to learn about the local culture during their holidays.

*Sustainable tourism statistics: key figures and trends 2023 - 14/03/2023*

## On the trail of chamois

### LES 2 ALPES – OISANS

With snowshoes strapped to their feet, visitors can observe the chamois' winter habitat from a comfortable distance and learn how they adapt to a mountain environment.

**Duration:** 2h 30 on easy terrain (100 m elevation), from 7 years of age. Bureau des Guides.

 [www.les2alpes.com](http://www.les2alpes.com)

[WOW]

## Land'art for all

### BOURG D'OISANS - OISANS

Artist Florence Turc offers creative and immersive walks into the forest, where participants make their own ephemeral artworks with natural materials they have found en route. It's a great opportunity to recharge one's batteries in the heart of nature.

**Duration:** 2h, including 20 minutes walking.

 [www.lesateliersdeflo.wixsite.com/arts-recreation/contact](http://www.lesateliersdeflo.wixsite.com/arts-recreation/contact)

## Outdoor meditation

### ALLEMOND - OISANS

On the edge of the Ecrins National Park, Patrick Adrien welcomes guests to Lauvitel Lodge, in the hamlet of Danchère, for a week of meditation, hatha yoga, tai chi and outings on snowshoes or skis.

From €900 per person, including accommodation, meals and activities.

 [www.lelauvitel.com](http://www.lelauvitel.com)

### CHARTREUSE

- Sylvie takes guests on walks with her donkeys along the plateau of Petites Roches.

 [www.capaonature.com](http://www.capaonature.com)


- Energy therapist Anne-Sophie guides guests on two to three-hour slow walks into the forest to feel the benefits of being close to trees. Forest bathing awakens the senses, leading to better sleep, revitalised energy and improved self-confidence. At the end of the walk, guests can feast on forest flavours.

 [www.sylvetre.fr](http://www.sylvetre.fr)

- Cyrille takes guests on snowshoe outings under starry skies, which provide the perfect backdrop for his tales of the mountains. Children love it. The experience ends with an Alpine meal.

**Contact:** cyrdemarcq@hotmail.com or 06 76 18 15 46.

For more information on the Chartreuse,

 [www.chartreuse-tourisme.com](http://www.chartreuse-tourisme.com)

## Refuse: please dispose of it

Many environmental initiatives have been implemented across Isère's resorts to promote responsible waste disposal. 'Chouchoute ta montagne' ('Take care of your mountain') in Auris-en-Oisans, 'Dernier planté de bâton' ('Last plant of the ski pole') in Oz 3300, 'Opération nettoyage' ('Operation Clean') in Les Deux-Alpes, 'Cha'ramassage' ('Cha'Pick Up') in Chamrousse. Most of the schemes receive support from the environmental organisation Mountain Riders..

 [www.mountain-riders.org](http://www.mountain-riders.org)



© ADuminy

[PORTRAIT]

## Showcasing the mountain with respect

**Michael Lafrasse** conveys his passion for photography and the mountains in a click. But the blogger-photographer has another mission: instilling good practices in budding hikers.

### Read on.

Michael Lafrasse has always been an ardent hiker. "I'm very lucky. I've travelled all over the world. But Isère is the place that suits me best," insists this lover of mountain landscapes. He launched his Tas2cailloux blog in 2017 to raise awareness among urban locals about the surrounding paradise. The name is a reference to the famous cairns spotted along the trails he climbs with his camera in hand. His Instagram account abounds with stunning shots. "It's just a brisk walk with about 200 metres of elevation to reach stunning points of view, on snowshoes in winter," he explains.

### More responsibilities

His invitation to simply enjoy nature has won many hearts. Michael's Instagram account now has 66,000 followers. His favourite hobby turned into a real job. "After the health crisis, people who benefited from my hiking tips in 2017 began criticising me for continuing to provide them," remarks the photographer. "I don't think overcrowding in certain places is the real problem. I think it's necessary to educate newcomers about the mountains, to give them good practices." One of the aims of his blog is to write articles reminding readers of the basic rules of hiking to show that virtuous tourism is possible. "Given my growing audience, I feel compelled to instil a sense of responsibility in future hikers. For example, I often mention that it's important to stay on the trails for safety and to avoid damaging the surroundings."

### Take less risks

The same goes for photographers and other influencers who visit the Isère area. "Three years ago, I took a drone shot on the side of the Pas de l'Œille, above Villard-de-Lans. A lot of people saw it because it was quite spectacular. An influencer even came to the spot to take the same type of photo. But she sat on a snowdrift in the foreground, just above the void!" Michael explained to the young woman how risky it was. "There's no need to put yourself in danger to take a beautiful photo," he concluded. His reputation as a landscape photographer paved the way for his educational role. In the same vein, he also likes giving hikers, locals and tourists tips about less famous spots. "There are areas like the heart of Vercors near Autrans-Méaudre, or the south of Isère in Trièves that are less famous, but there are loads of beautiful spots there too!" advises this landscape connoisseur.



© FVandecastelle

SUSTAINABLE

ACCOMMODATION

**85 %** of travellers claim to be ready to choose accommodation based on its commitment to sustainability, and **82 %** are in favour of choosing labelled accommodation.

*CSA and Prisma Media Solutions Study*

## Get back to nature

COL DE MARCIEU – CHARTREUSE

Within a forest at 1,100 m of altitude, a short distance from the Col de Marceau ski resort, the ecotourism centre Evasion au Naturel consists of seven chalets (five to 15 beds) crafted from locally sourced wood; each features a hammam, sauna and hot tub. Meals are made with local produce and the site is run on sustainable principles.

Eco-chalet sleeping five, from €536 per week.

<https://evasion.ishere.fr/experience/sevader-au-naturel-en-chartreuse>

## Les Ateliers de Cucheron

SAINT PIERRE D'ENTREMONT – CHARTREUSE

Jérôme and Laure have renovated a former hotel on the Col de Cucheron and turned it into a charming B&B. The former bar is now a table d'hôtes serving meals made with local produce. Laure is also the Regional Natural Park's Biodiversity Officer.

[www.lesateliersducucheron.com](http://www.lesateliersducucheron.com)

## Le Petit Houblon

ALLEMOND – OISANS

It took 10 months for Fred and Elodie to plan, renovate and furnish this gîte. Walls are made of wood, heating is by wood-pellet boiler (local and eco-friendly), and three stars have been awarded to this holiday accommodation, which is ideal for groups of friends or family. The shuttle to reach the cable car at Eau d'Olle, which goes up to Oz 3300, is just 30 metres away.

[www.oisans.com/hebergement-locatif](http://www.oisans.com/hebergement-locatif)

## L'hôtel des Grandes Rousses 5\*

ALPE D'HUEZ – OISANS

To reduce its environmental impact, this hotel installed a wood-pellet boiler to use up local unwanted wood, an action which won it a grant from ADEME (The French Agency for Ecological Transition) for an exemplary project. The use of ozonated water for cleaning eliminates the need for chemicals. The hotel's restaurant, La Ferme d'Hubert, has limited meat dishes and offers a flexitarian menu - for which it was awarded a Michelin Green Star.

[www.hotelgrandesrousses.com](http://www.hotelgrandesrousses.com)



## Accommodation labels

When it comes to gîtes and chambres d'hôtes (B&B), four labels are recommended by ADEME (The French Agency for Ecological Transition): European Ecolabel, Clef Verte (Green Key), Gîtes Panda et Écogîte.

Les Gîtes de France Isère has eight écogîtes in the département. They have been built or renovated using techniques and materials that cause minimal impact to the environment, integrate with the countryside, have economical energy systems, use renewable energy, good water management and recycling etc.


 [www.gites-de-france-isere.com](http://www.gites-de-france-isere.com)



## The gypsy caravans of La Chèvrerie

MÉAUDRE - VERCORS

11 m long and 3 m wide : these eco-friendly gypsy caravans are 300 m from the village, on a goat farm owned by Laurine et Delphine, where animal welfare is top priority.

 [www.chevrerie Duchatelard.com](http://www.chevrerie Duchatelard.com)

## Sleep in a small chalet in the middle of mountain pastures

LA MOTTE-D'AVEILLANS – MATHEYSINE


Guests can immerse themselves in nature in this little wooden chalet. Surrounded by mountains, in a peaceful setting, this is the perfect spot to relax and get away from it all. Children will adore the feeling of being in a cabin, where the upstairs bedroom is accessed by a ladder. The surrounding area offers plenty of walking trails.

 <https://evasion.ishere.fr/experience/dormir-dans-un-mazot-au-milieu-des-alpages>

## Le gîte de La Couve

MÉAUDRE - VERCORS

Next to a stream, this three-star écogîte (n°225027) has been created in a typical 18th-century Vercors farmhouse. Renovations used traditional techniques and sustainable materials.

 [www.gites-en-vercors.com](http://www.gites-en-vercors.com)





© Thibault Lefebvre

## EVASION ISHERE

### The website for holidays and weekend breaks in Isère

Since its launch in 2019, the site [evasion.ishere.fr](https://evasion.ishere.fr) has offered more than 150 experiences in the four corners of Isère, inviting visitors to discover its natural, cultural and historical assets. A map lays out the location of activities, whose providers are people deeply involved with the territory; and, knowing it so well, they share their tips, suggestions and advice. Evasion.ishere.fr intends to show potential visitors that it's not necessary to travel by plane in order to relax and discover new places.

Book an adventure in Isère here:

 <https://evasion.ishere.fr>



© ADummy

[PORTRAIT]

## Ears of a hawk

**Alexandre Guhéry** has the ears of a hawk. This enigmatic title refers to his twofold activity as a mountain guide and a pianist who listens to the landscape. He guides hikers through the Chartreuse massif in an unprecedented way: with their ears. Introduction

The branches crack under the weight of the snow. The snow crushes under your snowshoes. Covering the nature with soothing peace. Alexandre Guhéry proposes hikers discover the mountain with an often-neglected sense: our hearing. Before he became a mountain guide, Alexandre was a pianist. In fact, he still is. He decided to combine his two passions in one activity: the "piano hike".

### The first piano hike

"First and foremost, I'm a pianist. When I became a mountain guide, I considered my two professions separately," explains the musician. He was passing through magnificent scenery in the Chartreuse massif when he began dreaming of concerts surrounded by nature. "I wanted to push beyond the typically strict boundaries of classical piano."

Winter 2021 The mountain resorts were closed to the public during the second lockdown. "That's when I organised my first winter piano hike. I organised a concert in my small music room after a snowshoe excursion in the mountains surrounding my house in Saint-Pierre-d'Entremont." recalls Alexander. He had all the ingredients.

### Listen to nature

When the season's right, Alexandre Guhéry moves his instrument into majestic landscapes. He guides winter hikes which prepare his audience for listening to a concert in a warm barn or cottage. He chooses the setting to ensure the intimate atmosphere he prefers. "I play all the pieces without stopping so the audience receive a stream of music. I am very proud to note that even amateurs - and that's the majority of my audience - appreciate experiencing music outside the ultra-conventional setting of a concert hall," exclaims the pianist with enthusiasm.

Alexandre uses the walk before the concert to prepare his audience's ear for the music. "I suggest my audience take their time and lower their heart rate and mental pace to develop their sense of hearing." The aim of the hike is not physical performance. It's an episode suspended in time so the body can make itself available to the environment. It's perfect for forgetting your everyday hassles and the material world.

## EAT LOCAL

### Auberge des Trois Pucelles

SAINT-NIZIER-DU-MOUCHEROTTE – VERCORS

This friendly auberge serves up traditional cuisine using locally sourced produce by chef Jean-Luc Malergue, who creates vegan, gluten-free and lactose-free dishes, catering for all tastes.

 [www.auberge-des-trois-pucelles.fr](http://www.auberge-des-trois-pucelles.fr)



© Les 3 Pucelles

### Chalet Le Panoramique

MIZOËN - OISANS

In the Ferrand Valley, with splendid countryside views, this restaurant offers homemade Alpine specialities. Among the highlights are dishes crafted with an assortment of local cheeses: fondue au bleu de Sassenage, tartiflette au Délice de Chartreuse.

 [www.chalet-lepanoramique.fr](http://www.chalet-lepanoramique.fr)

### Tea on the farm

CHANTEPERIER – OISANS

At the Cueillette des Sommets farm, 2 km from the col d'Ornon, visitors learn about red fruits with strange names, 'bear's garlic' and génépi (liqueur made with mountain herbs). Exploring the laboratory, guests gain insight into the process before indulging in the tasting of the farm's organic products. Ecocert certified and approved by Nos Produits IsHere. From January to March by advance booking.

 [www.cueillettedessommets.fr](http://www.cueillettedessommets.fr)

### Auberge Le Clariant

CORRENÇON EN VERCORS – VERCORS

Despite a lack of water, electricity, and phone networks, this auberge remarkably thrives self-sufficiently. The owners collect rainwater, manage their waste and serve dishes made with organic, local produce on wooden plates, which are then used for heating. Its remote location means a 30-minute walk from the car park.

 [www.leclariant.com](http://www.leclariant.com)



© Le Clariant

## BUY LOCAL

**42 %** of visitors actively choose to shop in small businesses and support the local economy, during their travels.

*Statistics of sustainable tourism: key figures and trends 2023 - 14/03/2023*

Holidaymakers are becoming more and more interested in eating and buying local produce during their stay in Isère. This trend, widely supported by restaurateurs, has led to an increase in addresses which promote and sell specialities by local producers. The label **Nos Produits IsHere** has been created to support this.

Every Thursday in winter, local artisans and producers involved in sustainable activities meet in the market at **Chamrousse 1650**. Jam, beer, cheese, soap: the choice is huge, like that in the deli **Le Cairn de Vaujany**, which puts ethical practices, organic products and quality at the top of its list. On the other side of the valley, in **Les 2 Alpes**, the **Vieux Chalet** and the **Fromagerie des Alpes** offer crozets (local pasta), authentic dried sausages and many more items to delight the senses. At the **Biscuiterie du Vercors**, in **Villard-de-Lans**, artisans Vincent and Nicolas make delicious biscuits without preservatives, additives or dyes.

### The best of Isère is found where it's made...

In **Lans-en-Vercors**, **Grand'Mèche** farm sells its homemade cheeses **bleu du Vercors**, **bleu de Sassenage** and other dairy products; while the farm of **Pic Saint-Michel** focuses on goat's and sheep's cheese. Still in the Vercors, in **Méaudre**, **Reines des Prés**, owned by two young farmers, produces beef and veal, as well as chicken and eggs. At the **Ferme des Colibris**, cows and pigs are raised organically.

### As for drinks, it's all about plants and fruits from Isère and elsewhere

In the microbrewery **L'Albinche de l'Albenc**, local barley is used and the beer is brewed by hand. At **Biercors** in **Villard-de-Lans**, they produce organic drinks, beers and juices. At **L'Entropie** in **Autrans-Méaudre**, liqueurs and spirits made with plants and fruits from the Vercors are created in secret. **Yonder Café** in **Les 2 Alpes**, at an altitude of 1 650 m, roasts its own coffee from Guatemala, Peru, Indonesia and Ethiopia.



## 'Nos produits IsHere': Isère marks its territory

The 'Nos Produits IsHere' label is the first of its kind in France, which at the same time guarantees the origin of the local produce, respect for good farming practices and animal welfare, and fair pay for producers. This label showcases the rich array of farming diversity and the skilled craftsmanship of artisans in Isère. Fruit, vegetables, meat, fish, honey, dairy products (including cheese, obviously): everything is sold in most of the supermarkets in the département and direct from the producers.

 [www.nosproduits-ishere.fr](http://www.nosproduits-ishere.fr)





© yondercafé



© fermeduplicainsaintmichel



© ADuminy

[PORTRAIT]

## Ski instructor, farmer and teacher

Dialogue is important for **Quentin Argoud Puy** in both of his professions as a farmer and a ski instructor. Aware of the importance of exchange, he chooses his words carefully when describing his deep love for his massif: the Vercors.

Quentin Argoud Puy has always been conscious of his taste for teaching, even before he became a farmer and ski instructor in Villard-de-Lans. "It's important to be able to explain your relationship with the mountain these days. As a young dairy farmer, it's crucial to communicate effectively with the local population. The mountain can be shared with respect for the life around us," suggests the young man. Tourism is another important parameter that must be taken into account. "Life here wouldn't be the same without tourism. But we need to find the right balance."

### A virtuous local movement

Reconnecting farmers and local residents. Finding a balance between tourism and local life. "They are the important issues for the next ten years," Quentin explains. And he's confident. Many other farmers of his generation have a similar attitude. The agriculture sector in the area is very dynamic. Tourism is undergoing a virtuous transformation. "Villard-de-Lans has the advantage of being a village first and a ski resort second," he points out. In other words, life goes on even when there's no snow, with cultural events and gastronomic activities, for example. The young farmer is also thinking about creating a discovery trail at the family farm, Aux Champs Derrière where his father, uncle and younger brother also work. "We plan to open a cheese factory in autumn 2023, where we will sell our blue Vercors Sassenage cheese made on the farm with our cows' milk," Quentin announced. "Consumers want to understand what they eat and I want to show them how it all works." Always teaching.

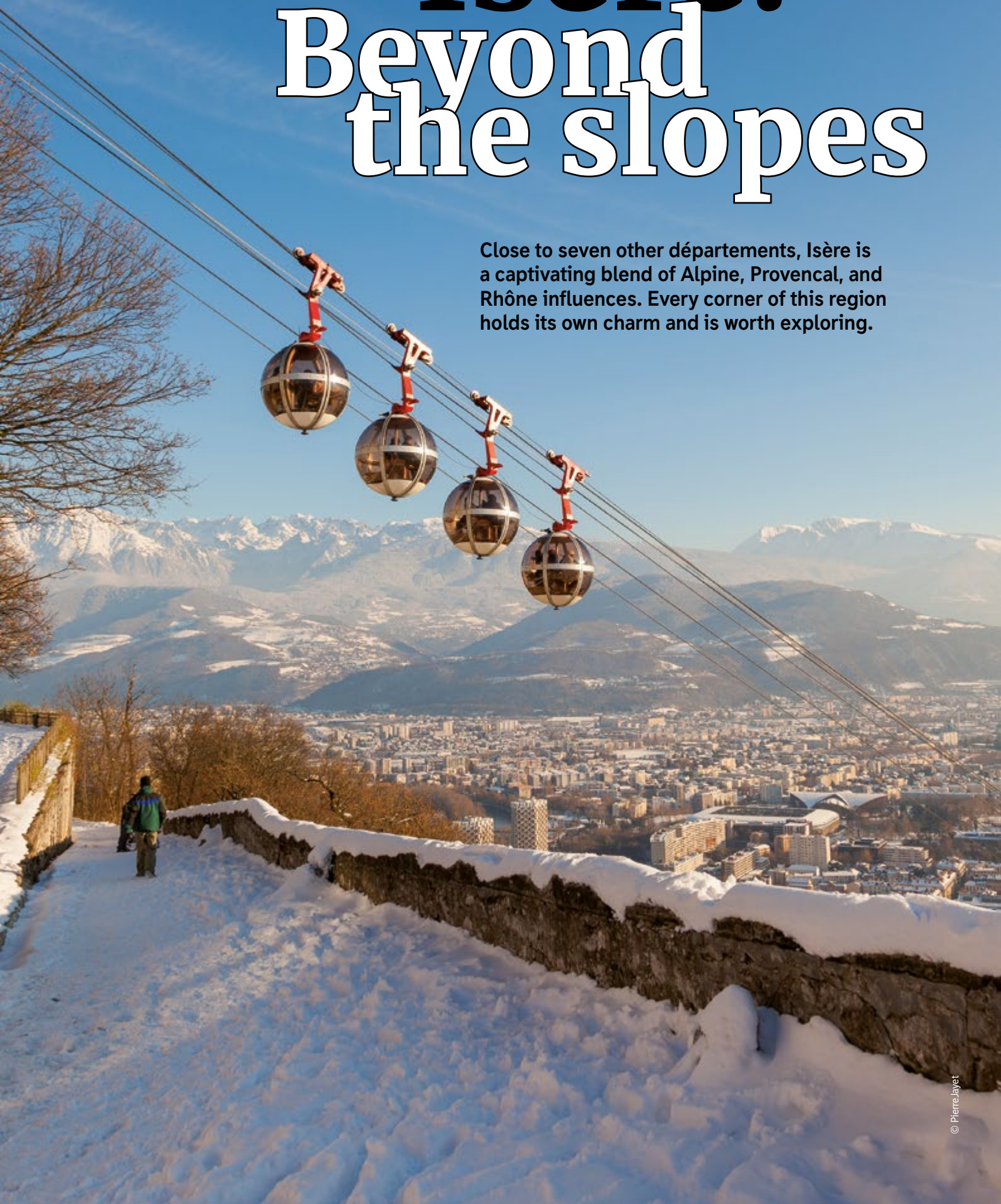
### Skiing and people

Like his father, Quentin Argoud Puy combines his job as a ski instructor with work on the farm. The young man has been teaching skiing in Villard-de-Lans since he was 17. "I'm a big fan of dialogue. I like to be able to explain things in an accessible way to a very different audience. There are all ages, all levels. The psychological side is fascinating. All aspects of being human are engaged when learning how to ski. The difference in progress varies enormously depending on the degree of apprehension!" exclaims Quentin with enthusiasm. When I asked Quentin what he likes most about skiing, he responded spontaneously, "Pleasure, freedom, the sensations that come with speed. But what I like most of all is that everyone can do it, because you can regulate your speed. Skiing is for everyone. We're all together but each person does it their own way, according to their personal taste."



# Isère: Beyond the slopes

Close to seven other départements, Isère is a captivating blend of Alpine, Provençal, and Rhône influences. Every corner of this region holds its own charm and is worth exploring.



# GRENOBLE, ULTRA CAPITAL OF THE ALPS

**With a population whose average age is 37\* Grenoble is buoyed by the youth of its inhabitants and the projects they create.**

Not only is Grenoble the gateway to the Alps, the city is a popular stop for holidaymakers who are looking for some culture or who want to voyage to the stars. Marking a significant autumn event for the local scientific community, COSMOCITÉ is set to launch on September 30, 2023. This initiative aims to bridge the gap between the public and the world of science. Through engaging and interactive exhibits, visitors will embark on a journey to unravel the wonders, enigmas and environmental challenges encompassing Earth, the universe and beyond.

The centre is firmly geared towards ecology. The building is connected to the city's heating, which uses 80% of renewable or recovered energy. It also has a living roof, which helps isolate and retain water. To encourage even more durability, 20 m<sup>2</sup> of solar panels have been fitted to the roof, assisting the production of its own energy.

*\*The average age in France is 42.4 years.*



## MINIMISTAN, a social project in the heart of the city

Le Couvent des Minimes, a gem amongst the city's heritage, built in 1644, has undergone a remarkable transformation into a hub for entrepreneurial, cultural and artistic activities. Faced with the current challenges in the world, this concept aims to be a communal response, trying to find solutions to improve life in the city and prepare for the future. Three basic strands: work together, live together, grow together guide the projects here, where collaboration, friendship and fulfilment are at the heart of the concept.

This innovative project aims to create a dynamic and inclusive community, where everyone can contribute and flourish. By fostering a synergy between diverse activities, all with the shared goal of forging a prosperous and harmonious future, this project envisions a better tomorrow for all.

 [www.minimistan.org](http://www.minimistan.org)

**[NEW]**



## Cosmocité

Cosmocité considers itself as a space dedicated to learning, to wonder and to environmental sustainability. A unique opportunity for visitors to learn about contemporary scientific issues while being inspired to show respect for the environment.

 [www.cosmocite.fr](http://www.cosmocite.fr)

**[NEW]**

GAIN (A BIT)

OF HEIGHT

## Balcons du Dauphiné

Visitors can experience the magical extravaganza of Christmas lights while criss-crossing the medieval village of Crémieu on an electric scooter with Récré'Activ. For those who prefer being in nature, Fabienne leads outings on e-scooters around the Balcons du Dauphiné or the Vallée Bleue. The Plateau de l'Isle Crémieu and scenic paths of the massif du bas Bugey are a delight to discover. An effortless, unique way to make the most of the region's treasures.



[www.espace-bike.com](http://www.espace-bike.com)

THREE IDEAS

TO CONSIDER

## Ampuis wine market

VIENNE CONDRIEU AGGLOMÉRATION

This is an unmissable event for fans of northern Côtes-du-Rhône wines. The market has more than 300 wines to taste from AOCs such as Saint-Joseph, Cornas, Hermitage, Saint-Péray, and Crozes-Hermitage.. It's also a good opportunity to visit the 2,000-year-old Gallo-Roman site of Saint-Romain-en-Gal. Set in 7 hectares, this is one of the largest Gallo-Roman archaeological sites in existence.



[www.vienne-condrieu.com/immanquable/marche-aux-vins-dampuis](http://www.vienne-condrieu.com/immanquable/marche-aux-vins-dampuis)

## Les Nymphéas at the Domaine de Gorneton

CHASSE-SUR-RHÔNE

Les Nymphéas (Water Lilies) is an exceptional restaurant in the heart of Isère and has been awarded the prestigious label 'Maître Restaurateur'. Set in an enchanting location, this establishment dating from the 17th century offers a unique culinary experience, showcasing local produce via creative dishes. With the decor inspired by the luminous and peaceful nature of the estate's lake, diners will be charmed by its warm and elegant atmosphere. Chef Thomas Bernard and his team serve refined cuisine, aiming for a delicate balance between elegance and informality. Whether it's for a business lunch, a romantic dinner or a family meal, Les Nymphéas promises an unforgettable experience where nature and dining meet. Further information at



[www.ledomainedegorneton.com/fr](http://www.ledomainedegorneton.com/fr)

## Escape game : Rêve Gris

REVENTIN-VAUGRIS

Rêve Gris, a project born from the collaboration of Thibault and Baptiste, has made it its mission to produce and introduce the public to rare vegetables; encourage people to diversify dishes using locally grown exotic vegetables; change eating habits through entertaining and sensory experiences; and create a safe space to change and exchange ideas.

This ambitious undertaking comes to life through an engaging escape game, offering four captivating themes: the secret world of insects; the fabulous world of the ground; water and trees - a love story; igniting young minds with a playful adventure. Rêve Gris invites you to be part of this grand endeavour, fostering a harmonious connection between nature and nourishment.



[www.revegris.com](http://www.revegris.com)





# ACCESSIBLE CULTURE

## FOR ALL

**Eleven public museums in Isère (<https://musees.isere.fr/>) all offer free entry, giving visitors the opportunity to combine snow-based fun with cultural and historical experiences during their holiday. Four unmissable exhibitions this season include:**

**Musée Dauphinois in Grenoble presents *Alpins : 7,000 years of history***, an immersive exhibition from 11 October 2023. Visitors can learn about the history of the Alps, where inhabitants have had to adapt to the challenges of the environment. The mountain people have continually been in contact with the outside world, witnessing exchanges and human movement throughout the ages. Today's Alpine world is a desirable refuge from a changing way of life and environment issues. The visit is enriched by an innovative exhibition with animations, relief maps and information screens, creating an entertaining and educational experience ideal for young people.

**Musée Bergès in Villard-Bonnot, the exhibition of Gustave Eiffel, the ingenious engineer** runs from 30 September 2023 to 3 March 2024. Commemorating the 100th anniversary of his death, the exhibition highlights the creativity and daringness of Gustave Eiffel, the visionary engineer who left his mark on the turn of the 19th and 20th century by firmly believing in the technique of progress. The exhibition also explores his lesser-known work in the Grenoble area.

**Musée Arcabas de St Pierre de Chartreuse, exhibition of Audacity and Renewal, 70 years of St Hugues** runs until 31 March 2024. It celebrates the reopening of Saint-Hugues en Chartreuse church in 1953 after a daring transformation by young painter Jean-Marie Pirot. His modern artworks stand out for their coherence with the architecture, a refreshing contrast with the natural environment outside. The exhibition pays homage to these striking works with photos, preliminary designs and lithographs made by Pirot to finance his exciting project.

**Musée de la Révolution française (Museum of the French Revolution), in the Domaine de Vizille, presents a new exhibition, *Style Révolution française***, which showcases the simplicity, elegance and refinement of the decorative arts at the end of the 18th century. It highlights a 'French Revolution style' during the Liberty years following the fall of the Bastille (1789 to 1792) and the first years of the Republic (1792-1799). For the first time, the public can see some of the wallpaper made by Réveillon in Paris, dating from 1790. A remarkable collection of sculpted chairs by Georges Jacob and a desk designed by Adam Weisweiler, is on loan from the Mobilier National (French National Furniture Institution). These design trends adhere to the spirit of The Enlightenment, a movement which mixed rationalism with emancipation at the end of the 18th century. This unmissable exhibition is on until 11 March 2024.

## SPEND THE NIGHT

Gîte, mountain hut, chambre d'hôte and even a boat cabin: staying in Isère has never been so relaxing. Here are six appealing addresses:

### Refuge de l'abbaye de Laval Bénite

SAINT-PIERRE-DE-BRESSIEUX

This eco-friendly gîte is situated on a stud farm in the heart of the forest of Chambaran. The owners have completely renovated this magnificent old farmhouse using traditional techniques and natural materials. It's the ideal accommodation for family gatherings or New Year parties as it can sleep up to 15 people. Stepping into the abbey grounds is stepping into nature. Staying at the refuge is a great opportunity to see a herd of rare Vercors horses, bred by the owners. Riders and their steeds are particularly welcome here, as are those wanting to host well-being retreats.

 [www.facebook.com/lsabbaye38](https://www.facebook.com/lsabbaye38)

### MOODz-HOTEL

PONT-ÉVÊQUE

This boutique hotel, open to all walks of life, celebrates diversity and generosity in a friendly atmosphere. Chic, fashionable, eco-friendly and accessible, the establishment has 19 garden-facing rooms. The hotel's electrical appliances are refurbished and the second-hand furniture gives the feeling of a home from home. It's 10 minutes from Vienne and easily accessible from Lyon or its airport in 40 minutes.

 [www.moodz-hotel.com](http://www.moodz-hotel.com)

### Chambre d'Hôte Ysalice

MERLAS

This new B&B with a table d'hôte is situated in an old farm in the hamlet of Saint Sixte Le Lac in Merlas. The charm of this village with three bell towers, a little lake and the ruins of a château contributes to the relaxing environment. Its location is an invitation to take a walk to the nearby lakes of Paladru and D'Aiguebelette. For adventurous sorts, the area offers caving, via ferrata and paragliding nearby. This intimate accommodation has two bedrooms for two to four people.

 [www.ysalice.com](http://www.ysalice.com)

**[NEW]**

### Le Genki, Japanese-inspired accommodation

SAINT-CYR-SUR-LE-RHÔNE

Amid the vineyards of the Côte-rôtie, this four-star gîte, created with respect for the environment and Japanese values, opens onto a Zen garden. A solitary suite (35 m<sup>2</sup>), hidden away behind a discrete exterior, offers a sanctuary of minimalist design and space, tailor-made for couples seeking a one or two night retreat. The host also offers reiki.

 [www.legenki.fr](http://www.legenki.fr)



## A night on the Rhône in a boat named Eden Marine

### MONTALIEU-VERCIEU

The Vallée Bleue outdoor activities centre offers a night on a boat. Here, guests can relax in a hot tub while admiring the view of the Rhône and lots of different birds, and in winter, enjoy fondue or raclette on board (€149 per night for two people, jacuzzi and meals included). For a supplement, a boat trip around the Haut-Rhône nature reserve can be included. A fabulous water-based adventure.

 [www.valleebleue.org/en-famille/eden-marine](http://www.valleebleue.org/en-famille/eden-marine)

## The Bed and Bicycle barge

### SAINTE-COLOMBE

LA PÉNICHE [Bed and Bicycle], an unusual and quirky place to stay, is moored at Sainte-Colombe this autumn. The accommodation, embracing the concept of 'slow travel', is popular among touring cyclists. Guests have a totally self-contained experience thanks to online booking and a digital key/QR code to get on board.

 [www.lapeniche.biz](http://www.lapeniche.biz)

**[NEW]**



# Events

## SPORT

### FIS Snowboard cross World Cup – 2nd edition

1 & 2 DECEMBER – LES 2 ALPES

All the top riders of snowboard cross will attend this event and the French team can't wait to compete on their home turf. It will take place at the Official Snowboard Cross FFS FIS arena situated between 3,400 m and 3,200 m.

 [www.les2alpes.com](http://www.les2alpes.com)

### Moguls World Cup

15 & 16 DECEMBER – ALPE D'HUEZ

The best freestylers in the world will take part in this event, which includes two trials that will be part of the 2026 Winter Olympic Games: moguls and dual moguls.

 [www.alpedhuez.com/en/mogul-ski-world-cup](http://www.alpedhuez.com/en/mogul-ski-world-cup)

### La Foulée Blanche

JANUARY – AUTRANS

Everyone can have a go at this famous cross-country trail race in the Vercors.

Classic | Skating - 5 | 10 | 20 | 25 | 42 km

Elite | General Public | Schools.

Contact: 04 76 95 37 37

 [www.lafouleeblanche.com](http://www.lafouleeblanche.com)

### MG Sport CDES Trophies\*

[NEW]

6 TO 10 JANUARY – ALPE D'HUEZ

A four-day event fostering meetings and exchanges among former elite athletes who have effectively transitioned careers or are currently in the process of doing so. The event features a sports challenge open to all participants and the presentation of Four Transition Trophies honouring the top four successful transitions of the year.

*\*MG Sport Association and the Centre for Law and Economics of Sports (CDES) in Limoges.*

### Trophée Andros (Andros Trophy)

19 & 20 JANUARY – LANS EN VERCORS

The e-Trophée Andros is the biggest ice-driving competition in the world for electric cars. Aurélien Panis, sponsored by Isère Attractivité, is defending his title.

Contact: Norbert INGOLD - 06 17 08 82 83







© Pyrène Dufrau

## Les Lumieres de la Muzelle / Trail Blanc

19 & 20 JANUARY – LES 2 ALPES

It really is a white trail! Trail runners depart at altitude (Vallée Blanche at 2,100 m) at sunset, guided by head torches and the lights of Les Deux-Alpes shining down below.

Programme: 10 km, 21 km and a new 42 km challenge reserved for top-class trail runners : the Maratrail on snow.

 [www.leslumieresdelamuzelle.com](http://www.leslumieresdelamuzelle.com)

## Night skiing in the Chartreuse (Nocturnes de Chartreuse)

JANUARY TO MARCH – CHARTREUSE

Four dates, each one at a different Nordic skiing site in the Chartreuse, combine competition with a fun atmosphere. Teams of two, in relays, tackle an illuminated 600 m-route with varied terrain. Everyone celebrates with a meal at the end.

 [www.ski-chartreuse.com/nocturnes](http://www.ski-chartreuse.com/nocturnes)

## La Grande Odyssée, 20th edition

23 TO 25 JANUARY – LES 7 LAUX,  
COL DE PORTE, VILLARD DE LANS

Held annually, this is Europe's biggest dog-sled race. More than 65 mushers from around the world and their 600 or so dogs will have travelled almost 400 km by the time they have completed all 11 stages. This year, three of the stages will take part in Isère.

 [www.grandeodysee.com/en/presentation](http://www.grandeodysee.com/en/presentation)

## Raidlight Winter trail

2 & 3 FEBRUARY – ST PIERRE DE CHARTREUSE

A weekend of 'white trail' running with a Vertical Kilometre on the programme: 900 m D+ in less than 4 km. The white trails have three routes (8 km, 14 km and 28 km): open to all in an exceptional atmosphere

 [www.raidlightwintertrail.fr](http://www.raidlightwintertrail.fr)

## La Montée Etoilée

18 MARCH – VILLARD RECULAS

It's the only cross-country ski race in Villard-Reculas where skiers need to go up a steep slope, in this instance to reach the summit of Signal: 600 m of elevation, guided by head torches, aided by both strong calves and spirit. The race is timed.

 [www.villard-reculas.com/activites-hiver/la-montee-etoilee-de-villard-reculas](http://www.villard-reculas.com/activites-hiver/la-montee-etoilee-de-villard-reculas)

## Black Garden Party

13 APRIL – LES 2 ALPES

A day of reconnection and rediscovering the joy of mountain biking, as riders navigate their way downhill towards Venosc to launch the spring/summer MTB season. This year, a fresh trail awaits the mountain biking community: Black Garden, an elite double black.

 [www.les2alpes.com/winter/discover/a-lively-resort/entertainment-all-year-long](http://www.les2alpes.com/winter/discover/a-lively-resort/entertainment-all-year-long)



## LEISURE & CULTURE

### Les Rencontres Ciné Montagne

7 TO 11 NOVEMBER – GRENOBLE

The main event for mountain films takes place in the heart of the Alps. Unmissable, and regarded as one of the most important of its kind in Europe with more than 20,000 annual attendees.

 [www.grenoble.fr/1476-rencontres-cine-montagne.htm](http://www.grenoble.fr/1476-rencontres-cine-montagne.htm)

### FIFMA 40<sup>th</sup> edition

29 NOVEMBER TO 3 DECEMBER – AUTRANS

The International Festival of Mountain Film in Autrans. Its unique and daring programme provides attendees with a collective space for contemplation amid the mountains in this natural space which helps shape lives, actions and personalities.

**Contacts:** 04 76 95 30 70 // [info.festival-autrans.com](mailto:info.festival-autrans.com)

**Main festival sites:** Le Clos (cinema) // Salle des Fêtes Autrans / Salle des Fêtes Méaudre / Escandille

 [www.festival-autrans.com](http://www.festival-autrans.com)

### Festival International du Film de Comédie de l'Alpe d'Huez

5 TO 21 JANUARY – ALPE D'HUEZ

A week filled with comedy and laughter, featuring films that everyone enjoys. Among the resort's most celebrated occasions, the Alpe d'Huez International Comedy Film Festival has been uniting box office hits, lesser-known films and shorts. Belly laughs and fun are guaranteed. And one of the best aspects of this festival? Free entry to unreleased films, subject to availability.

 [www.festival-alpedhuez.com](http://www.festival-alpedhuez.com)

### Moontain Rock Festival

18 TO 20 FEBRUARY – OZ 3300

A free rock festival with all proceeds going to cancer charity: Espoir Isère contre le cancer. A DJ set every evening from 5 to 5.30 pm, followed by a concert at 7pm. The Eau d'Olle Express lift extends its operating hours to accommodate festival-goers, enabling them to leave their vehicles in the valley below, minimising the carbon footprint associated with moving around the area.

 [www.oz-en-oisans.com/hiver/offres/moontain-rock-festival-oz-fr-hiver-4006700](http://www.oz-en-oisans.com/hiver/offres/moontain-rock-festival-oz-fr-hiver-4006700)

### Alpine Classic

15 TO 17 MARCH – CHAMROUSSE

A unique event which each year brings together hundreds of fans of vintage cars, motorbikes, scooters and skis. Over a weekend, visitors can trace the history of winter sports from their early beginnings to the pioneers of the 1930s, to the more sophisticated equipment of the 1960s.

 <https://en.chamrousse.com/gentlemen-skiers-a-piece-of-chic.html>



## Tomorrowland Winter, 4th edition

16 TO 23 MARCH – ALPE D'HUEZ

The ultimate electronic music festival is back, with a fresh lineup and tons of surprises. This is a mind-blowing experience that'll dazzle the senses.

 [www.tomorrowland.com/en/winter/welcome](http://www.tomorrowland.com/en/winter/welcome)

## Alpe d'Huez Comic Strip Festival

12 TO 14 APRIL – ALPE D'HUEZ

In collaboration with Éditions Glénat, the Alpe d'Huez Comic Strip Festival (Festival de la Bande Dessinée), transforms Sun Island (Île au Soleil) into Speech Bubble Island (Île aux Bulles). It's an opportunity for comic strip fans to meet writer-illustrators, get books signed and attend workshops and screenings of animation films.

## The Egyptian Pantheon by Jean-François Champollion

MARCH-SEPTEMBER: MUSÉE CHAMPOLLION

By deciphering the hieroglyphics, Jean-François Champollion revolutionised the study of ancient Egyptian civilisation. His most famous work, the Egyptian Pantheon, was published in two volumes from 1823 to 1831. The book introduced the Western world to the ancient Egyptian gods and goddesses, providing their names, functions, and titles.

 <https://musees.isere.fr/liste-expositions>

## Musée de l'Ancien Evêché: Tairraz. Four generations of guide- photographers

NOVEMBER TO MAY – GRENOBLE

The Tairraz photographers hold a significant position in the history of mountain photography. From the earliest days of photography in the 1850s to the start of the millennium, the Tairraz family - Joseph, Georges (I), Georges (II) and Pierre - passed on their passion for the mountains and photography from father to son; each one fascinated by the magic of Mont Blanc, the highest point in Europe, and its photogenic valley. All share the 'Tairraz look', a way of photographing the mountains which embodies and magnifies them, with the humility and sensitivity of those who are looking for beauty, harmony, emotion and dreams among the high summits. This unique photography collection helps shape our own view of the high mountains.

 <https://musees.isere.fr/liste-expositions>



# Isère

## In Numbers 2022

### ISÈRE'S IDENTITY CARD



**11 %**  
OF THE AUVERGNE-  
RHÔNE-ALPES REGION



**1.26 million**  
INHABITANTS



**16%**  
OF THE AUVERGNE-  
RHÔNE-ALPES REGION



**512** MUNICIPALITIES  
**120** IN THE MOUNTAINS

### SKI ACTIVITIES (WINTER 2022/23)



**€ 127.7 million**

IN REVENUE FROM SKI LIFTS



9% OF NATIONAL ACTIVITY

*#Source : Domaines Skiabiles de France*



**4.88 million**

SKIER DAYS



**€ 2.25 million**

IN NORDIC SKI FEES



11% OF NATIONAL ACTIVITY

*#Source : Nordic' Isère*



**21**

WINTER SPORTS RESORTS SPREAD OVER 4 MOUNTAIN RANGES:  
BELLEDONNE / CHARTREUSE / OISANS / VERCORS



**1 200 Km** PREPARED TRAILS AND PISTES WITH  
**390** SKI LIFTS AND **25** NORDIC SKI SITES

## WINTER TOURIST NUMBERS (WINTER 2022/23)

**11.1 million** TOURIST NIGHTS

AVERAGE LENGTH OF STAY: 4 NIGHTS

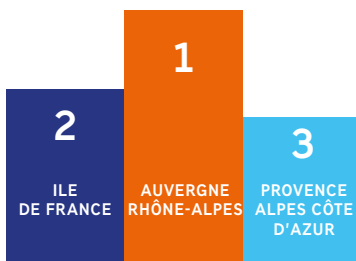
58% SHORT STAYS (<4 nights)

68% NON-BUSINESS NIGHTS

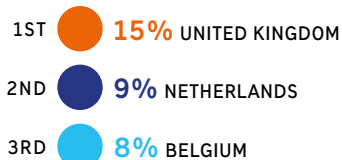
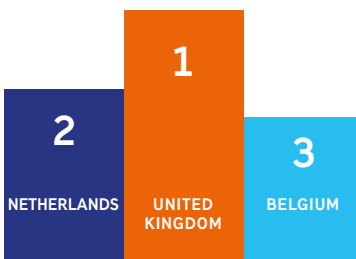
105 € AVERAGE SPEND PER PERSON PER DAY IN RESORT

### TOURIST NUMBERS

#### FRENCH VISITORS



#### FOREIGN VISITORS



## THE ECONOMIC POWER OF TOURISM (2022)



**€ 1.3 billion**

OF TOURISM CONSUMPTION



**26 800**  
**direct jobs**

PEOPLE DIRECTLY EMPLOYED  
IN THE TOURIST INDUSTRY OF  
WHICH 24,300 ARE EMPLOYED  
FULL-TIME



**6% OF JOBS IN ISÈRE**

#Source : Isère attractivité, Domaines Skiabiles de France, Nordic' Isère, Kantar TNS, Auvergne Rhône Alpes Tourisme, Acoss

# isère

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