

PRESS KIT WINTER

2022-2023



VERBIER ⁺

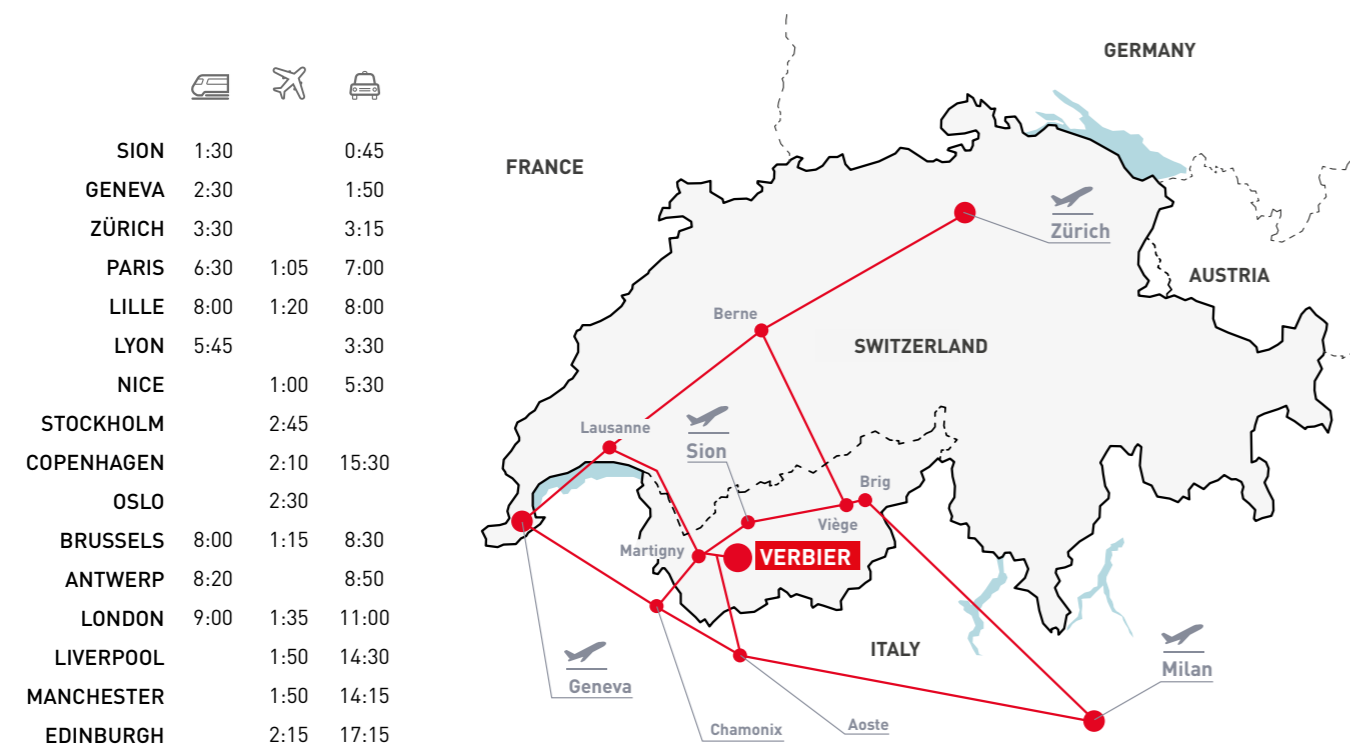
VAL DE BAGNES · LA TZOUmaz



CONTENTS

LOCATION AND ACCESSIBILITY	P. 4
WINTER IN VAL DE BAGNES & KEY FIGURES	P. 5
AN INFINITE PLAYGROUND	P. 6-9
THE SKI AREA	P. 10-11
THRILLS & A WINE GLASS	P. 12-15
SLIDING & A CUP OF TEA	P. 16-19
WINTER EXPEDITIONS	P. 20-21
LAND AND TRADITIONS	P. 22-23
LOCAL PERSONALITIES	P. 24-25
EVENTS	P. 26

LOCATION AND ACCESSIBILITY



SOFT MOBILITY

The fragile nature of our environment means we are keen to preserve it. As a destination, we are therefore doing our utmost to make it easier for people to get to and around the area using soft mobility options.

www.verbier.ch/summer/getting-around



By gondola

Now considered public transport, the Le Châble - Verbier lifts have extended their hours and now operate from 5.15 am to 11.50 pm every day.

By bus

- In Verbier, shuttle buses run free of charge every day from 8 am to 8 pm all winter long. Night buses start running at 8 pm on certain dates throughout the season.

- In Les Mayens-de-Bruson, from mid-December to the beginning of April, free shuttle buses run every day from 8.30 am to 6.30 pm between Valbord and La Côt.

By train

From Martigny station, the regional train to Le Châble takes 25 minutes. To help improve comfort for passengers, the service frequency has been increased to every 30 minutes in both the morning and evening.

Verbier Express and VosAlpes Express

The Verbier Express train runs from mid-December to mid-April at weekends and on certain public holidays, providing direct access from Geneva to Le Châble without having to change trains in Martigny. Similarly, the VosAlpes Express line connects Fribourg to Le Châble. By opting for this environmentally friendly mode of transport, skiers and mountain lovers can benefit from several special combined deals.

www.verbier4vallees.ch

VERBIER, VAL DE BAGNES, LA TZOUMAZ

The combined destination of Verbier - Val de Bagnes - La Tzoumaz offers visitors a total of 300 km² of fun and adventure across six charming, yet varied locations. Accessible Le Châble, cosmopolitan Verbier, wild Upper Val de Bagnes, authentic Bruson, discreet Vollèges or family-friendly La Tzoumaz: each has a unique quality that you can use as a starting point for your immersion in the Pays des Bagnes!

All kinds of skiing (alpine, freeride, touring) have made themselves at home in the 4 Valleys - the largest ski area in Switzerland that also includes several legendary slopes and peaks you can climb up or slide down. The art of living (art de vivre) has also gained an excellent reputation here thanks to a host of top quality venues, a combination of both traditional and trendy.

And this lively, dynamic destination's heart beats in sync to the rhythm of a packed winter events calendar: Polaris Festival, Verbier Art Summit, Verbier Xtreme as well as the Patrouille des Glaciers.

Along with this vast, varied area that's lying in wait ready to be discovered, a diverse range of visitors are also welcomed: from early risers to late night revellers, extreme thrill seekers or those seeking simple pleasures, cutting-edge hipsters or regional enthusiasts, extroverts and introverts, in Verbier all these characters come together in perfect harmony.



SWITZERLAND'S AND THE WORLD'S BEST SKI RESORT

As well as winning the title of "Switzerland's Best Ski Resort" in 2018 and 2019, Verbier was also voted best Swiss ski destination for the third time in four years and, for the first time ever, Best Ski Resort in the World in 2021 at the World Ski Awards.



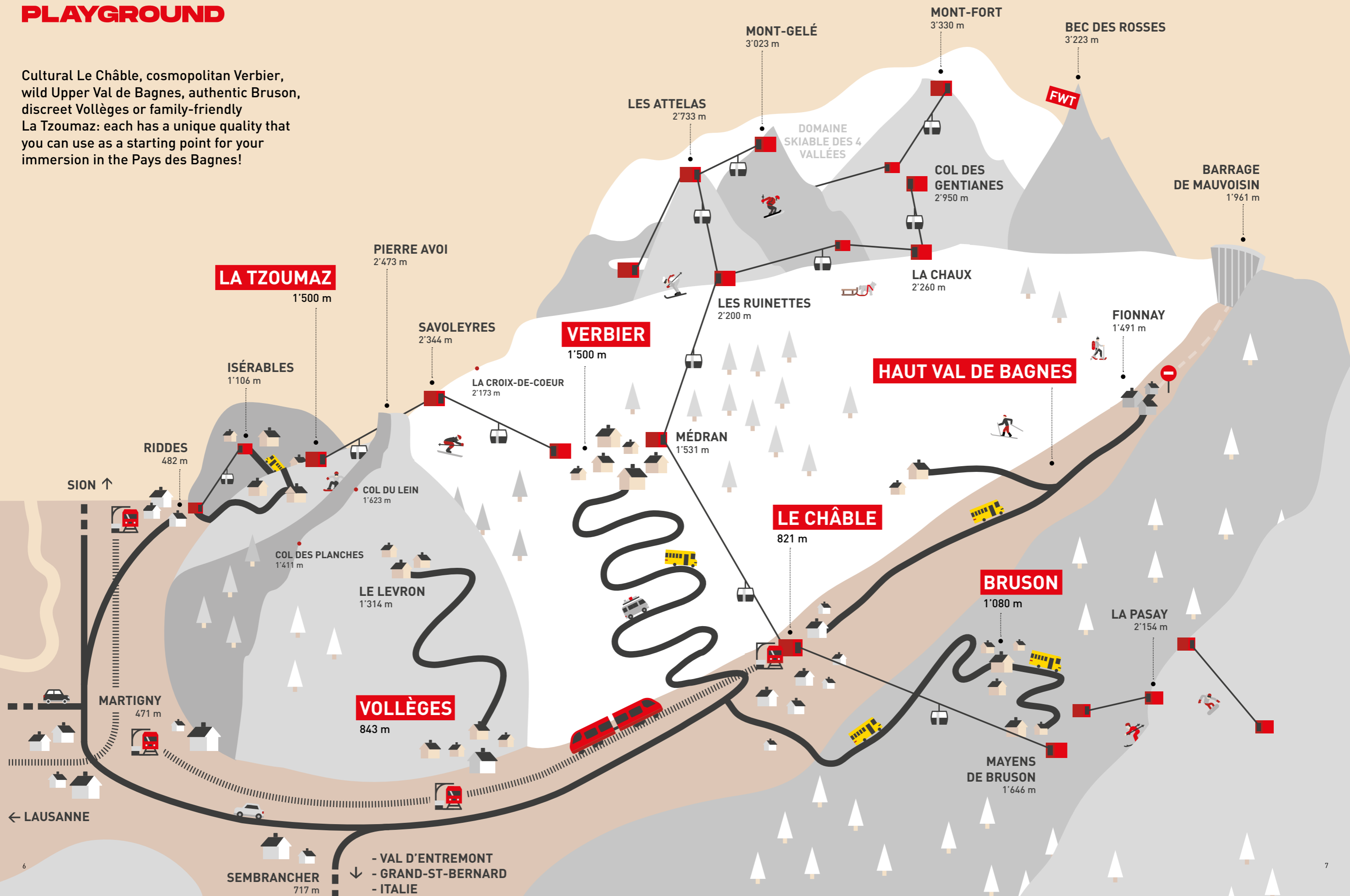
KEY FIGURES

-  **410 km** of slopes*
-  **80 ski lifts***
-  **3,330 m** highest point
-  **11 marked off-piste itineraries***
-  **5,000 rental chalets or apartments**
-  **1,400 hotel beds**
-  **114 restaurants & bars**
-  **6 spas**
-  **1,400 m** of zipline (130 km/hr)

* 4 Valleys ski area

AN INFINITE PLAYGROUND

Cultural Le Châble, cosmopolitan Verbier, wild Upper Val de Bagnes, authentic Bruson, discreet Vollèges or family-friendly La Tzoumaz: each has a unique quality that you can use as a starting point for your immersion in the Pays des Bagnes!



COSMOPOLITAN VERBIER

As both a sporty, fashionable resort and an elegant yet authentic village, Verbier wonderfully combines traditional and modern. The most cosmopolitan of the Valais resorts recently voted Best Ski Resort in the World at the World Ski Awards 2021, Verbier spreads across a vast sunny plateau with breathtaking views of the surrounding peaks. The town perfectly fuses extreme sensations with simple pleasures and a hip lifestyle. And with the 4 Valleys - the largest ski area in Switzerland - as its winter playground, including plenty of legendary slopes and peaks to conquer, as well as a host of top addresses to spend time in, Verbier offers something for everyone!

www.verbier.ch/verbier



WILD UPPER VAL DE BAGNES

The picturesque villages of the Upper Val de Bagnes are a favourite destination for nature lovers and those seeking authenticity. Follow the Dranse de Bagnes river, and you'll come across villages with lilted names: Lourtier, Fionnay, Sarreyer and Bonatchiesse - all charming settings where you can forget time and indulge in slow food. The monumental Mauvoisin dam stands at the end of the valley like a rampart, guarding the immaculate landscape. Adorned in white and dominated by majestic peaks, Switzerland's second largest protected area offers nature lovers unimaginable treasures. If marmots have already taken up their winter quarters, ibex and chamois might just show up at the end of a trip through this Alpine wilderness.

www.verbier.ch/haut-val-de-bagnes



DISCREET VOLLEGES

Vollèges is the gateway to the Val de Bagnes and is a village imbued with a strong sense of tradition. Built around its 500-year-old bell tower, this is the capital of the only wine-producing region in the destination. On its side is the Merdenson, a wild, raging mountain stream, which flows into the Dranse de Bagnes. On the heights of Vollèges and with snowshoes on, discover the enchanting landscapes of Vens, Cries, Levron, Chemin-Dessus or Étiez, where beautiful itineraries connect the different passes. La Crevasse, at an altitude of 1,807 m, offers an exceptional view of the Entremont. Keeping alive its ancient customs, Vollèges has a traditional bread oven built at the beginning of the 20th century, which is now a focal point for village gatherings. The Atelier des Terroirs workshop produces local specialities such as the Fratze sausage. Warm and welcoming, the places that make up the Vollèges region are full of charm.

www.verbier.ch/volleges



ACCESSIBLE LE CHÂBLE

Sitting at a crossroads, Le Châble is a peaceful haven where you can enjoy life at a traditional pace accompanied by the gentle sounds of the Dranse de Bagnes as it flows through the village. Le Châble is the capital of the commune of Val de Bagnes and is linked to Verbier and Bruson by cable cars that leave directly from the resort. This means the 410 km of slopes in the 4 Valleys are within easy reach. And thanks to its central location, modern-day adventurers can swap cable car transport for a helicopter ride to the Petit Combin (3,663 m), Rosablanche (3,336 m) or the Trient Glacier (3,000 m) and enjoy long, memorable downhill runs in an authentic high-mountain setting. As with the region's flagship event, Bagnes, Capital of Raclette, traditional customs hold a particularly special place in the hearts of the inhabitants, who celebrate them throughout the year with various popular festivals.

www.verbier.ch/le-chable



AUTHENTIC BRUSON

Combining the joy of skiing with authentic traditions is the offer in this heavenly spot in the Val de Bagnes. Small wooden chalets covered with a thick coat of fresh snow make up the picturesque setting of this typical mountain village where peace and tranquillity prevail. And yet, this magical image is by no means all that Bruson has to offer its visitors. With 26 km of slopes and open forests perfect for freeriding and ski touring, the resort is a delight for all snowsports enthusiasts. Every year, it hosts a qualification stage of the Freeride World Tour as well as the No Limits Bruson Freeride Tour (FWT Junior), bringing together more than 250 skiers and snowboarders eager to take on the sheer faces of the Pointe de Sésal or the Six-Blanc. The Bruson-Verbier gondola also provides easy access to the 4 Valleys ski area. The cherry on the cake is the local produce that the village is renowned for, including its famous raclette cheese. And after a hard day's work, relaxation is guaranteed.

www.verbier.ch/bruson



FAMILY-FRIENDLY LA TZOUMAZ

On the northern slopes of Verbier overlooking the Rhône valley, and formerly known as Mayens-de-Riddes, the village of La Tzoumaz comes from the word 'tzoumer' in Valaisian dialect or the place where you rest. Connected to the Savoleyres ski area at an altitude of 2,200 m, La Tzoumaz directly links to the 410 km of pistes in the 4 Valleys. Thanks to two north- and south-facing slopes, it offers some of the best snow cover, maximum sunshine and a fantastic view of Verbier and the surrounding peaks. Freeriding in the Vallon d'Arbi, tobogganing on one of the longest slopes in French-speaking Switzerland, the permanent Verbier Race Experience slalom and the Audi Quattro Funslope fun trail, visiting the Maison de la Forêt, family activities and connecting with nature are all highlights of this little corner of paradise.

www.latzoumaz.ch

THE SKI AREA



VERBIER 4 VALLÉES

The 4 Valleys - the largest ski area in Switzerland - links the six resorts of Verbier, La Tzoumaz, Bruson, Nendaz, Veysonnaz and Thyon, creating a playground of 410 km of runs (24 blue, 39 red and 10 black), connected by 80 ski lifts. From 1,250 m to 3,330 m (summit of Mont-Fort), with a view of the Matterhorn and Mont-Blanc, the area offers unlimited possibilities for all skiers and snowboarders, from beginners to pro riders. From perfectly groomed undulating pistes to safe and marked off piste itineraries, Verbier 4Vallées has built up an international reputation. A legendary destination for any skier!

Tarifs

1 day, Verbier:
Adult 80 SFr / Young adult 68 SFr / Child 40 SFr

1 day, 4 Valleys:
Adult 82 SFr / Young adult 70 SFr / Child 41 SFr

6 days, 4 Valleys:
Adult 389 SFr / Young adult 331 SFr / Child 195 SFr

For the best rates, go to:
www.verbier4v.ch/webshop



SKI LIFT OPENING DATES

Skiing is possible for six months of the year in Verbier from November to May. From November 2022 to April 2023, skiers can enjoy the slopes on weekends (Saturday-Sunday). Then from the first weekend in December 2022, the ski lifts are open continuously (7 days a week) until the end of April 2023.



NEW PANORAMIC PLATFORM ON MONT-FORT

Opening for the 2022-23 winter season, the construction of a safe panoramic platform on the summit of Mont-Fort at an altitude of 3,330 m began in summer 2022. Visitors can now enjoy an exceptional 360-degree panorama of the entire Alpine range from Mont Blanc to the Matterhorn. This new infrastructure will complete a package of already available attractions in the vicinity, including a Via Cordata, Via Ferrata and the Mont4Zipline.

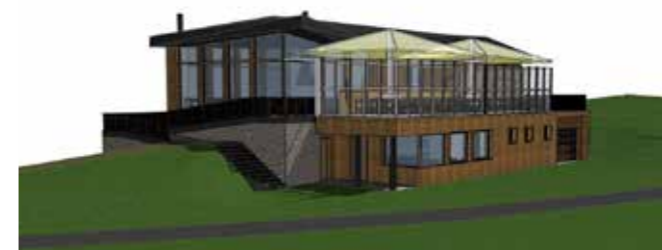
NEW REPLACING THE PASAY CHAIRLIFT

Serving one of the more picturesque slopes in the Verbier 4Vallées area, the Pasay chairlift in Bruson has had a make-over. The four-seater chairlift, installed in 1990, has been replaced by a six-seater chair with bubble, ideal for comfortable skiing in all weathers. And thanks to this brand-new infrastructure, journey time has now been reduced from 11 minutes to less than five, perfect for getting in that extra run!



NEW RESTAURANT DE LA PASAY

Another piece of good news is that the Pasay snack bar is also getting a facelift. Completely renovated and expanded, the little buvette has been converted into a traditional mountain restaurant serving local products, with a panoramic terrace perfect for sunny lunch breaks. A picnic room is also available for skiers who simply want to stop and have a quick bite to eat before getting back onto the slopes.



VERBIER RACE EXPERIENCE

This winter, skiers and competition fans can enjoy a brand new dedicated race area accessible to anyone at the top of the La Tzoumaz - Savoleyres sector with a permanent timing system and a giant slalom of around 15 gates. Whether you're challenging your friends or on your own quest for speed, it will be the stopwatch that decides the final outcome.

SUSTAINABILITY IN THE MOUNTAINS

Because environmental issues are now a serious concern, Téléverbier has introduced a number of measures to create a greener mountain aimed at limiting the impact of tourism and winter sports on the environment. Using renewable and local energy, installing equipment that uses less energy, improving snow grooming and snowmaking systems, encouraging alternative forms of transport - all these measures are in place to reduce our carbon footprint.

More specifically, updating the electric motors and automatically adjusting the speed of the lifts has reduced electricity consumption per skier by 15%. Replacing the resort's oil-fired heating system with a pellet-fired system has reduced greenhouse gas emissions from the buildings by over 90%, which in turn reduced oil consumption by more than 70,000 litres per year, and has resulted in a reduction of CO₂ of more than 158 tonnes per year.

verbier4vallees.ch/en/about-us/environmental-impact



A woman with long blonde hair, wearing a yellow beanie and a blue and yellow jacket, sits at a rustic wooden table. She is holding a large wedge of melted cheese. The table is laden with a variety of dishes, including bread, fruit, and a fondue pot. The background features a wooden structure and a candelabra with lit candles.

THRILLS & A WINE GLASS.

In Verbier, you can easily quench your thirst for adventure by skiing down the freeride routes of the 4Vallées before sitting down to a good meal and sampling some delicious food. With a snap of your fingers, evening wear replaces ski gear with just one step from the ski slopes to the dance floor.

FREERIDE ITINERARIES: THE PLEASURE OF POWDER IN COMPLETE SAFETY

A true freeride paradise and a pioneer in the field, Verbier 4Vallées was one of the first ski resorts to make large areas of virgin powder snow safe. As a result, there are now 11 freeride itineraries throughout the resort marked out by the ski patrol and safeguarded from the hazards of the mountains. Freedom, sweeping turns and movie-perfect snow are all within easy reach on routes shown with a yellow line on the piste map and marked by yellow and orange poles on the ground.

verbier4vallees.ch/en/experiences-in-verbier/freeriding



ONE MICHELIN STAR AND 56 GAULT&MILLAU POINTS

To tempt your taste buds, Verbier is home to a wide range of restaurants that will delight gourmets and gourmand. Under the helm of Sebastiano Lombardi, La Table d'Adrien (15 Gault&Millau points, 1 Michelin star) offers gourmet cuisine with Italian flavours, while La Channe restaurant run by Marco Bassi prepares menus with Mediterranean notes (13 points in Gault&Millau). The menu at the W Kitchen (14 Gault&Millau points) is an extraordinary culinary journey served up by chef Emiliano Vignoni. At La Grange (13 Gault&Millau points), local Thierry Corthay prepares regional and seasonal dishes, while at the gastronomic restaurants Vie Montagne, La Cordée and 22, the chefs amaze you with their creativity.

MONT GELÉ, LEGENDARY OFF-PISTE

Mont Gelé, the heart of Verbier's ski area, is a magnificent rocky sentinel of powder snow at 3,023 m. Coveted since time immemorial, Mont Gelé installed a cable car in 1960 giving freedom-seeking skiers the chance to tame this hallowed peak. Today, it only takes 3 minutes to reach the summit and enjoy a breathtaking view of the Alps with the Grand Combin massif in the foreground. The four exposed faces offer a variety of snow conditions, providing experienced skiers with two options: to the east, a 4-km long itinerary with 975 m of descent taking you to Tortin; and on the south face, a 3-km long downhill with 758 m of descent reaching La Chaux via the Cabane Mont-Fort.

BLACK TAP AT LES GENTIANES

Enjoy the tasty New York burger joint, Black Tap, at an altitude of almost 3,000 m in Verbier. On entering the Igloo des Gentianes, whether a skier or not, gourmets are transported into the taste, sight, sound and smell extravaganza of a real American burger restaurant. On the menu are award-winning burgers, CrazyShakes®, Texas BBQ chicken wings, special Black Tap fries, Crazy Hot Chocolates created especially for this place so you can warm up before a long downhill, and the exclusive Verbier burger "Juicy Lucy in Verbier" made with local cheeses and charcuterie. Savour it all in the unique SoHo-style atmosphere with hip hop music playing in the background.

www.blacktap.ch

NEW THE NEW SHED. HOTEL

Known since the 1970s as the Hotel Phenix, the new Shed. HOTEL will open its doors after a complete renovation (rooms, bathrooms, common areas). This 16-room hotel, ideally located in the centre of the village, will welcome its first visitors at the beginning of the winter season. Just off the hotel's lobby, a new restaurant concept, mixing Italian and American flavors, offers a seasonally-focused menu featuring locally sourced ingredients.

Capacity: 16 rooms
Opening: November 2022



HIGH-FLYING SKIING

Being dropped off by helicopter at the top of a mountain or glacier and enjoying a unique freeride descent in an exceptional setting is a dream that can easily become a reality in Verbier. With heli-skiing, good intermediate skiers and snowboarders can reach inaccessible places and enjoy incredible panoramas before treating themselves to a well-earned descent through a field of untracked powder snow. Petit Combin (3,663 m), Rosablanche (3,336 m), glacier du Trient (3,000 m) or Pigne d'Arolla (3,790 m) are some of the stops around the resort which offer long and unforgettable descents in an authentic high mountain setting, far from the crowded slopes! For the more sporty and motivated, combine a heli drop-off with ski touring to enjoy it even more. You're guaranteed uplifting moments! This activity is best accompanied by a guide.

Price: 465 SFr /pers. (based on a group of 4 people)

www.verbier.ch/winter/inside-winter/to-do/sports-activities/skiing-snowboarding/freeriding-and-heliskiing-in-complete-safety



POP-UP RESTAURANT ON THE SUMMIT

Enjoy a gourmet meal among friends in a quiet secluded corner of the mountains. That's what Kando Events offers with its "Snow-table dining" experience. With a hand-carved snow table, custom-made decorations, a "sno-fa", cosy blankets, fur rugs, a menu created by a trained chef, a live band or DJ, you have everything required for an exclusive gastronomic event in a truly breathtaking setting!

Price: from 800 SFr /pers. (based on a group of 10 people)

www.kandoverbierevents.com



KINGDOM OF HEAVEN

The ultimate adrenaline rush has to be a tandem parachute jump in front of the Grand Combin. Even for the most daring, the hardest part is taking the plunge, but once you've made your decision, all you have to do is put your trust in the expert hands of your instructor.

After a 15-minute helicopter flight, it's time for that 40-second adrenaline rush - a dive of 4,000 m at nearly 200 km/h!

Price: 640 SFr /person, including video (minimum 2 people)

www.alpskydive.com



THE TEMPLE OF APRÈS-SKI

Renowned the world over for its lively and cosmopolitan nightlife, Verbier's legendary après-ski bars and dynamic nightclubs come alive in winter. You don't even have to get changed, as the parties start with your ski boots on! From the ski slopes to the dance floor, you only have to take one step to one of the many must-visit addresses. For starters, head for the places that have given the Valais resort its reputation: the Mont Fort Pub, Le Rouge, Le Fer à Cheval, not forgetting the Farinet with live concerts daily. Then the party continues at the Farm Club, a Verbier institution for more than 40 years, and at the South until the end of the night.

www.verbier.ch/winter/inside-winter/useful-info/food-drink/bars-terrasses



**SLIDING & A
CUP OF TEA.**

In Verbier, you can easily break up all kinds of skiing sessions with delicious moments of indulgence. After a day on the slopes or the trails, it is difficult not to succumb to a traditional afternoon tea or spa treatment. Hard work, yes, but the pay-off is pure pleasure!

SUNDAY BRUNCH

Over the years, the Chalet d'Adrien Brunch has become a traditional Sunday fixture. On the chalet's terrace, awarded the title of Best Hotel Terrace in Europe in 2016, the Michelin-starred chef Sebastiano Lombardi offers a feast of tasty treats based on seasonal products. And there really is something for everyone: homemade antipasti, a large buffet of seafood and river dishes, mixed salads, verrines, sushi, charcuterie, quiches, alongside made-to-order dishes, raclette from Bagnes, fresh pasta, salt-crusted sea bass, Italian-style hot dishes, not forgetting meat and grilled meats. The large dessert buffet adds the final touch of sweetness.

Every Sunday from December 4, 2022 to April 9, 2023 from 12 to 3 pm.

Price per person: 97 SFr / Children 50 SFr
Reservation recommended: 027 771 62 00

chalet-adrien.com/en/restaurants-pub/sunday-brunch

CROSS-COUNTRY FOR FITNESS!

Fans of both classic and skating style cross country skiing have four trails of between 2.5 to 6 km to choose from in the Verbier and Val de Bagnes region. In the forest, on the summits or along the river Dranse, offering an unobstructed view or criss-crossing between meadows, hills or in the valley, in the early morning or in the moonlight, Ruinettes, Plamproz, Champsec - there are no shortage of ways to get fit!



BAGNES MUSEUM

Local artists and themed exhibitions are on display in this large building that is steeped in history. Open to everyone and as the guardian of our Alpine heritage, Bagnes Museum keeps pace with the changing times. Throughout the year, temporary exhibitions feature regional artists, explore themes specific to the Alpine region or showcase contemporary works. The original décor transports visitors to the 17th century, with sections of the walls dating back to the 13th century.

www.museedebagnes.ch



SKI TOURING - MARKED ROUTES

From either La Tzoumaz, Le Châble, Bruson or Verbier, there are eight marked ski touring routes. And for real enthusiasts, ski touring under the stars is on offer every Wednesday from January to March, with two possible itineraries starting from Verbier (650 m or 590 m difference in altitude) or from La Tzoumaz (710 m difference in altitude) with a combined finish at Savoleyres at 2,340 m, where you can enjoy a pasta dish at Savoleyres restaurant before returning to any of the villages.

www.verbier.ch/winter/inside-winter/to-do/sports-activities/skiing-snowboarding/ski-touring

TAILOR-MADE TREATMENTS & A WELLNESS BREAK AT THE SPA BY BIOLOGIQUE

The SPA by Biologique Recherche, renovated in 2021, is now a popular spot at the Hôtel Chalet Expérimental and is an open space for wellness and relaxation. This cosy haven offers three treatment rooms and a relaxation area on the veranda with a Hammam, Jacuzzi and sauna (free access with every treatment). The centre offers tailor-made treatments based on a skin diagnosis carried out by experts. With 40 years of experience and an original scientific concept, the Biologique Recherche methodology uses formulas with high doses of perfume-free active ingredients composed of natural elements.

The spa is open daily, Monday and Tuesday from 12pm to 7pm and Wednesday to Sunday from 10am to 7pm.

fr.experimentalchalet.com/spa



FEEL LIKE A KID AGAIN

You don't need to be a professional sledger to head down the La Tzoumaz toboggan run - you just need some guts! From Verbier or La Tzoumaz, sledgers can reach the slope via the Savoleyres cable car (2,354 m). At the top, don't miss the impressive panorama of the Grand Combin and the Rhône Valley. From there, set off for 7 km of thrills over a difference in altitude of 711 m! It's laughter followed by adrenaline rushes all the way. Accessible to everyone; wearing a helmet is highly recommended. Hire a toboggan in resort or at the top of the piste in Savoleyres.

Price: 1-day toboggan hire from 12 SFr; 1/2 day from 10 SFr.

www.latzoumaz.ch



SNOWSHOE-RACLETTE EVENINGS

Every Tuesday evening during the winter, La Tzoumaz tourist office organises a one-hour snowshoe experience exploring the Etablons forest with its furry and feathered inhabitants. Then, based on the principle of "with hard work comes great reward" walkers are treated to a delicious raclette.

Book at the Tourist Office.

Price: 14 years and over - 41 SFr; 10 to 14 years old - 27 SFr

Drinks not included.

www.latzoumaz.ch

ART WALK

In winter, nature and culture come together on the heights of Verbier. Between Les Ruinettes and La Chaux, at an altitude of 2,300 m, works of art created by international artists are dotted throughout the snowy landscape. In winter, enjoy and experience this exhibition without walls in your own way by exploring the 3-D Sculpture Parc on foot, with snowshoes or during a dog sled ride.

www.3-dfoundation.com



WINTER EXPEDITIONS



OBJECTIVE 4000: THE GRAND COMBIN

The Grand Combin is the legendary mountain of Verbier and its region. From the top of its 4,314 m, this mountain and its glaciers command respect and capture the imagination. Accompanied by a mountain guide, adventurers start the journey from Fionnay via ski touring to reach the Panossière hut (D+ 1,100m - 3hr). Following a short night's rest (departing at 2.30am), the serious stuff begins. The start of the climb involves skiing up the Corbassière glacier. At the foot of the couloir du Gardien, tensions rise as the summit approaches. Here, crampons replace skins for the final ascent (D+ 1,700m - 6hr). Once the summit has been conquered, emotions run high and there's just enough time to take in the view before starting the long descent (over 3 hr) into a pristine wilderness. A two-day trip, when expressions such as "pave your way" and "leave your mark" take on their full meaning.

Ski level: Good to excellent. Little mountaineering experience required.

Price: approx. 950 SFr per person (calculated for 2 people)

www.guideverbier.com



SKI TOURING THE ROGNEUX

Here's a suggestion for a ski touring weekend that combines both sport and relaxation.

Start from the car park at La Barmasse where your workout begins on a trail that climbs through the forest. Halfway up, you reach a small clearing where you can stop to take in the surrounding mountains such as the imposing Mont-Pleureur which sits at the bottom of the Bagnes valley. Once you've soaked up the scenery and recovered your breath, continue through the forest to reach a snow-covered road with a gentler slope leading to the mountain hut at an altitude of 2,100 m. After all that hard work, comes your reward! On your arrival at the Cabane Brunet hut, the Corthay family tempts you with one of their many traditional dishes, including Grandma's famous apple pie! You're now ready to get some sleep in one of the six rooms of this newly refurbished refuge. The next morning, after a good breakfast, climb even higher to reach the Col du Rogneux where the more competent can continue to the summit of the Rogneux via the ridge. For foodies, a picnic stop at the foot of the Combins massif is a welcome treat before starting the final off-piste descent to the Barmasse car park.

Day 1: Barmasse - Cabane Brunet: 2-hr climb
7 km - 750 m D+.

Day 2: Cabane Brunet - Col du Rogneux: 2-hr climb
5 km - 750 m D+ (approx. 45 min. ascent / 600 m and 200 m D+ to reach the summit)

Price: 180 SFr /pers. (based on a group of 4 people) for the supervision of a mountain guide

ICEFALLS

Grab your crampons. Ice axes at the ready? Then let's go climbing! During the winter months, waterfalls are transformed into icy playgrounds for climbers, including routes for both amateurs and experts. With so many natural icefalls, the Val de Bagnes offers some truly memorable ice climbs, with the Fionnay waterfall deserving a special mention. You must always be accompanied by a mountain guide. An exhilarating activity for anyone seeking a challenge!

www.verbier.ch/winter/offers/cascades-de-glace-fionnay-en-winter-2921665



THE SAINT BERNARD HAUTE ROUTE

The new international Saint-Bernard Haute Route (or high Alpine ski route) crosses magnificent passes, glaciers and mountains at over 3,700 m. Passing the Grand Combin and Mont Vélan, this route will take tourers (on skis or splitboard) from Saint-Rhémy-en-Bosses in Italy to Bourg-Saint-Pierre in Switzerland in six stages, passing through mountain high points such as the Great-Saint-Bernard Pass and mountain huts at Vélan, Panossière and Chanrion.

For anyone looking for something more, the SkiAlp Grand-Saint-Bernard Interreg project has created 40 ski touring routes between the Valais and the Aosta Valley. So, put on your skins and get touring!

www.gulliver.it/en/skialp/sb/skimo



A NIGHT AT ALTITUDE

Nestled at the foot of snow-covered peaks, Val de Bagnes' mountain huts are genuine refuges that welcome visitors in winter for a meal or an overnight stay at altitude, providing a unique experience and wonderful camaraderie. This is your invitation to live in the moment in a cosy, friendly mountain setting.

- Cabane Brunet

Built in 1930, the Cabane Brunet mountain hut was swept away by an avalanche in 1937, before being rebuilt in 1942. Today, this cosy refuge perched at an altitude of 2,100 m is run by Jean-Marc Corthay, whose sunny disposition and love for his work shines through while he spoils his visitors with delicious local specialities. Accessible on foot, by snowshoe or ski touring, the recently extended refuge welcomes adventurers for a restful night's sleep before scaling the legendary Mont Rogneux, which climbs to 3,084 m.

Capacity: 42 people. Tarif: 80 SFr /per adult per night

www.cabanebrunet.ch



- Cabane Mont-Fort

Sitting on the edge of the pistes, the Mont-Fort hut (2457 m) is easily accessible to everyone. It is best known for its magnificent views at sunset and for the friendly welcome offered by Daniel Bruchez, the hut's caretaker for the past 40 years. The combination of a traditional, warm Alpine atmosphere and excellent local dishes have made it a must-visit address.

Open from early December to mid-May and from late June to mid-September.

Capacity: 58 people. Tarif: 92 SFr / per adult per night

www.cabanemontfort.com

LAND AND TRADITIONS



GRAND ENTREMONT - A TASTE OF THE MOUNTAINS

Representing the whole region and the emblem of innovative and dynamic mountain agriculture, the Grand Entremont brand unites producers, residents and those involved in the promotion of this land. This is an exceptional mountain terroir known for its products with a taste of the peaks: and is the promise of the Grand Entremont agricultural producers to its consumers. Cheeses and dairy produce, aromatic and medicinal plants, flours and bread, fruit and vegetables, honey, meats, drinks, eggs, jams, chocolates, liqueurs and fruit brandies (eaux-de-vie) - all these quality products are on sale at La Brusonette, the grocery in the centre of the village of Bruson.

www.grand-entremont.ch



THE PLACE TO EAT: RACLETT'HOUSE

Legend has it that on a cold day, a shepherd put his cheese a little too close to the fire. He tasted the melted cheese anyway and was won over. Raclette was born! The method has since been developed and perfected to the point where it has become an art that maestro Eddy de Baillifard has mastered to perfection and that you can try out in his establishment, which serves as a delicatessen and village café. The right cheese - Raclette du Valais AOP of course - with the right grill, the right gesture and the right accompaniments both on the plate and around the table, and that's it! Let's hear you say: "No stay in the Val de Bagnes is complete without a visit to the Raclett'House".

www.racletthouse.ch

ETIEZ CHEESE DAIRY

Renowned for its traditional craft, skills and creativity, the Fromagerie Etiez cheese dairy creates unique cheeses made with milk from 15 farms within a 10-km radius of the dairy. Each day, the dairy processes an average of 5,000 litres of milk and stores nearly 6,000 cheeses in the maturing cellars. Among the stars of the dairy are Raclette du Valais AOP Bagnes 98, Tomme La Vollégearde, and Armaney. These three cheeses are made from the dairy's own recipes and give the Fondue d'Étiez, the first certified Valais brand of fondue, its reputation. Open daily, the shop caters to all cheese lovers, whether you prefer soft or hard cheeses. And if you're in Switzerland, but don't have time for a delicious fondue or raclette, rest assured, you can pop along to the vending machine - open 24 hours a day, 7 days a week - and shop for supplies of all the essential ingredients, from cheese to potatoes as well as gherkins and onions, to take home.

www.fromagerie-etiez.ch



A TASTE OF TRADITION

The Val de Bagnes is one of the Valais regions that most values its local flavours. Numerous restaurants in the valleys and in the mountains proudly serve traditional menus. A typical Valaisan menu always starts with an aperitif as diners tuck into a sharing platter. The famous Valais dried meat (viande séchée AOP - spiced, dried beef served in fine, almost transparent slices) is best eaten with rye bread (pain de seigle valaisan AOP). Round, dark and compact, the rye bread is also cut into thin slices. A glass of Fendant is the ideal accompaniment to these local delicacies: made from the Chasselas grape, this dry, earthy white wine is the star of every table in the Valais. The red wines of the Valais - Humagne, Pinot noir, Cornalin, Dôle, Gamay - go well with cheese dishes. The white varieties - Petite Arvine, Johannisberg, Amigne, Païen, Ermitage - are best enjoyed as an aperitif or as a starter. Apricot (Abricotine) and pear (Williamine) brandies also have a label protecting their origin and are a delicious way to round off a meal. Enjoy a small glass with coffee or as a refreshing dessert accompanied with a scoop of sorbet. Always consume in moderation!

Where to find the best products?

VERBIER: La Chaumière, Vinabagnes, Laiterie de Verbier-Village, La Vie Claire, La Ferme du Soleil in Médières

VAL DE BAGNES: Bio Bagnes, Georgy Maret butcher's in Le Châble, Raclett'House in Bruson, Dairies at Champsec and Lourtier, Epicerie Marie-Jo in Versegères, La Ferme des Glarriers in Lourtier, Café du Mont-Fort in Sarreyer, Ferme des Biolles in Vollèges

LA TZOUMAZ: Marché La Tzoumaz, Epicerie Pascal Traiteur

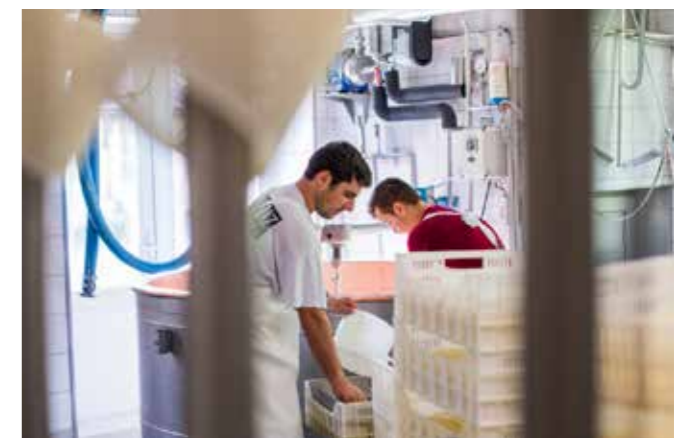


SPEND THE AFTERNOON AS A CHEESEMAKER

Discover the secret of how artisanal tomme cheese is made - a one-of-a-kind experience in the region. The cheese workshop is run by Marc, who took on the reins of the Verbier dairy from his father. Thanks to Marc's expertise and his passion, you'll have no problem stepping into the shoes of an apprentice cheesemaker. Each workstation has its own cooking pot, which you use to make your own Bagnes tomme. As you follow the production process from A to Z, you'll benefit from Marc's explanations at each step along the way. While the cheese drips into the mould, you'll get a chance to try some of the dairy's other cheeses, such as Vieux Bagnes, Tomme and other house specialities. At the end of the day, you can either take home your fresh handmade tomme or leave it to mature in the dairy.

Activity for 10 years old and up

One price: 50 SFr per workstation (max. 2 people)



LOCAL PERSONALITIES

A region without people is meaningless. For many years, Verbier Tourism has been proud to support talented and prestigious athletes. Freeriders, cyclists, paragliders, skiers, trail runners and golfers, these are the best ambassadors for the destination.

www.verbier.ch/winter/inside-winter/inspiration/our-ambassadors



FREERIDE

Xavier de Le Rue / @xavierdeleue
Resident of Verbier

- Four-time winner, World Boardercross Champion
- Three-time winner, Freeride World Tour



Emilien Badoux / @emilien_badoux
Resident of Champsec



- Winner, Men's Snowboard Freeride World Tour, 2014
- Runner-up, Xtreme Verbier, 2015



Géraldine Fasnacht / @geraldinefasnacht
Resident of Verbier

- Three-time winner, Xtreme Verbier, 2002, 2003, 2009
- 11 international freeride titles

Maude Besse / @maudebesse
Resident of Prarreyer

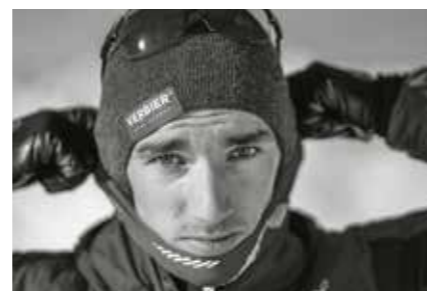


- Wildcard Freeride World Tour 2018
- 2nd place Hakuba FWT 2019
- 3rd place Andorre FWT 2021

SKI MOUNTAINEERING

Arnaud Gasser / @gasser_arnaud
Resident of Verbier

- 5th place, Patrouille des Glaciers, 2022 Zermatt-Verbier
- Top 10 Sprint World Cup, Madonna Di Campiglio 2021
- 3rd place, Swiss Sprint Championships, 2021
- Swiss Team Champion with Yannick Ecoeur, 2019
- 3rd place, U23 European Championship, Etna 2018



Aurélien Gay / @aurelien_gay
Resident of Levron

- 5th place, Patrouille des Glaciers, 2022 Zermatt-Verbier
- Under 23 European Champion, 2022
- 2nd place, U23 vertical race, 2020 and 2021
- Overall winner, World Cup, 2022 & 2019
- World Champion, Vertical Race, 2018 & 2019
- 3x World Champion



ALPINE SKIING

Luc Roduit / @luc_rodut
Resident of Versegères

- Youth Olympic Games 2020 (Lausanne): silver medal in special slalom, bronze medal in giant slalom and super-G



Justin Murisier / @justin_murisier
Resident of Prarreyer



- Participant, Beijing Olympics, 2022
- 4th place, Giant Slalom Adelboden (SUI), 2022 and 5th in 2021
- 5th place, Super G Saalbach (AUT), 2021
- 3rd place, Giant slalom, World Cup in Alta Badia (Italy), 2020
- 4 time Swiss Champion

ROAD BIKING

Simon Pellaud / @simon_pellaud
Resident of Chemin

- Swiss Mountain Champion
- 2nd place, Martigny-Mauvoisin, 2020
- 2nd place, Swiss road cycling championship, 2019 & 2021



BIKE

Ludo May / @ludo_may
Resident of Le Châble



- 3rd place, Trans Atlantis aux Açores, 2021
- 2nd place, Kingdom Enduro (Lesotho), 2019
- 1st place, Trans Costa Rica, 2017
- Creator of the YouTube video series "Ludo and his bike" (Ludo et son vélo)



Jérôme Caroli / @jerome_caroli
Resident of Le Châble

- 12th place, Red Bull Hardline, 2018
- 1st place, Helvetica Cup, 2016
- Swiss Junior U17 Champion



Loris Michellod / @loris_michellod
Resident of Verbier

- Swiss U17 Champion, Downhill Mountain Bike
- Member of the Swiss Downhill Team for 5 years
- Swiss U17 Champion, MTB Downhill

PARAGLIDING

Yael Margelisch / @yaelmargelisch
Resident of Verbier

- World Champion, 2021
- Swiss Champion, 2018
- Holder of 3 world records in 2019 & 2020
- 3rd place, European Championships, 2018
- 11 World Cup podiums including 2 wins
- Participant, RedBull X-Alps, 2021



TRAIL RUNNING

Emily Vaudan / @emy_trail
Resident of Le Châble



- 1st place, Trail Verbier St-Bernard, X-Alpine (140 km, 9,300 D+) 2022 & 2021 (111 km, 8,400m D+)
- 3rd place, Swisspeaks 360, 2020 (trail running)
- 1st place, Swisspeaks Trail 90km 6100mD+, 2019
- 1st place, Patrouille des Glaciers Arolla-Verbier (Alpine skiing), 2018

GOLF

Léo Andeer / @leo_andeer
Resident of Verbier



- Turned pro, November 2020
- 21st place, Qualification for Alps Tour 2021 (full card)

EVENTS

This winter, the resort of Verbier-Val de Bagnes-La Tzoumaz is looking forward to hosting several sports, artistic and gastronomic events. However, due to circumstances, events may be subject to change or cancellation.

Find all the latest info at: www.verbier.ch/events

Polaris Festival 18 & 19 and 25–27 November 2022

Renowned electro artists rock the resort over five days with a brand new format.

www.polarisfestival.ch

Tzoumaz Trail Blanc 29 January 2023

A trail running course of 17 km and 880 m of ascent is in store for participants in this third edition of the winter race that takes place on the hills above the village of La Tzoumaz.

www.latzoumaz.ch

Intégrale du Rogneux 25 February 2023

A ski mountaineering race linking the village of Lourtier at the bottom of the Val de Bagnes to the legendary summit of the Rogneux. Two courses between 1,023 m D+ and 2,004 m D+ will be open to both amateurs and the elite of the sport, as well as a shorter one for children.

www.rogneux.ch

Swiss Alpine Ski Championships 25–31 March 2023

The Attelas-Ruinettes and Pasay slopes will welcome the best skiers in the country in March 2023. Among them will be several Valaisans, both amateur and professional, who will be racing on home soil.

Xtreme de Verbier 25 March – 2 April 2023

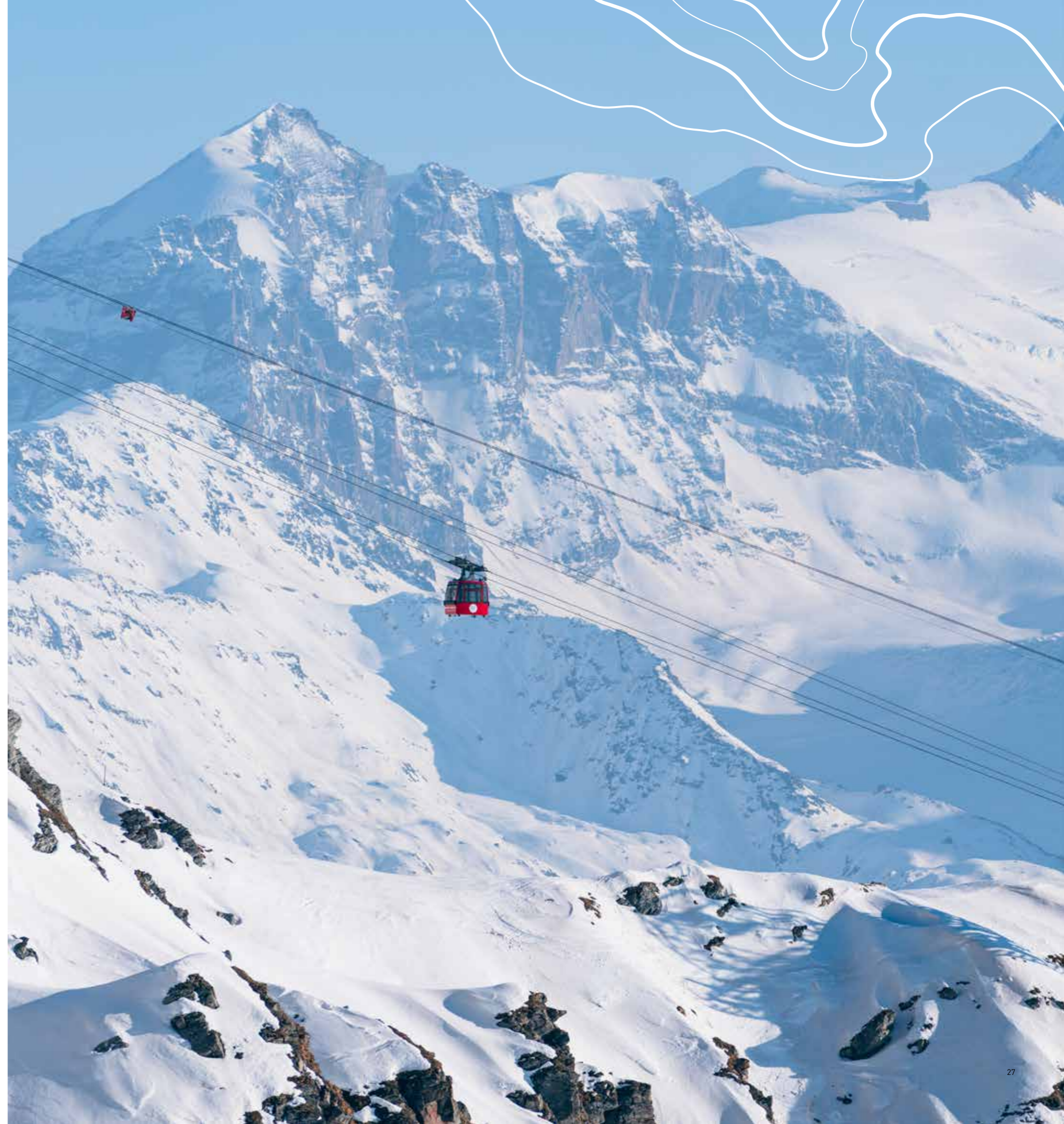
The best freeriders in the world meet in Verbier during the Freeride World Tour final to fight for the title of World Champion on the legendary Bec des Rosses peak.

www.freerideworldtour.com

Haute Cuisine by W Verbier 6–8 April 2023

Gourmet cuisine reaches new heights for four days thanks to a dozen Michelin-starred chefs from around the world.

www.wverbier.com



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